Exploring The Tools, Strategies, And Processes For Making Exceptional Educational Videos

Dr Sean Nufer  |  Director of Teaching and Learning
Mark Labbett  |  Senior Instructional Designer
Creating engaging videos for students
Types of classroom videos

Webcam
Types of classroom videos

Screencast
Types of classroom videos

Animation
Types of classroom videos
Video planning checklist

What’s your **one big idea**?

What three key points support your one big idea?

What software do you plan to use?

I hope that my video will ______________

Are you protecting student privacy?
Invest in audio
What’s that behind you?
Setting up your shot
“eye” contact
Ambient noise
Ambient noise
...or not to script...

To script...
To script...or not to script...

Definitely: Write a detailed outline
Perhaps: Write a script
Don’t be afraid to: Go off script
How do I record/edit?

Lightweight Class

SnagIt

Screencast-o-matic

Canvas Studio
How do I record/edit?

Middleweight Class

VoiceThread

Camtasia

Panopto
How do I record/edit?

Heavyweight Class

Adobe Premiere

FinalCut Pro
Hosting videos

LMS vs YouTube Vimeo Third Party
You made it through the presentation!

Congratulations!

@HowToCanvas
Evaluate Sessions and Win!

- Navigate to specific session to evaluate
- Select “Evaluate Session” on session details screen
  - Complete session evaluation*

*Each session evaluation completed (limited to one per person per session) = one contest entry. **Five (5) $25 gift cards** will be awarded