Digital Credentials

Making sense of an emerging field

November 20, 2019

Definitions

- **Certification**
  - Granted by Professional body

- **CEUs**
  - Outside regulation

- **Badges**
  - Motivation factor
  - One or many

- **Micro-Masters**
  - Track of classes
  - Apply toward a degree

- **Nano-degrees**
  - No assessment

- **Certificates**
  - Broadest

**LEVEL OF ASSESSMENT**

**EXTERNAL**

**ASSESSED BY**

**INTERNAL**

**DIGITAL CREDENTIALS**
**Metadata**

- The certificate isn’t as important as the meta data it contains.
- Opportunity to show how skill was assessed.
- Work Examples
- Instantly verified
- Ability to be read by Talent Analytic programs

*Source: Ford, n.d.*

**Badge Anatomy**

- The certificate isn’t as important as the meta data it contains
- Opportunity to show how skill was assessed
- Evidence and Examples
- Instantly verified via digital signature
- Ability to be read by Talent Analytic programs

*Source: Irvine, 2018*
**Players in the Credentialing Community**

**Higher Ed**
- MIT
- University of Wisconsin – Extension
- SUNY
- DePaul
- U of I – Urbana-Champaign

**Online Programs**
- Coursera
- U2
- Smithsonian
- NASA
- EDUCAUSE

**Employers**
- IBM
- Facebook
- Google
- Microsoft

**Platforms**
- Acclaim
- Accredible
- Badgr
- Credly
- CVTrust
- Parchment
- TrueCred

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**Digital Credential Platforms (how)**

Source: NeigerDesign, n.d.
Who is Driving Change? Motivations? Why?

Professionals/Learners
Traditional Universities/Exec Ed/Trade school

Employers

Alternative Educators

References


