Session Evaluations Contest

- Download and open OLC Conferences mobile app
- Navigate to specific session to evaluate
- Click “Evaluate Session” at the bottom of session details screen
- Complete session evaluation*

Each session evaluation completed (limited to one per session) = one contest entry

Five (5) $25 gift cards will be awarded to five (5) individuals
Must submit evals using the OLC Conferences mobile app or website
ALEXIS MORTON

FACULTY TRAINING & DEVELOPMENT: PROGRAM MANAGER

COCE ENGLISH: ADJUNCT & SUBJECT MATTER EXPERT

PODCAST: HOST/EDITOR/PRODUCER

@SNHUalexis #einsteinpodcast
WE CANNOT SOLVE OUR PROBLEMS WITH THE SAME THINKING WE USED WHEN WE CREATED THEM.
JOBS TO BE DONE

What have our faculty & students hired us to do?

@SNHUalexis #einsteinpodcast
WHY PODCASTS?

WHAT ADVANTAGE DOES AUDIO HAVE OVER TEXT OR VIDEO?

@SNHUalexis einsteinspodcast
PLANNING
- SHOW CONCEPT
- EDITORIAL CALENDAR
- TERM SCHEDULE
- RESOURCES
- TIME PER EPISODE

PLATFORMS
- COST
- TECHNICAL REQUIREMENTS
- EQUIPMENT
- FEATURES

PLACES
- COLT
- WEBSITE/PORTAL
- EMAIL
- NEWSLETTER
- SOCIAL MEDIA
- SHARED COMMUNITIES

@SNHUalexis #einsteinspodcast
CONCEPTUALIZING A SHOW

- JOBS TO BE DONE
- DESCRIPTION
- IDEAL HOST
- FORMAT: PANEL, CHAT, MONOLOGUE
- RESOURCES - WHO'S DOING WHAT
- TIME PER EPISODE

@SNHUalexis einsteinspodcast
SCHEDULE
Get your speakers/panelists on board.

RECORD
Have the conversation.

EDIT
Clip out, clean up, and polish the episode.

PUBLISH
Share your podcast with your audience!
JOBS TO BE DONE

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