Meeting Faculty Where They Are:

A Three Track Solution to Quality Online and Hybrid Course Design

Dr. Sherri Braxton-Lieber
Director, Instructional Technology
University of Maryland, Baltimore County

Instructional Technology @UMBC

Dr. Sherri Braxton-Lieber

Director, Instructional Technology

Mariann Hawken

eLearning Coordinator

Holly Owens

Instructional Technology Specialist

Tom Penniston

Instructional Technology Specialist

Collin Sullivan

Student Intern

John Fritz

AVP, Instructional Technology & New Media

Alternate Delivery Program (ADP)

- HY/OL offered in special sessions growing steadily
  - 30 – 40% of SU/WT courses are HY/OL
- Alternate Delivery Program (ADP) provides financial, technical, and pedagogical support to faculty who agree to redesign an existing F2F course for HY/OL delivery in SU/WT session.
- Over 60 faculty members from a variety of disciplines have participated in the ADP.

ADP Tracks Overview

Recently revised, ADP now includes 3 tracks:

1. **Skill Builder:** for novice users of the LMS & other supporting instructional technologies
2. **Course Designer*:** for experienced LMS users ready to convert traditional course to either hybrid or fully online
3. **Quality Booster**: for faculty who've previously designed hybrid or fully online courses who want to ensure they meet Quality Matters standards

***Original ADP**

ADP: Skill Builder

- Online or face-to-face training in core components of LMS & supporting technologies

- Regularly scheduled training opportunities and "drop-in sessions"
  - New Boot Camp option
- Individual consultations
  - Phone, face-to-face, virtual

ADP: Skill Builder

Skill Builder Topics Include:

1. Content Management
2. Course Management
3. Assignments and Assessments
4. Grading & the Grade Center (incl. rubrics)
5. Communication Tools
6. Bb Collaborate Virtual Classroom
7. Screencasting Fundamentals

ADP: Course Designer

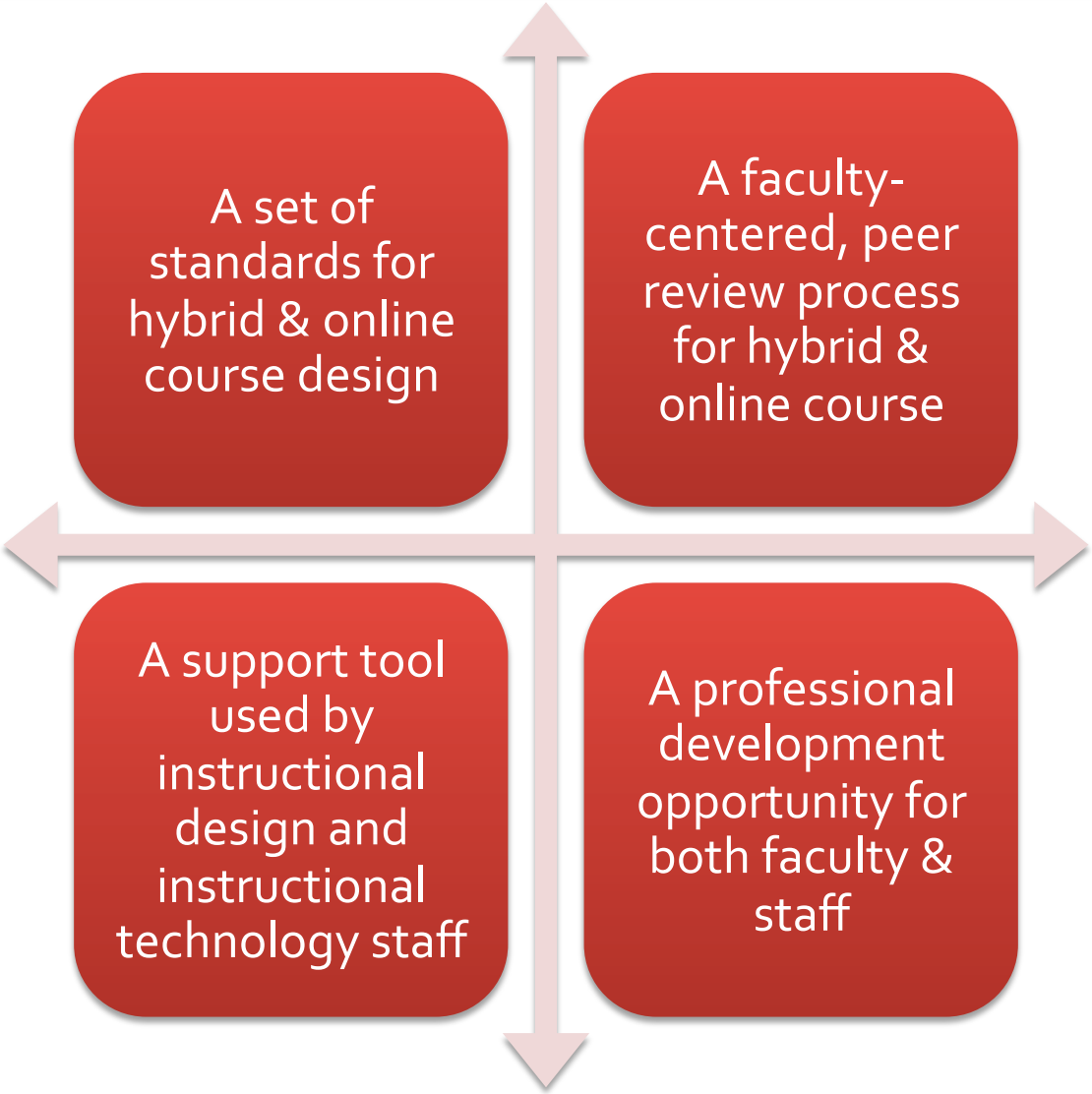
- 3-day Hybrid/Online Course Design Workshop
  - Plus 2 milestone brown bag sessions
  - Regularly scheduled training opportunities and "drop-in sessions"
- Each faculty member assigned Instructional Technology support as a consultant throughout the process

