Building the Freeway to the Future: A Case Study in Online Course Quality Review

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UVU Quality Rubric
About Utah Valley University

◆ Open access, dual mission, masters-granting institution
◆ 41,497 headcount; 27,536 FTE (Fall 2019)
  ● Largest institution in the state
◆ Decentralized hiring and program management
◆ Centralized instructional design and teaching/learning department
Problem

- No infrastructure for quality
  - Template to build courses
  - Drift away from standards with leadership change
  - No rubric or quality measurements

- Little buy-in from departments
  - No ownership of quality
  - Chairs with little experience

- Needed to begin building “bridges/roads”
1. OSCQR rubric
2. Process for adoption/revision
   a. Instructional Designer discussion/debate
   b. Faculty Associate
   c. Faculty focus groups
   d. Academic Affairs Council (Dean’s council)
   e. Faculty Senate
Establishing a review process

- Goal: start conversations; not rank
- Qualtrics
- Review process
  - 3 reviewers
  - Critical elements
Building the superhighway

- Online Teaching Awards
- Flexible Learning Committees
  - 65 unique online courses and counting
- Challenge of ongoing review
  - Building certified reviewer pool
  - $200 per review
  - Service for RTP