Evaluate Sessions and Win!

- Download and open OLC Conferences mobile app
- Navigate to specific session to evaluate
- Select “Evaluate Session” on session details screen (located under session type and track)
- Complete session evaluation*

*Each session evaluation completed (limited to one per session) = one contest entry

**Five (5) $25 gift cards** will be awarded
Must submit evals using the OLC Conferences mobile app or website
Communication is Key

Fostering teamwork for online course development

Presented by: Lauren Coakley and Patricia Ireland
Goal: Build Collaboration

Increase faculty understanding of instructional design

Increase faculty attendance at developmental sessions
Analysis: Faculty Audience

What do your faculty need?

Keep these aspects in mind:
Advantage
Compatibility
Observability
Complexity
Trialability
Strategy: Motivation and Message

Six factors of Persuasion:

- Reciprocity
- Scarcity
- Authority
- Consistency
- Liking
- Consensus
Plan - Prepare - Connect

Identify:

Resources
Obstacles and emergencies
Opportunities
Strategic connections with faculty and departments
Design and Development

Align activities to goals, analysis and resources

Provide opportunities for faculty to lead, share and collaborate

Create multiple options in case things don't go as planned
Implementation

Form strategic connections
Ask for their buy-in and promotion
Run activity
Adjust to circumstances
Test - Revise - Repeat

Note engaged participants

Follow up to see if they would like to contribute

Query all participants about their experience

Remember - change is a process, not an event.
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