Experiential Learning in Online Post-Graduate Education: Utilizing YouTube to Create Service-Learning Projects

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Service-learning projects are an innovative and effective way to provide experiential-learning for students to develop socially responsive, service leadership skills and to become engaged practitioners in their specific fields of practice and their communities. This session will introduce participants to ideas for service-learning projects through the YouTube platform.

**Tags:** experiential learning, service-learning, online education, blended, collaborative learning, community of inquiry, community of practice, instructional design, interaction, student engagement, student success, teaching, YouTube, innovative education
Session participants will gain an understanding of the purpose of service-learning in post-graduate education coursework.

Session participants will discover the possibility of integrating service-learning projects into online coursework.

Session participants will be introduced to a specific service-learning idea in an online doctorate of education program utilizing YouTube.

Session participants will discuss potential opportunities for implementing service-learning projects into their own online coursework.
Introduction to Experiential Learning

- Purpose of Experiential Learning
- Definition of Experiential Learning
- Potential of Service-Learning Projects
Potential to Conduct Service-Learning Online
Example of Service-Learning at TCSPP

- Doctoral, online course titled: *Cognition Across the Lifespan and Technology’s Impact*
- Use of YouTube
- 10-minute video presentation
- Educate members of the community on significant topics related to technology’s impact on a specific age group.
- Examples:
  - Health practices during pregnancy
  - Safe Internet guidelines for children and teens
  - Caring for an elderly parent with dementia
Ideas for Service Learning in Online Coursework

• Develop tools/tips to best support children and parents during remote education/COVID-19
• Create a presentation or pamphlet to teach seniors how to connect with loved ones via social media during pandemic
• Raise money for a specific cause or need
• Design a webpage for a community event or group
How can you implement service-learning into your own online coursework?