“Muzzy Lane Author is an easy to use cloud-based authoring service to create game-based learning activities that encourage higher order thinking and help students practice a skill, roleplay an experience, and apply what they’ve learned.”
Help instructors auto assess whether students can apply what they’ve learned.

Muzzy Lane’s targeting here:

Most of the action has been here. Flashcards & MCQs.
Use Author when you want students to:

- Practice a skill
- Apply what they have learned
- Role-play a job
Nontraditional Students in Online Classes

Students Taking at Least One Online Course

- All Students: 27%
- Nontraditional Students: 37%
- Older Students: 44%
- Students with Children: 47%
- Students Working Full-Time: 52%

Sources:  ■ DOE IPEDS Survey, 2014  ■ Muzzy Lane Nontraditional Student Survey, 2015
Kayla: Fitting Studying in Whenever She Can

- Rents an apartment with friends & helps father with her stepbrothers.
- Works 30 hours a week as a waitress.
- Fulfilling prerequisites for her nursing degree at community college.

Kayla uses her phone to study in the short periods of downtime she gets throughout the day, when traditional study aids would be cumbersome or impossible to utilize.

- Between Classes
- Work
- Break
- Classes
- Train to School
- Morning Routine
- Early AM Studying
- Walk Dog
- Sleep
- Train Home
- Help Dad With Stepbrothers
- Train to Dad’s

62% Ages 18-24
55% Ages 25-39
35% Ages 40+

Use Smartphones to Facilitate Their Studies.
GBL and nontraditional students

Micro-Learning Moments
Short focused games fit into students' lives.

Real-World Scenarios
Connect learning to real life.

Multiplier
Rich collaboration and competition.

GE
General Education
Games to build interest, understanding in required courses.

Capstones
Apply course learning and put it all together.

Virtual Internships
Develop employment skills in real-world contexts.

Where game-based learning can aid nontraditional students in their journey.

Motivation
Motivate through achieving goals, building skills, leveling up.

Study Strategy Skills
Help students develop skills in approaching teachers, assignments, tests.

Safe Practice
Learn through trial and error without grade anxiety, build confidence.

Growth Mindset
Show that intelligence and talents can grow.

DEV
Developmental Courses
Skill-building games that work alongside courses.

Withstand Adversity
Help students develop skills in approaching teachers, assignments, tests.
Active learning that stands out, fits in.

Micro learning activities and assessments
Content agnostic

- Marketing
- History
- Math
- Cyber Security
- Biology
Mobile first authoring and editing

Works on any device

Provides Results for Assessment
Analytics and Integration

On-Board Analytics Integrate Seamlessly with LMS
Custom Muzzy Lane products & services
Time & cost comparisons

- Free
- DIY
- Author
- Expensive
- Custom
- Slow
- Fast
Game-based learning goals

- Fit with existing course material.
- Flatten the learning curve for students.
- Meet the needs of nontraditional learners.
- Scale across multiple subjects.
Questions or Feedback?

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