E-Zines: Create Colorful, Comely & Communicative Engagement with Your Online Audience

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OLC Accelerate 2021

The problem
A Typical Email

Hello, we are only a little away from the first day of classes, so I am sending some information to help you prepare. I have included quite a bit here.

1. I have attached a list of important dates for the Fall 2021 semester — the first day of classes is September 13, and grades are due for all students by December 11th.

2. You can view your class list for the academic semester. Please see the attached pdf for a general overview of the Faculty Web. You may review any changes to your class list via the Faculty Web at any time.

3. All instructors should use an online course-based syllabus management system — it includes the same information as the old Word documents, but are accessible to students, syllabi (we will make any updates as needed), and instructors still have the ability to include their own class policies, assignment descriptions, readings, etc. You can find detailed instructions and a video tutorial for editing the course syllabus at this link.

4. You should all have access to your course shells in Banner — please send a welcome email to your students and make your course available one week before classes start. Particularly with so many classes remote, students get anxious when they don’t know what to expect.

5. Attached is some online teaching tips and recommendations that were developed in collaboration with the

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NOW THAT'S A GREAT IDEA

AN SSW IDEA E-ZINE FOR FACULTY
Typical Topics & Columns Covered

**Introduction**  Written by Assistant Dean
Addresses Theme of EZine

**Tech Tips**  Bite Sized
Video Included
Step By Step

**ID Corner**  Using LMS to support ID
Tying ID Concepts into a course

**Data**  Data Driven Results
Using Data to help Faculty

**Faculty Focus**  Interview with Faculty
Focus on Innovation
How it's made

**Video**
Embedded How Tos
Each ezine has a YouTube or similar how-to video embedded that will support the main technical article.

**Hyperlinks**
Marketing Specialist
We hyperlink to other issues, back to our knowledgebase and other support forums so that people can deep dive

**Browser Based**
No Downloads
With just a simple link, the ezine is mobile, friendly and accessible to all - plus designed with UDL in mind
How To

Building Your First EZine

**Theme**
- Singular Idea
- Consistent Columns
- Same Look and Feel

**Build**
- Bite Sized
- Stock Images
- Screenshots
- Magazine Template

**Input**
- Word Docs or Emails
- All Team Members
- Cross Team Input
- Guest Writers

**Publish**
- Create Share Link
- Analytics
- Easy Tracking
- Communicating Out
- Timing
You're invited
LET'S MAKE A ZINE!

bit.ly/olc-ntagi
Questions? Reactions?

Feel free to get in touch with us.

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RESOURCES

- CANVA and Alternatives
- V.H.T, BIT.LY and Alternatives
- How To Guide
- Now That’s A Great IDEA – Back Issues
- Other Resources