Faculty Development and Student Learning: A Deep Dive into Instructor Presence

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Improve retention and success
Increase satisfaction
Improve persistence
Increase the perception of psychological support
Increase feelings of belonging
Support the need for “human connection”

(Carr, 2000; Shelton, 2003; Roberts & Styron, 2010; Gunawardena & Zittle, 1997; Hart, 2012, p.1; Lieberman, 2013)
Objective: Improve the individualization and scaffolding of student support

Expected Impact:
To increase instructor presence within COHHSS learning environments with the goal of improvement: i.e. increasing success rates, lowering drop rates, and increasing student/faculty satisfaction.

80% of college faculty complete all seven modules

5% Increase in student success in courses applying presence strategies

2% Decrease in drop rates in courses applying presence strategies
SEVEN SELF-PACED MODULES:
COGNITIVE, TEACHING, AND SOCIAL PRESENCE

**Module One**
This module provides an introduction to Instructor Presence and the future modules to be presented in this series.

**Module Two**
Learn about cognitive presence and how to get students to engage, think outside of the box, and dialogue in the classroom.

**Module Three**
Apply best practices to encourage cognitive presence in the classroom with specific examples for announcements and feedback.

**Module Four**
This module provides a brief review of social presence and discusses strategies to apply social presence in discussion forums.

**Module Five**
Discover how to use audio, video, and social media to build social presence in the classroom.
Instructor Presence

The goal is to have our students integrate key concepts from the classroom into their own worlds, explore associated resources, and bring new knowledge and new ideas into the learning process.

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COI Model

Social Presence
- Setting Climate

Cognitive Presence
- Supporting Discourse

Teaching Presence
- Selecting Content

Garrison, Anderson, & Archer, 2000, p. 1

Why use videos
- Connect with students
- YouTube Effect
- Alternative to Typing
- Creating another mode to communicate to students.
- Onsite feel to Course/Class

VIDEOS

CLASSROOM EXAMPLES
LOOKING FORWARD

EXPLORE THE DATA
Analysis of individual courses to commence January 2019

UNIVERSITY EXPANSION
Expand program to all university faculty as a Faculty Certification Program

DIVE DEEPER
Reinforce each area of presence with a follow up modules, webinar series, and/or resource center

Momentum
Exploration strategies to keep the positive momentum that has been started moving forward.
WE WANT TO HEAR FROM YOU

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References:

Carr, S. (2000). As distance education comes of age, the challenge is keeping the students. Chronicle of Higher Education, 46(23), A39–A41


