Where Destiny Meets Legacy: Open Educational Resource (OER) Pilot Project in Introduction to Effective Oral Communication Course

OLC Innovate 2020 - Education Reimagined
Virtual Discovery Session - June 15-26, 2020

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OLC Discovery Session

- Research-OER Learning & Success
- 4 Phases in the Pilot Project
- Feedback & Assessment
Pilot Project
14yrs Legacy Meets Destiny
Impact of OER
Student Learning & Success Metrics

- Improve grades
- Low withdrawal rates
- Affordability
- Course completion
- Attainment gap
- Learning

Faculty & Student Perceptions of OER

- Cost
- Quality
- Pedagogy

OER in Public Speaking Course

- Meets GE requirement
- Student readings available
- Value-choice/access/adapt/convenience

(Stoner, M., 2014)
Phase I: OER Pilot Project-Spring 2018

- SP-18 Plan & Review Guidelines
- Select SC 230 IEOC course
- Explore OER Resources
OER Resources

- MERLOT
- Public Speaking: The Virtual Text
- Bethune-Cookman University OER
Phase II: OER Pilot Project-Summer 2018

- Redesign SC 230 course
- 10 OER websites
- Syllabus & Learning Outcomes
Phase III: OER Pilot Project-Fall 18

- Pilot OER in SC 230 5 IEOC
- Hybrid Course @ BCU Miller Center
- Students & Learning Outcomes Report
“...helped me overcome my fear of public speaking. This textbook has been instrumental, insightful and gives the finest tips on how to be a better speaker. I also enjoyed learning about the history of public speaking as well. The cost of the textbook is an economic blessing. As a single mother of two, money is always high commodity in my household.” (Jackson, E. 2018)
Phase IV: OER Implementation

- Spring 19: SC 230 Online - (4)
- Fall 19: SC 230 Online & Classroom (14)
- Spring 20: SC 230 Online & Classroom (12)
Conclusion

- Pilot project supports research
- Faculty & Student perception
- Future-Data from GE SLOs

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References


Questions?
Comments
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