

Instructional Technology CERTIFICATE PROGRAM



develop a high-quality course

The Instructional Technology Certificate Program is a no-cost professional development program offered to full-time instructors, instructional designers, and instructional/distance education support staff throughout the university, including the College Station, Galveston, and Qatar campuses (unfortunately, due to space and resource constraints, we are unable to admit teaching and/or graduate assistants into the program). The program teaches participants the pedagogical practices to incorporate technology with course design and teaching. Plus, you further your professional development by earning CEUs.

Required Courses

Three core courses comprise the basics of the program. These three courses are required and designed to be taken in sequence, so please register for each course individually:

- **Fundamentals of Teaching** – 3 weeks
- **Incorporating Instructional Technologies** – 3 weeks
- **Content Design and Development** – 3 weeks

You earn 6 CEUs from core courses. Successfully completing the courses requires 7-10 hours per week of actively participating in online discussions and completing assignments, which together comprise an entire module or unit of web-based instruction. You share your final project with other participants for the purposes of peer review and to demonstrate that you have achieved the learning goals of the program.

You are required to earn 0.4 CEU by completing workshops from the list of electives. Not all ITS workshops are included in the list of approved electives for the program. The core courses, electives, and any associated coursework should be completed within 12 months of initial enrollment.

Estimated Time Commitments

- Core courses: 7-10 hours per week for 9 weeks
- Electives: Varies, typically 2-3 hours per workshop

Electives

Choose electives to customize training to fit your needs. All electives provide 0.2 CEU unless otherwise noted.

- Applying the Quality Matters Rubric (0.8 CEU; also available online)
- Camtasia Studio
- Creating Accessible Documents
- eCampus Assignments and Assessments
- eCampus Communication Tools
- eCampus ePortfolios (also available as a webinar)
- eCampus Grade Center (also available as a webinar)
- eCampus Rubrics
- eCampus Turnitin Plagiarism and Citation Tool
- Getting Started with eCampus
- iClickers in the Classroom
- Improving Your Online Course (IYOC) (0.4 CEU)
- Introduction to Blackboard Collaborate

Learn more about the program, including how to submit a proposal, at its.tamu.edu/itcp.

Note: The program is only offered during the fall and spring semesters.