

What do you want to change/What's your idea? _____

Initial Investigation

Why?
Key Functions?
Value Added:
Next Steps:

Support the Idea

Why?
Support/Research:
Beyond You:
Next Steps:

Plan a Pilot

What?
Evaluation:
Buy-In:
Next Steps:

Write a Proposal

Why?
Proposal:
Buy-In:
Elevator Speech:

Sell the Idea

Why?
How?
Buy-In:
Evaluation Plan: