

TELL ME A STORY: Using Digital Curation in the Classroom

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Online Learning Consortium Innovate Conference, April 2018

Overview

- Information for students to find and use in their assignments, research and other class work is at their fingertips, thanks to the internet.
- However, organizing online material in a way that they could understand and explain might be challenging.

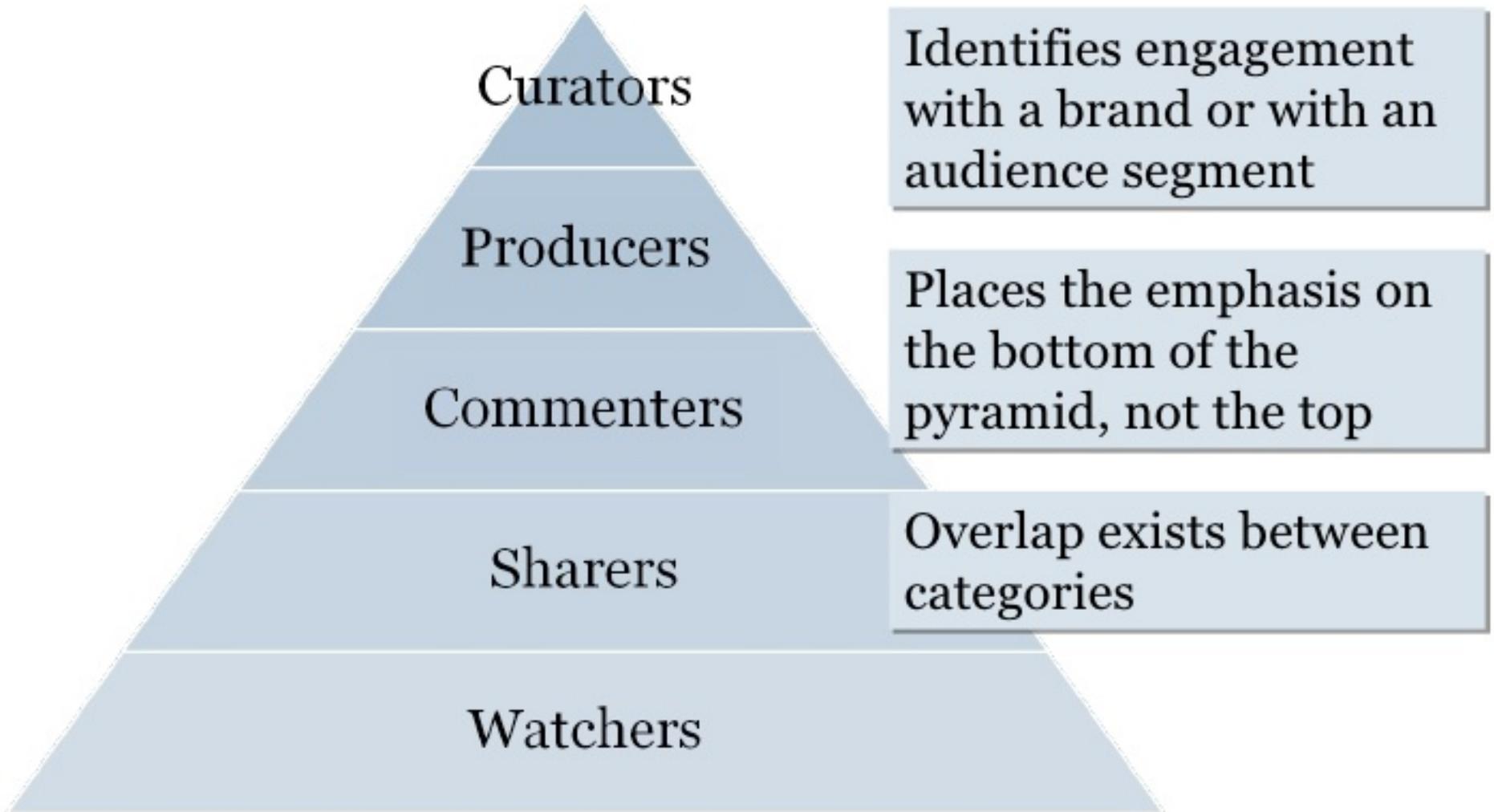
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Engagement pyramid social media model

- Used in leadership, marketing, education and organizational settings.
- Model can serve as underlying principle when educators structure assignments that lead to enhanced media literacy skills among students.
- Charlene Li (2010) to offer a simple view of the different ways social media is used to engage with an audience.
- **5-step process:** watching, sharing, discussing, creating and curating.

The Engagement Pyramid dives deeper



Engagement pyramid social media model

- **Watching:** Understand content that group is consuming and create content that engages watching.
- **Sharing:** Simplify and innovate sharing possibilities with suitable social media tools.
- **Commenting:** Selected social media tools used allow for commenting. Comments should foster an open and friendly environment.

Engagement pyramid social media model

- **Creating:** Have a platform where students can have their voices heard.
- **Curating:** Consider students as curators in online assignments and other relative classwork.

Curation Tools

- Storify

(slated to end in May 2018)

- Wakelet

(Storify posts can be imported into Wakelet.)

- Sutori
- Pinterest
- Scoop.it

Wakelet

- Digital curation tool
- Users string a logical arrangement of online content.
- Students can pull tweets, pictures and other publicly accessible, online content into a Wakelet post on a subject.
- Wakelet.com

Applications

- Discuss current events
- Create a multimedia book report
- Re-enact a historical narrative
- Make a study guide
- Write an annotated bibliography
- Prepare lesson outline to include online links to other sources
- Require interpretation or logic involving ***web elements***



wakelet.com/@mshemberger_8174



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Opinion Writing: Follow the Blogs

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Blogs are a way for writers of all genres to document their insights, perspectives, opinions and stories. Here is a list of blogs, all written by students in JMC 593 Opinion Writing at Murray State University, that you might want to follow.



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 Sports World



The Feminine Critique

 The Feminine Critique

