

PROGRAM BENEFITS



Shmoop provides access for students, teachers, counselors, and administrators to one of a kind online programs for College and Career Readiness, Test Prep, Math and ELA Remediation, Online Courses, Day-by-Day Lesson Plans, and TEKS Aligned Resources.

ABOUT US

Since 2008, Shmoop has been working to remind that learning should be fun. We own 100% of our content and present both a consistent voice and a distinctive product offering. Our Test Prep, Online Courses, and Study Tools balance an approachable style with academically rigorous materials to help students connect with the material. We also offer resources for teachers that allow them to focus on doing what they do best: teaching. And with prices well below the market rate, we're an administrator's dream.

TEST PREP

All of Shmoop's Test Prep guides (schools.shmoop.com/test-prep/) include comprehensive resources to help students get ready for test day. Students start by taking a diagnostic exam, which will help them determine their strengths and...not so strengths. Next, they can spend as much or as little time as they want on topic review, brushing up on the spots that gave them trouble. Once they feel ready, it's off to hundreds (sometimes thousands) of drill questions to help them get a feel for the types of questions on the test; with engaging answer explanations and accompanying videos, they'll hone their skills step by step. Last stop: multiple full-length practice exams. Students can take the exams throughout the studying process to see where they're improving and where they still need to review.

Features

- Diagnostic exam
- Topic review
- Drills
- Practice exams
- Answer explanations
- Math Shack (infinite math drills)
- Flashcards
- Videos

Offerings

- SAT®
- ACT®
- PSAT®
- Every single AP® exam
- ACT Explore®
- ACT Plan®
- ACT Aspire™
- SAT Subject Tests™
- TX EOC
- TSI/ACCUPLACER

ONLINE COURSES

Our online courses (schools.shmoop.com/courses/) are designed to give students the tools and skills they need to meet national and state educational standards and to help explore their academic and professional interests. We offer over 300 standards-aligned courses for middle school, high school, and college in a dozen subject areas:

- Business and Career Preparation
- English
- Health, Physical Education, and Counseling
- History and Social Science
- Humanities
- Life Skills
- Literature
- Math
- PBIS
- Science
- Technology and Computer Science
- Writing

Our courses are designed around the concept of active learning. Students do not passively listen to lectures and take multiple-choice exams. Rather, each lesson is accompanied by an activity or project that promotes interactive, hands-on learning. While we strive to make our activities fun, each assignment is rigorous and goes beyond regurgitation of the material, instead promoting a range of critical thinking, reading, and writing skills which will prepare students for success in higher education and the workplace.

Complete curriculum that engages and excites:

Lesson Intros and Readings: Each course is broken down into units, with introductions and study tools. Each unit is then broken down further into lessons, which begin with an introduction and reading to familiarize students with the content. Think of it as an online textbook.

Activities: Each lesson includes at least one activity for students to complete. Our activities are engaging, rigorous, and directly relate to the lesson's concepts.

Formative and Summative Assessments: Pre-assessments, quizzes, unit tests, and cumulative projects allow teachers to be sure each student's progress is accounted for.

Appropriate for every type of classroom:

The Flipped Classroom: Teachers can have their students read the lesson intros and readings at home—at their own pace—and then come together as a class to complete the activities and/or assessments for each lesson. We also provide suggestions for differentiation and extension, which can be completed in class. And with just two clicks, teachers can access Shmoop's virtual classrooms to review student data and gauge student understanding before beginning in-class work.

The Blended Classroom: Shmoop provides comprehensive curriculum, and teachers can choose which aspects to employ in their blended classroom. By introducing the lesson and then allowing students to work with Shmoop independently or in groups, teachers will have flexibility and time to differentiate their instruction.

The Standard Classroom: Shmoop's lessons and activities are standards-based, tech-based, and uniquely engage students by relating the material to their lives. Teachers can use our online courses for inspiration or as a twist on a regular lesson plan.

