“Where Destiny Meets Legacy: Open Educational Resource (OER) Pilot Project in Introduction to Effective Oral Communication Course”

Department of Communication Studies, Theatre, & Dance
Dr. LaDoris McClaney School of Performing Arts & Communication
Bethune-Cookman University-Daytona Beach, FL
OLC INNOVATE 2020 - Discovery Session Wednesday April 1, 2020

Kekeli K. Nuviadenu, Ph.D. Chair/Associate Professor
[nuviadenuk@cookman.edu] [386-481-2713]
OLC Discovery Session

- Welcome / Introductions
- Impact of OER-Student & Faculty
- Pilot Project-SC 230 5 IEOC F-18
- OER Resources
- Q & A
Impact of OER on Learning/Success

- Improve Grades and Decrease DFW (D, F, and Withdrawal) Rates.
- Affordability, Completion, Attainment Gap Concerns, and Learning.

Faculty & Student Perceptions of OER

- Cost savings & pedagogical and learning impacts.
- OER equal quality to traditional textbooks.

OER in Public Speaking Course

• “Meets the GE requirement for Oral Communication.”
• “… I felt it was imperative that students had no excuse for not reading the course text.“
• “I value OERs for the freedom of choice, usability, adaptability, accessibility and convenience they provide. "

Public Speaking: The Virtual Text
Mark Stoner-Outstanding Faculty at California State University, Sacramento, 2014
OER Pilot Project SC 230 5 IEOC F-18

• SP-18: Plan & Review Guidelines/MERLOT/Course
• SU-18: Redesign Course-10 OER websites
• F-18: Pilot OER

• SP-19: OER-(4) SC 230 Online
• F-19: OER-(14) SC 230 Online & Class
• SP-20: OER-(12) SC 230 Online & Class
OER Resources

Multimedia Educational Resource for Learning and Online Teaching (MERLOT)

Public Speaking: The Virtual Text

B-CU OER HBCU
Questions? / Comments, etc.
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