Best Practices in Online Media Usage

Through proper media usage, an online learning environment can become just as effective as in-class learning environment.

Be Clear on the Purpose of the Media

Teach a specific subject.
Share anonymously with the course.
Help right size credit load and required time.
Build the look and feel of a course.
Introduce or clarify concepts.

Consider Your Choice of Tool

Consider time and resource constraints.
Test it within your course.
Check for Web Accessibility compliance.

BYU Online
Shelleen Ockler, Jessica Bryan,
Kelli Ritter & Joel Hemmingway