Teacher support and customization:

Customization: Shmoop allows teachers to design their own syllabus by pulling units from the entire course catalog to build a course unique to their classroom—or even to a particular student.

Teacher Notes, Rubrics, and Scaffolding: Shmoop provides grading rubrics and teacher notes, conveniently located inside the course and in the classroom feature next to each student's assignment. Shmoop courses also have tips for scaffolding, differentiation, and extension, to accommodate all learners.

Virtual Classrooms and Gradebook: Shmoop's virtual classrooms and gradebook allow teachers to closely monitor student progress at both the individual and class level.

RESPONSE TO INTERVENTION (RTI)

Response to Intervention (schools.shmoop.com/response-to-intervention/) is all about assessing each student individually and providing targeted intervention at their level—whatever it may be. Students take diagnostic exams and then complete leveled instruction to help them master each and every concept. Consistent progress monitoring allows teachers and parents to monitor student work and provide extra resources as needed.

With our RTI tools, you can assess students' mastery of third- through eighth-grade concepts and provide individualized, direct, and engaging intervention to support growth and mastery. Each question includes a detailed, engaging answer explanation. Within the student's practice and assessment, the questions adjust adaptively as they progress through multiple choice, true/false, and drag and drop questions covering various concepts:

Let's Conquer Math

schools.shmoop.com/math-rti/

- Operations and Algebraic Thinking
- Numbers and Operations
- Measurement and Data
- Ratios and Proportional Relationships
- The Number Sense
- Expression and Equations
- Geometry
- Statistics and Probability

Let's Conquer ELA

schools.shmoop.com/ela-rti/

- Punctuation and Capitalization
- Spelling
- Parts of Speech
- Word Meanings
- Main Ideas
- Points of View
- Comparing and Contrasting
- Textual Analysis

You can quickly and easily assess students' skills and competencies, view individual progress reports on students' mastery levels in each standard as well as their estimated grade levels, and receive classroom reports on the mastery levels over time of all your students in one quick, easy-to-scan view. Administrators get a bird's-eye view of school and district performance, as well as classroom growth over time.

COLLEGE AND CAREER READINESS

Shmoop's College Readiness materials help students create a college plan and make it come to life. We offer a breadth of resources and tools that ensure students have the support necessary to succeed.

College 101

shmoop.com/college/

Shmoop's College 101 section offers a breadth of information and support regarding college applications, admissions processes, and scholarships, and provides advice for students and parents on the entire process. We even include original sample essays to help students see what will make them shine.

College Essay Lab

schools.shmoop.com/essay-lab/college/

Shmoop offers Essay Labs for the common application and for college scholarship applications. The Essay Lab walks students step-by-step through the essay-writing process, providing tips and examples along the way.

College Planning Tool

shmoop.com/college/college-application/

Shmoop's College Planning Tool asks students a series of questions to find out which colleges best fit their personality, which ones they have any chance of getting into, and which are going to leave them penniless and sobbing on a street corner. It will then walk them through the entire application process.

Cost of College Calculator

shmoop.com/college-calculator/

This tool will help students see how much college will really cost them. We account for inflation rate over time, food costs, and how they'll pay—or not pay—for their textbooks. If they enter their family's income, we'll also let them know their family's "estimated financial need"; this is the number that schools and the government use to calculate how much dough they'll fork over for a student's education in the form of financial aid.

College Profiles

shmoop.com/colleges/

Our college profiles tell students everything they need to know to choose the right school, from the average SAT scores of accepted students to the hottest hangout spots on campus. We also have sections on College Majors and NCAA Sports for students looking ahead, and a section on Community College Information for students looking to go to a two-year school.

ENGLISH LANGUAGE LEARNER (ELL) SUPPORT

Shmoop offers specific ELL support and provides translated products (schools.shmoop.com/english-as-a-second-language/).

