AN ONLINE CBE BUSINESS LAW CLASS, ENGAGING AND FUN? YOU BET!
Introductions

Cindy Domaika
Instructional Designer;
Manager of Open Educational Resources

Ellen Mathein
Business Management Faculty
Who We Are

Nicolet By The Numbers

Total Students: 1849
Part-Time Students: 84%
0-24 Years Old: 66%
25 Years and Older: 34%
Female Students: 54%
Male Students: 46%

Based on 2017-2018 enrollment

Nicolet College District Map

The Nicolet College District covers about 4,000 square miles and has a population of slightly more than 92,000 people.
Competency Based Education
Nicolet My Way

**FITS WITH YOUR LIFE**
You don’t have to change your life to get a life-changing education.

**QUALITY, FLEXIBILITY, & AFFORDABILITY**
Get the quality you want and the flexibility you need at a great price.

**CHOOSE YOUR OWN PACE**
Learn as fast as you can or take more time; you make the call.
Business Law

- Complicated topic
- Lower success rate
- Expensive book
- All online
Our Overarching goal:

Increase student success in a very difficult class
How we did It

• Employed team approach to developing class
• Made sure students felt that instructor was right there by their side
• Incorporate simple layout and interactivity
• Used open pedagogy
• Incorporated Open Educational Resources
Team Approach

Team Lead
• Instructional Designer
• Coordinated effort

Faculty:
• Subject matter expert on Law
• Subject matter expert on the Human connection
• Delivered class

Marketing
• Produced professional videos
• Helped with class layout

Assessment Architect
• Ensured integrity of assessments and rubrics

Librarian
• Sourced learning activities
Instructor By Your Side

Personal Touch
• Introduction to instructor
• Videos in announcement
• Audio or video feedback
• Share personal stories
• Frequent announcements
• Rapid response to submissions
• Celebrate successes!

Seek Feedback
• Mid-point survey
• Other check-ins
Meet Ellen Mathein

Instructor Bio

I am so happy to see you here at the college! Please stop by at some point to introduce yourself!

I went to college in Chicago at Loyola University. I obtained my Bachelor’s degree in Business Administration with an emphasis in Accounting. I took and passed (phew!) the CPA exam and began working at a large CPA firm, KPMG Peat Marwick.

While KPMG was great experience with exposure to different clients, I decided to enter private industry. So, I left KPMG after five years and went to Dean Witter Financial Services in Chicago. I worked in the Sears Tower (now Willis Tower) on the 100th floor...I had quite the view from my office! I worked my way up in Internal Audit, Financial Analysis and then when we merged with Morgan Stanley, I ran the Investor Relations department and then the Human Resources area.

In 1999 we moved to Tomahawk and I commuted to Chicago and New York from here. We bought a small retail shop and when it started to really expand, I left corporate America and ran our store. It was such fun to be so close to the customer. We sold the business in 2010 and I started to teach.

I love teaching! I have had all kinds of business experience and I hope to bring that to you during your program here at Nicolet College!

Contact Info

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Mid-September Check In from Ellen

Posted Sep 14, 2020 12:30 PM
Fall is here!

Ellen Matheln posted on Sep 28, 2020 7:51 PM

As the leaves turn brilliant colors and apple picking is done (that is my granddaughter), we realize we are solidly into fall. The next two months of October and November are the prime months to turn on your studying and get through your classes, as the holidays will be soon approaching. How great it will feel to have most of your school work done before the holidays!

Thank you for all the great work you have done so far. Make sure to take the surveys in the class to give me feedback on the class and how to make it even better.

Ellen
Do you feel you have everything you need to complete this competency successfully by the end of the term?

- Yes
- No

If you answered no to the above question, is there anything that I can help you with?

Would you like to schedule a meeting (a phone call or virtually) to talk about the course?
Through efforts of Instructional Designer and willing faculty:
• Reduced cost of entire program from $3500 to $350 in four years
• Eliminated $375 Business Law Book
• Books are edited by US!
Open Pedagogy

Student contributes to future classes
Simple Layout and Make it Interactive

- Infographics
- H5P Activities
- Brightspace Daylight Templates
- Textbook links in each module
- UDL
- Wrap Ups
This is a Competency Based Education (CBE) course which can be done at your own personalized pace. It is one of a series of six courses for Business Law. Through a combination of readings, videos, articles and interactive presentations you will be learning how different aspects of law pertain to the business world.

Overview

What to Expect

Readings from the textbook
Videos to watch
Self-check questions
Understanding checks with Instructor feedback
Opportunities to connect with instructor for help with course content
Deeper dive content
A final graded assessment

I NEED HELP, NOW WHAT?

1. If you need help with course content, reach out to the instructor!
2. If you are having problems with Brightspace, help is available 24/7 on the Brightspace support page.

The importance of law to society and business.

The foundational concepts of law.
Fill in the missing words:

- defines and enforces duties of persons to one another.
- The is the injured party who initiates the lawsuit.
- defines obligations of persons to society as a whole.
- The is the accused party.

Check
Read & Watch: American Law (1 hour)

Watch: What is Business Law: Definition and Overview

Watch this short video (6 minutes) that gives a definition and overview of business law.

Direct Link: What is Business Law

Read

Read the following sections from chapter one of the textbook:
- Basic American Legal Principles
- Sources and Types of Law
- Important Business Laws and Regulations

Review

The main sources of law in the U.S. legal system are:
- Constitutional law, criminal law, civil law, and maritime law.
- Constitutional law, statutory law, administrative law and common law.
- Federal law, state law, international law and maritime law.
- Statutory law, case law, equity and common law.

As a judge, Baxter applies common law rules. These rules develop from:
- Decisions of the courts in legal disputes.
- Regulations issued by administrative agencies.
- Statutes enacted by Congress and the state legislatures.
- Uniform laws drafted by legal scholars.
Question 1
What is the function of law in the United States?
Student types in answer here

Question 2
What is the supreme law of the land? What happens if a state law is in conflict with the supreme law of the land?
And here

Student Name
Cindy

Question 3
Wrap up

Congratulations on making it to the end of Business Law A. It has been a real pleasure to work with you! Here are a few key things to take away from this competency:

1. Law in its simplest form, is used to protect one party from another. Law is a body of enforceable rules governing relationships among individuals and between individuals and society.

2. The law is relevant to every business discipline.

3. The role of the court system is to interpret and apply the law.

For anyone who wants to take a deeper dive into some of the topics that were covered here are some of the resources that I recommend:

Legal Heritage and the Digital Age - Video
Courts and Jurisdiction - Video

Can't wait to see you again soon!

Ellen
Student Feedback

When I did your class, I felt that you were always there for me if I needed anything. When I did summer classes, I felt like Instructor was there to grade my work and that's about it.
Student Feedback

I took Business law A and B this summer, I enjoyed fall class style much better. It was much easier to take in all information, plus it was fun too. I really enjoyed Instructor also, you do an amazing job teaching, THANK YOU!
Student Feedback

I liked the layout of this course. It was easier to follow and it did not feel so overwhelming. I liked how the book flowed and how each section in the classroom had the corresponding sections that tied together. This class is very easy to follow compared to some of my other classes. Everything I needed for this course was introduced beforehand in one folder, so if I needed to find something, it was much easier to find.
I liked it all, I thought navigation was easy. Nothing about it that I would change.
Where are we going?
Thank you!

Questions please!
Ours is a mission rooted in economic development. It is not necessarily about degrees, diplomas, certificates or badges. It is not even about where they start or how far they go. It is about doing what it takes to help people struggling to succeed in dead-end jobs get themselves to a better place.

Dr. Richard Nelson, President Nicolet College