Agile Instructional Design Network

AIDNet

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WHAT’S THE PLAN?

1. Context & Background
2. The AIDNet Formula
3. Questions & Comments
HOW DID WE GET HERE?

1. 2017 HLC Visit
2. Online Programs
3. 
How did we get here?

1. 2017 HLC Visit
2. Online Programs
3. Student Retention
"Like many, we pushed forward too fast... *AIDNet* is part of an emerging, adaptive solution."
INTERDOMAIN ADAPTATION: The Secret Genius of Strategic Thieves

**Industrial Fertilizer**
- Military Chemistry > Modern Agriculture

**Memory Foam**
- NASA > Healthcare > Sports

**The Internet (via silicon dioxide)**
- Spectacles > Telescopes > Movies > Google
INTERDOMAIN ADAPTATION:
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- Instructional Design
  - Military ➔ Education...
INTERDOMAIN ADAPTATION: The Secret Genius of Strategic Thieves

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Instructional Design
- Military > Education > Agile Design > Network Theory > Entrepreneurship > Team Dynamics
MOVE TOWARDS AGILITY & EFFICIENCY
AND AWAY FROM BULLSH*T
DO YOU CONSIDER YOURSELF A LEADER?
LEADERSHIP

Recognizing the need for change, and having the courage to take action.
**INSTITUTIONAL HONESTY**

**Look familiar?**

- **Staff Meetings**: Mandatory weekly meetings that last at least an hour.
- **Email Rules**: Primary means of internal dialog & communication.
- **Traditional Teams**: Top-down hierarchy creating a waterfall design process.
Staff Meetings
Mandatory weekly meetings that last at least an hour.

Email Rules
Primary means of internal dialog & communication.

Traditional Teams
Top-down hierarchy creating a waterfall design process.
"The least productive people are usually the ones most in favor of holding meetings"
LEADERSHIP

The ability to create relationships, learn from others, and be willing to take a chance in the face of potential failure.
DO YOU CONSIDER YOURSELF A LEADER?
Often we just need a SPARK

AIDNet
1. **ALIGNMENT & ADOPTION**

*Proverbial Kool-Aid & Stakeholder Buy-in*
1. Adapt to Institutional Needs
2. Gather Objective Perspectives
3. Create Strategic Coalitions
The AIDNet Formula

1. Alignment & Adoption
2. Organize & Optimize

Culture Divorce & Networked Structure
2

Networked Team Structure

Empowered & Self-organized

Strategic Technology Integration
THE AIDNet FORMULA

1 ALIGNMENT & ADOPTION
2 ORGANIZE & OPTIMIZE
3 IDEATE & ITERATE

Refine External Design & Internal Agility
Encourage Any/All Ideas

Rapid Prototyping

Custom Agile Processes
THE AIDNet FORMULA

1. ALIGNMENT & ADOPTION
2. ORGANIZE & OPTIMIZE
3. IDEATE & ITERATE
4. TRAIN & TRANSFORM

This is the start of something beautiful...
Iteratively Innovate & Evolve
Purposefully Permeate
Strategically Scale
SO WHAT’S EXPECTED?

▸ Meet/exceed HLC expectations.
▸ Launch 3 online programs.
▸ Leverage resources to meet new demands.
▸ Foster culture of continuous improvement.
FACING SIMILAR CHALLENGES?

LET’S CHAT!

bit.ly/idplc
THANKS!

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PLEASE EVALUATE THIS SESSION USING THE MOBILE APP

SERIOUSLY...IT'S SUPER EASY