- *TOEFL Test Preparation and Translated SAT and ACT*: Our TOEFL resources prepare students for the exam while supporting English Language Learners with a Why's This Funny? feature that explains idiomatic language. We also offer SAT, ACT, and other test preparation in four languages in addition to English.
- *ELL Grammar Guides*: Our grammar guides include supplements specifically for English Language Learners, including a breakdown of the differences between Spanish and English.
- *Flashcards and Study Tools*: Our flashcards and other study tools (like Essay Lab) help English Language Learners develop their language skills and apply them in written settings.

PBIS

PBIS is designed to teach behavioral expectations just as a core subject would be taught. Shmoop has created 18 individualized courses that provide lesson intros, readings, auto-graded quizzes, and videos to engage and inspire students along with teacher notes for extension, discussion questions, and differentiation techniques. Additionally, Shmoop offers 18 PBIS Teacher Guides which can be used to help all educators teach the behavioral expectations in person with their students.

- PBIS: Achievement and Excellence
- PBIS: Attitude and Positivity
- PBIS: Commitment
- PBIS: Cooperation
- PBIS: Cyberbullying
- PBIS: Determination and Perseverance
- PBIS: Digital Citizenship
- PBIS: Integrity and Honesty
- PBIS: Involvement
- PBIS: Leadership
- PBIS: Organization
- PBIS: Pride
- PBIS: Reliability
- PBIS: Resiliency
- PBIS: Respect
- PBIS: Responsibility
- PBIS: Safety
- PBIS: Tolerance and Acceptance

RESOURCES

Listed below are just some examples of our thousands of resources.

TEST PREP

schools.shmoop.com/test-prep/

- AP Exams
- College Entrance
- High School Exit
- College Placement and Assessment
- SAT Subject Tests
- Common Core Tests
- Response to Intervention
- Independent School Entrance
- Independent School Entrance
- Test Prep for English Language Learners
- Teacher Guides

ONLINE COURSES

schools.shmoop.com/courses/

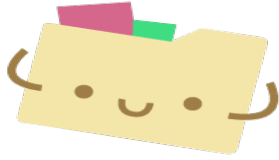
- Business and Career Preparation
- College
- College Prep
- Credit Recovery
- Elementary School
- English
- Health, Physical Education, and Counseling
- High School
- History and Social Science
- Humanities
- Life Skills
- Literature
- Math
- Middle School
- PBIS
- Science
- Short Courses
- Technology and Computer Science
- Test Prep
- Video
- Writing

TEACHING GUIDES

schools.shmoop.com/teaching-guides/

- Literature
- Digital Literacy
- U.S. History
- Civics
- Economics
- Math

CASE STUDIES



PALM DESERT HIGH SCHOOL, CA

Shmoop Smarter Balanced Exam Prep

- 80% of PDHS juniors met or exceeded ELA expectations, compared to 56% statewide.
- 41% of PDHS juniors met or exceeded math expectations, compared to 29% statewide.
- For the toe-counters out there, that's a 24% and 12% edge on the state average for ELA and math, respectively, after implementing Shmoop.

CHERRY HILL EAST HIGH SCHOOL, NJ

Shmoop AP U.S. History Exam Prep

- Cherry Hill East saw an increase in average score on the AP U.S. History exam, from 3.851 in 2015 to 4.375 in 2016.
- Students averaged the highest score on the exam that Cherry Hill East has seen in 10 years.
- For the first time ever at Cherry Hill East, there was a 100% pass rate on the exam: 64 of 64 students who took the exam received a 3 or higher.
- 92% of Shmoop's projected scores for students who took practice exams were accurate within one point, with 57% being precisely on the nose.

CROP (COLLEGE REACH-OUT PROGRAM), HILLSBOROUGH COMMUNITY COLLEGE, FL

Shmoop SAT Exam Prep

- One CROP student saw his SAT practice exam score increase from 1120 to 1610 in six weeks and another saw hers go from 830 to 1460 in the same amount of time.
- Of the students who stuck with Shmoop for the entire 6-week summer program, 100% increased their scores.
- The success even inspired one student to sign up for a more rigorous course load his senior year so that he could apply to a previously out of reach college.