If This is an Odyssey, Avoid Scylla & Charybdis

3 Online Intellectual Property Hacks

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DISCLAIMER

The information contained herein, along with any questions and answers, is provided for educational purposes only. Neither is a substitute for legal advice, and neither is to be construed as the rendering of a legal opinion. The presenter is not a lawyer, nor does he even play one on TV. The ideas and materials herein are based on more than 20 years of practice as an educator, faculty developer, and all-around intellectual property nerd. Rest assured that actual lawyers who specialize in intellectual property have given this content their general blessing. Seek immediate medical attention if you experience intellectual property knowledge lasting more than 4 hours.
Do They Own It?

100 total points
online instructor lecture recording during the class session hosted in the LMS

DO THEY OWN IT?

1. 10 points
2. 10 points

DO THEY OWN IT?

**The Odyssey**

*Here's how it all goes down:*

1. **Suitors**
   - With Odysseus away, the men are chasing Penelope.

2. **Lotus-eaters**
   - Odysseus's men get drugged up by eating lotus flowers.

3. **Cyclops**
   - Odysseus blinds Polyphemus, the Cyclops, son of Poseidon.

4. **Circe**
   - Odysseus meets the sorceress Circe who turns some of his men into pigs. She also gives them instructions on how to get back to Ithaca with Odysseus.

5. **Underworld**
   - Odysseus goes to the Underworld for directions and meets the blind prophet Tiresias.

6. **Sirens**
   - Odysseus survives the Sirens' song by tying himself to the mast of his boat.

7. **Skylia & Charybdis**
   - More crew members are killed by the monsters Skylia & Charybdis.

8. **Helios**
   - The hungry crew eats the cattle of Helios, the sun god, and is punished with a storm that kills them all.

9. **Kalypso's prison/Phaiakians**
   - Odysseus survives the storm and ends up as Kalypso's sex slave for the next seven years. He eventually escapes and is shipwrecked with the Phaiakians.

10. **Disguise**
    - Finally back home, Odysseus disguises himself as a beggar to see who is still on his side. He then wins back Penelope and kills a bunch of suitors.
instructor, librarian, ID requested by instructor
course re-design
LMS web page

3. 10 points

WHO OWNS IT?
text-publisher exam modified questions text no longer adopted plus some original Qs

WHO OWNS IT?

4. 10 points
Do They Own It?

How are you feeling?
What can be owned

HINT: all of this!
What can be owned

Fixed format
Created
Authored
Faculty Ownership

Work for Hire

TRADITIONS VS. LAWS
Ownership Defaults

(not for you?)
Do They Own It...2?
5. 15 points

online video lecture
instructor’s camera
instructor’s home
instructor’s idea

DO THEY OWN IT?

Image © Ubisoft Entertainment SA
online video lecture
college’s camera
campus video studio
department request

DO THEY OWN IT?
three big gaps
th ree b ig g aps

no policy     patents only     no sharing
three Types of Work

no support

$\$, time, tech

work for hire
three Types of Work

no support
(individual ownership)

$, time, tech
(joint grant of ownership?)

(work for hire)

(institutional ownership)
SCALING UP?
Do They Own It...3?
do you know what’s in your IP policy?

WHO OWNS IT?

7. 25 points
Evaluate Sessions and Win!

- Navigate to specific session to evaluate
- Select “Evaluate Session” on session details screen
  - Complete session evaluation*

*Each session evaluation completed (limited to one per person per session) = one contest entry. **Five (5) $25 gift cards** will be awarded
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