Introduction

3 Misconceptions about academic videos
Genesis of Project

Starting Point

Strategic Plan

Guiding Principles
Basic Overview

- Program
- Actors
- Video Stats
- Delivery
- Pathway
Themes and Content

• Leadership
• Discipline-Specific
• Cognitive Rehearsal
• Locus of Control
Assumptions

• Nudging
• Tone & Agents
• Conditioning
Building Buy-In

• Advisory Board
• Socialization
• Value Add
Adventures in Script Writing

• Challenges
• Editing
• Rehearsal
• (Re-Editing)
<table>
<thead>
<tr>
<th>Staging Notes</th>
<th>Script</th>
<th>Notes/Ideas</th>
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</table>
| Will - Learning to Lead. | Hi it’s Will. OL-125 Human Relations in Administration is one of the first courses that Healthcare Administration students take. It is one of the most enrolled courses in the University. There is a reason for that; understanding the human relationship dynamic that underpin all sorts of organizations: businesses, healthcare organizations, human service organizations, educational enterprises for example all rely on people. People make things happen. Understanding the various roles and dynamics that people fulfill in organizations as managers, subordinates, peers, and simply as persons is the foundation to understand how organizations get things done (and well, sometimes not get things done.)

One of the genius aspects of OL-125 is the realization that understanding of others in organizations starts with understanding oneself the underlying message is that effective, authentic leadership in organizations must be self-reflective. Good leaders know themselves - as leaders, followers, colleagues, customers and learners. In addition, good leaders are evidence-based leaders (you’ll hear a lot about that in your program and in healthcare in general) and “hard-headed” and use data to make good, smart and sometimes tough decisions. The two are not mutually exclusive, they are compatible and mutually supportive. | |
| Kirstin - Getting it Done. | Hi it’s Kirstin. This is a robust course that will introduce you to a lot of new ideas. But the advice I really want to give you is. Make this course your own!
- Use the self-reflective assessments to gain insights into yourself,
- use the planning assignments to help understand your strengths and weaknesses
- Use those assignments to start planning your goals, your strategies and tactics to reach those goals, and plan on how you will measure your success ultimately.

And I can’t emphasize this enough. Have fun! It is a challenging but fun course if you approach it right. You are a leader. You have proven that by starting this program. This course will set you on the path to find out how great a leader you can be. Now that’s exciting.

And remember, if you have any questions, email your advisor or call your advisor. | |
### Familiar Faces: “Reflective Leadership”
OL-125 Introduction Video (FF 6-1 v.04)

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By starting this program you’ve proven that you’re capable. These tools in this course to be my roadkill equip you with tools and knowledge needed.
Messaging

- Scalable System
- Timing
- Tools
Congratulations Student!

We're thrilled that you are about to begin your educational journey towards obtaining your bachelor's degree in Healthcare Administration.

Keep an eye out for communications from your Healthcare Administration Familiar Faces, Will & Kirstin. Throughout your program, Will & Kirstin will pop up to provide support and insight on some of the more challenging aspects of your coursework.

You have already taken a step in the right direction by enrolling in the program, now make sure you set yourself up for success. We are here to support you in any way possible. Click below to hear a brief message and some tips for success from your Healthcare Administration Familiar Faces, Will & Kirstin.

Best,
The Healthcare Administration Team
Outcomes

- Persistence
- Open Rates
- Polar Question
- Feedback

Was this Familiar Faces video helpful?

- Yes: 88%
- No: 12%
Wrap-Up

- Organizational Buy-In
- Coordinated Efforts
- Next Steps
Questions?
Contact Information

• Willem Brooke-deBock  w.brookedebock@snhu.edu

• Dr. Jan Wyatt  j.wyatt@snhu.edu

• Kirstin Bibbiani  k.bibbiani@snhu.edu