ADP: Quality Booster

- Introduction to Quality Matters Workshop
- Complete QM Self Review of course
- Regularly scheduled training opportunities and "drop-in sessions"

- Each faculty member assigned Instructional Technology support as a consultant throughout the process

What is Quality Matters?



Underlying Principles

Collaborative:

QM was designed by/ for faculty to share expertise and experience relative to the design of a course.

Collegial:

The course review process is a collegial discussion between faculty peers committed to…

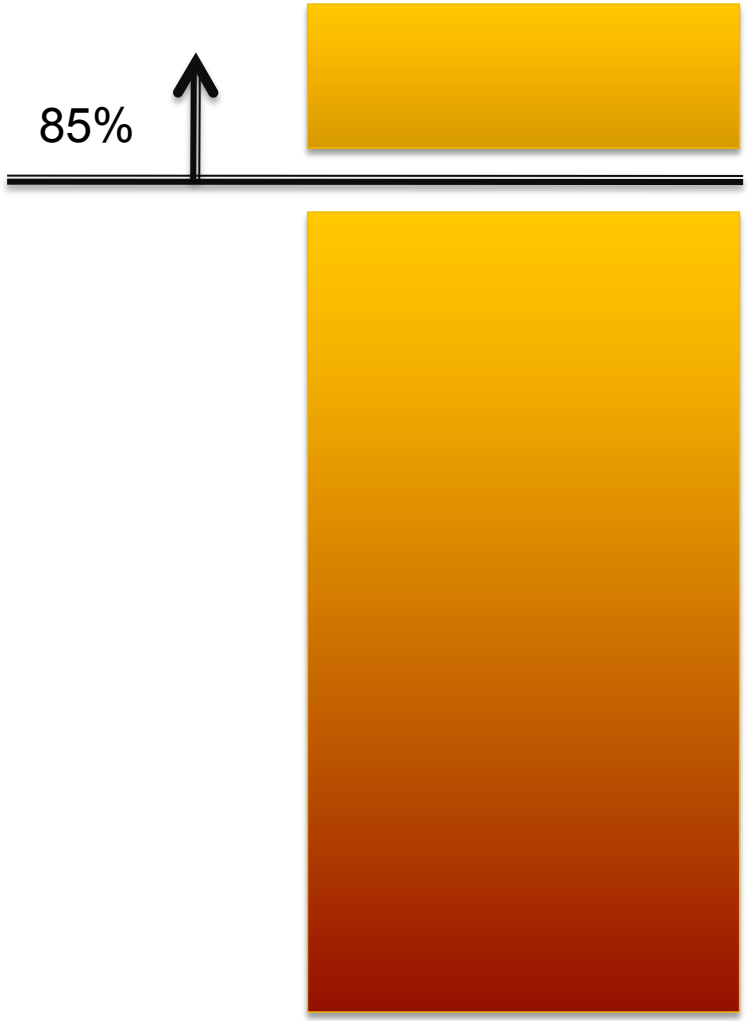
Continuous quality improvement. It is not an evaluation.

