Creating a Culture of Quality: Design with Quality in Mind

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Introductions

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Goal: The State University System will create a culture of quality for online education.

Strategy: Recognize the development of high-quality online education statewide.

Tactic: Ensure implementation of a course certification process for all universities offering online education.
In what ways has your institution sought to foster a culture of quality for online teaching and learning?
Redesign Professional Development: *Essentials of Online Teaching*

Completion of this BYCA activity aligns with the following criteria from the [UCF Quality Review for Online Course Design](https://cdl.ucf.edu/teach/professional-development/):

- **Criteria 1.2:** The syllabus includes the Provost-required course information.

### BYCA: Syllabus

You've already rated students with this rubric. Any major changes could affect their assessment results.

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Ratings</th>
</tr>
</thead>
<tbody>
<tr>
<td>Course title and number</td>
<td>Present/NA Absent</td>
</tr>
<tr>
<td>Semester, year, and course section</td>
<td>Present/NA Absent</td>
</tr>
<tr>
<td>Credit Hours</td>
<td>Present/NA Absent</td>
</tr>
<tr>
<td>Course modality (W, M)</td>
<td>Present/NA Absent</td>
</tr>
<tr>
<td>Name(s) of instructor(s)</td>
<td>Present/NA Absent</td>
</tr>
</tbody>
</table>
Inspire faculty to assess their existing courses

MAY 12, 2020
Setting Expectations for Instructor Response Time and Feedback

Clearly stating when and how students should expect to hear from you sets clear expectations and reduces confusion from day one. This post showcases strategies that help clarify when and how students can expect your feedback.

DECEMBER 17, 2019
Include Statement about Active Duty Military Students in Your Syllabus

A statement regarding accommodations for active duty military students should be provided within the syllabus. This post showcases the most current version to include.

DECEMBER 17, 2019
Include Statement about Emergency Procedures and Campus Safety in Your Syllabus

A statement regarding emergency procedures and campus safety should be provided within your syllabus. This post showcases the most current version to include, depending on the course modality.

https://cdl.ucf.edu/category/quality/overview/
Inspire faculty to assess their existing courses

Design with Quality in Mind
Variety of Materials

Research supports incorporating visuals into online course content for two reasons: brains process visuals faster than they process text and today’s students are used to viewing multimedia. The CDL Graphics team helps faculty supplement their online courses with visuals and course enhancing multimedia elements.

Looking for tips on designing your online course? Design with Quality in Mind is a collection of brief articles that explore best practices in online course design. Each post in this collection highlights one item that exemplifies quality online course design, based on UCF’s Quality Course Review, and showcases examples from UCF faculty. The newest post of the collection, Offer a Variety of Materials and Media in Your Online Courses, explains why offering a variety of materials and media gives the highest chance that students will connect with the content.

Reflection

Which strategies presented here resonate with you? What are your next steps?
Continue the Conversation

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Quality website: https://cdl.ucf.edu/services/instructional/ucf-quality-initiative/

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