

## **Transformative Strategies for Cultivating a Sustainable Virtual Campus: An Effective Approach to Online Institutional Innovation**

- Virtual Campus (VC) of Indian River State College (IRSC); main campus in Fort Pierce, Florida
- Master course design model
  - How it works
    - Faculty and VC instructional designers create storyboard / course materials
    - Developers build course in LMS
    - Master course shell resides in LMS; is copied into multiple live sections
    - Instructors personalize live sections
  - Benefits
    - Consistent design for students and faculty
    - Standard organizational structure and appearance
    - Focus on content rather than navigation
    - Faculty and department requests for VC master shell in face-to-face courses
- Quality Matters rubric and standards
  - Foundational component of VC design process
  - Required QM peer review certification
  - Peer reviews
    - Internal QM reviews: 100% of VC courses
    - External QM reviews: 20% of VC courses
- Cross-college teams
  - Valuable input and stakeholder buy-in
  - Initiatives
    - Offer complete degree programs online
    - Incorporate IRSC academic community in VC processes
    - Establish the VC Workgroup
  - Results: VC team members invited to consult on institutional programs
- Predictive analytics
  - Blackboard Predict
  - Collaborating with faculty members and advisors
  - Diagnostic decision-making
- Institutional culture
  - VC and IRSC top leadership
  - Encourages faculty and staff to embrace change, innovation, and experimentation

## Reflective Discussion

What is the status of your current distance learning program?

What are your established goals for your distance learning program?

What barriers or constraints exist?

What initiatives have you already enacted?

Do you have suggestions for new goals?

Do you have suggestions for new strategies?