Centered in national standards of best practice, the research literature and instructional design principles designed to promote student learning.

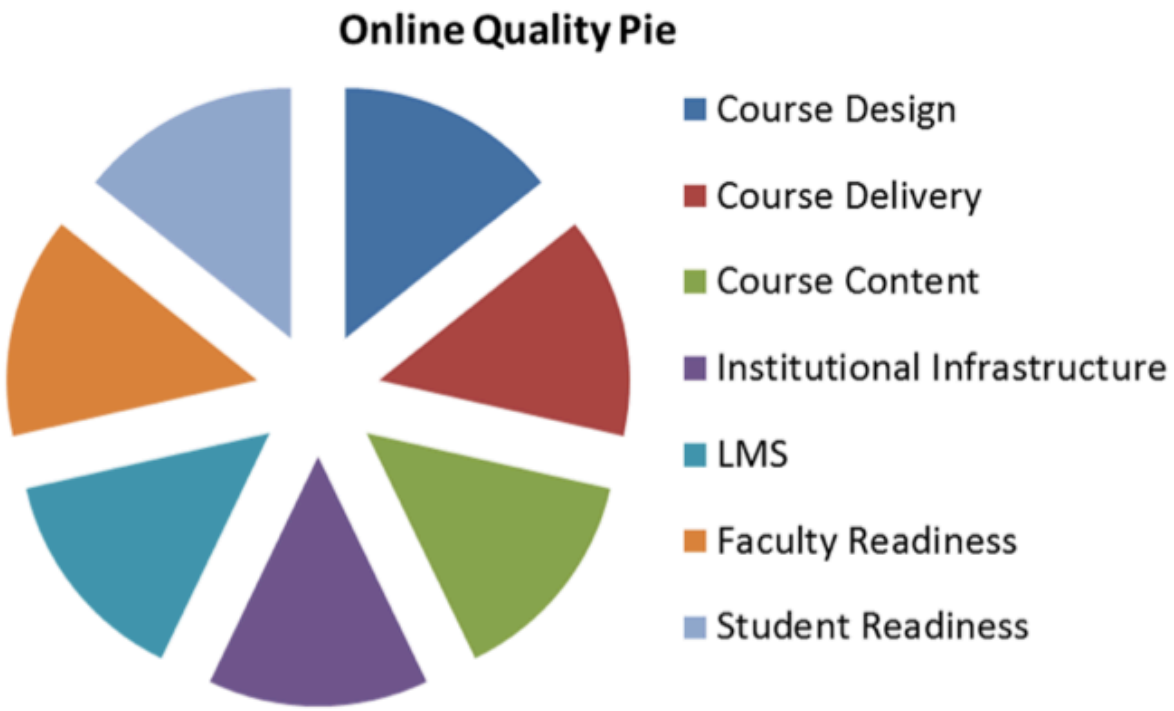
For Our Purpose, Quality Is…

- More than average
- More than "good enough"

- An attempt to capture what's expected in an effective hybrid / online course at about an 85% level



Factors Affecting Course Quality



QM reviews just **one aspect of online course quality – Course Design**.

How do we use QM at UMBC?

- Embedded in ADP program

  - Course Designer
    - Quality Booster

- Non-ADP instructors who request review
- Program directors & chairs who request review

Questions?