WHAT CAN I DO WITH MY BUDGET?

1. BRANCHING SCENARIO
   - **Low**: You create the script, storyboard, and execute the scenario into Articulate (or media developer on your team). Audio may be recorded by you or another employee.
   - **Medium**: You or a SME create the script, and you or a media developer (on your team) executes the scenario into Articulate. Audio may be recorded by a 3rd party.
   - **High**: SME, or 3rd party, creates the script, you approve the storyboard (if someone else creates it), and a 3rd party executes the scenario and audio into Articulate or other interactive software.

2. GRAPHIC NOVEL
   - **Low**: You create the script, storyboard, collect/alter images, and execute the scenario into Articulate (or media developer on your team). Audio may be recorded by you or another employee.
   - **Medium**: SME, or 3rd party, creates the script, you approve the storyboard (if someone else creates it), and a 3rd party collects/alters images, executes the scenario and audio into Articulate or other interactive software.
   - **High**: You create the script, storyboard, and video yourself or coworker on a green screen. You design the video in an editing software (like Camtasia).

3. GREEN SCREEN VIDEO
   - **Low**: You create the script, storyboard, and video yourself or coworker on a green screen. You design the video in an editing software (like Camtasia).
   - **Medium**: SME, or 3rd party, creates the script, you create the storyboard, and you select the actor you want to use, based on budget, and a 3rd party designs the video in an editing software (like Camtasia).
   - **High**: SME, or 3rd party, creates the script, you approve the storyboard (if someone else creates it), you select the actor you want to use, based on budget, and a 3rd party designs the video in an editing software.