**How to design research**

1. What question(s) are you trying to answer?
2. What evidence/data do you need to address that question?
3. What’s the best way to gather and analyze that evidence/data?

**How to evaluate research**

1. What questions does the study claim/suggest is addressed in the research?
2. How was the study done in order to answer those questions?
3. Does the study match the questions?

1. If not, what questions does the study answer?