Innovation Dojo

PRACTICING YOUR INNOVATION MINDSET

#InnovationDojoOLC
YOU ATTEND A CONFERENCE. IT WAS OBVIOUSLY AMAZING!
THE 3-RING BINDER TO BEAT ALL OTHER 3-RING BINDERS!

BUT WAIT, THERE'S MORE!
IT JUST SITS ON A SHELF...

...COLLECTING DUST.
OUR SPECIFIC TALE OF WOE
WE WERE LEADING INNOVATION WORKSHOPS.
AND PEOPLE WERE LOVING IT!
BUT PARTICIPANTS WERE HAVING TROUBLE INNOVATING ON THEIR OWN.
EVEN WITH THE SAME TOOLS FROM THE WORKSHOP.
INSPIRATION FROM OUR LOCAL INNOVATION FRIENDS...
IT'S ALL ABOUT MINDSET.
You can’t just say, “Hey, you. Have this mindset!”
MINDSET IS DEVELOPED THROUGH CONSISTENT, ONGOING PRACTICE.
REGULARLY WORKING OUT OUR INNOVATION MUSCLES.
“CURIous EMPATHY”
THE INNOVATOR’S DNA

MASTERING THE FIVE SKILLS OF DISRUPTIVE INNOVATORS

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- REAL EXPERIENCES
- FOUR BEHAVIORS
- APPROACHABLE
B1: QUESTIONING
B3: NETWORKING
B4: EXPERIMENTING
SO, WHAT’S A TYPICAL DOJO LIKE?
A MONTHLY FOCUS ON ONE BEHAVIOR
WHO GOES TO THE DOJO?
COMPONENTS OF A TYPICAL DOJO SESSION

- WARM UP
- GIVE CONTEXT
- OVERVIEW/INSTRUCTIONS
- FACILITATE ACTIVITY
- REFLECTION & APPLICATION
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COMPONENTS OF A TYPICAL DOJO SESSION

- WARM UP (FIRST 10 MIN)
- GIVE CONTEXT
- OVERVIEW/INSTRUCTIONS
- FACILITATE ACTIVITY
- REFLECTION & APPLICATION (LAST 15 MIN)
COMPONENTS OF A TYPICAL DOJO SESSION

- Warm Up (First 10 Min)
- Give Context
- Overview/Instructions
- Facilitate Activity
- Reflection & Application (Last 15 Min)
IT'S TIME TO GET YOUR HANDS DIRTY!
MIND OF AN INNOVATOR

ONE IMAGINARY PROBLEM
TWO IMAGINARY RESOURCES

AS A GROUP, COME UP WITH RADICAL SOLUTIONS
- ASK QUESTIONS THAT TAKE THE THINKING IN A DIFFERENT DIRECTION
- RIFF OFF OF YOUR TEAMMATES’ IDEAS
MIND OF AN INNOVATOR

PROBLEM
NARCOLEPTIC TOLL BOOTH OPERATORS

RESOURCE
DUCT TAPE

RESOURCE
A GOOD HUG
MIND OF AN INNOVATOR

EXAMPLE ACTIVITY

UNCOMFORTABLE BABIES ON AIRPLANES

RESOURCES

TINY FORKS

BELL PEPPERS
IDEA SPEED DATING

CHOOSE A PROBLEM OR IDEA YOU WANT TO SHARE.

FIND A PARTNER SITTING NEAR YOU.

YOU’RE GOING TO SHARE YOUR PROBLEM/IDEA WITH THEM À LA SPEED DATING.

PICK ONE OF YOU TO SHARE FIRST.
NOT SURE WHERE TO START?

- QUICKLY INTRODUCE YOURSELF AND YOUR PROBLEM/IDEA.
- KEEP IT SIMPLE AND USE PLAIN LANGUAGE.
- GET CURIOUS. ASK THEM QUESTIONS LIKE “HOW WOULD YOU TACKLE THIS?” OR “WHAT DO YOU THINK ABOUT THIS IDEA?”
- SEEK THEIR OUTSIDER’S PERSPECTIVE.
EVOLVE AN ORDINARY ITEM

WHAT FEATURES CAN TRANSITION SOMETHING FROM GOOD TO GREAT?

EXAMPLE

EXAMPLE

EXAMPLE

EXAMPLE

EXAMPLE

EXAMPLE

EXAMPLE

EXAMPLE

EXAMPLE

EXAMPLE

EXAMPLE

EXAMPLE
EVOLVE AN ORDINARY ITEM

HOW WOULD YOU EVOLVE THESE ITEMS?
WHAT WILL YOU DO WITH THIS NEXT WEEK?
THANK YOU!!
ANY QUESTIONS?
Session Evaluations Contest

• Download and open OLC Conferences mobile app
• Navigate to specific session to evaluate
• Click “Evaluate Session” at the bottom of session details screen
• Complete session evaluation*

Each session evaluation completed (limited to one per session) = one contest entry

Five (5) $25 gift cards will be awarded to five (5) individuals
Must submit evals using the OLC Conferences mobile app or website