

ecoTEXT

The MERLOT logo consists of a dark red rectangular background. On the left side of the rectangle is a white icon of a classical building with three columns. To the right of the icon, the word "MERLOT" is written in a white, serif, all-caps font.

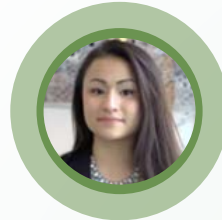
MERLOT

@ INNOVATE 2021, March 15th

Remixing and Revising OER to Customize Course Content for Your Students



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Merlot & California State
University



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ecoText, Head of
Growth

MERLOT + ecoText = Easy Customization



Talent is equally distributed in a society, but
opportunity is not.



Education empowers ***talent*** and
enables ***opportunity***.



Open Educational Resources (OER) hold
the promise to empower talents and enable
opportunities for all!



An Invitation to: “OPEN” doors for ALL TO LEARN

Which includes...

- Open Educational Resources (OER)
- OpenCourseWare (OCW)
- Open Enrollment (MOOC's)
- Open Access Journals
- Open Textbooks



OPEN = Free of cost = Permissions to use = Free to choose how to learn in your context



How can ***free*** and ***open educational resources*** increase the opportunities to develop people's talents?



Textbook Affordability Affects Access to Education and Graduation in a Timely Manner



2018 Florida students' responses to costs
(survey)

Take fewer courses (42.8%)

Earn a poor grade (35.6%)

Fail a course (22.9%)

Free Content Is Not Sufficient

Content without Context makes content less relevant for students.

Content without Curriculum (instructional purpose) makes content less effective for learning.



What is Necessary?

Open Education Resources needs a technology platform that enables teachers and students to interact.

Enable application of **UDL principles**

Enable application of **Open Pedagogy**

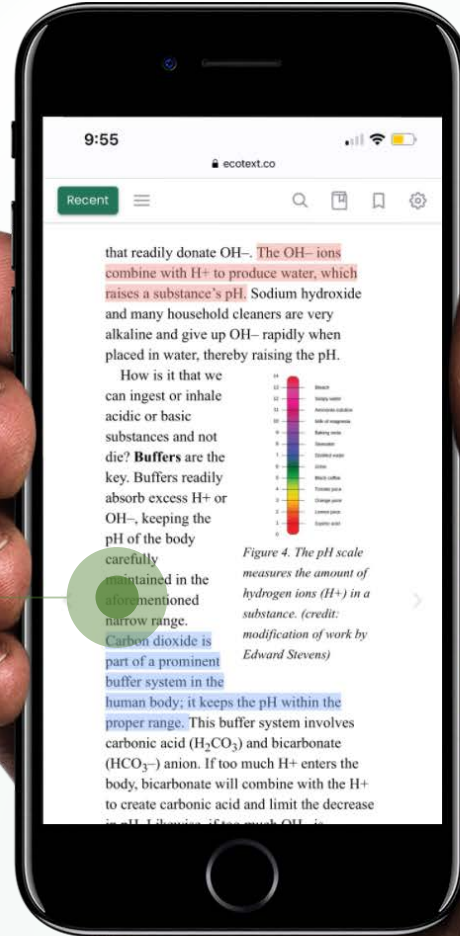
Enable interactions between teachers and students that brings the content produced “**yesterday**” into contemporary learning contexts



MERLOT has partnered with **ecoText** to help teaching and learners reuse, revise, remix, retain, and redistribute **OER** in ways to improve student success.



ecoText creates more learning moments.



Create

In contrast, applied science aims to use science to solve real-world problems, such as improving crop yield, find a cure for a particular disease, or save animals threatened by a natural disaster. In applied science, the problem is usually defined for the researcher.

Report

NOTE POLL CITATION

Applied science is a very interesting concept. The way that this science works continues to amaze me.

Resources

Category

Video

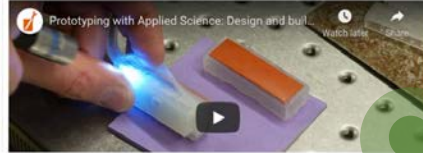
Link

https://www.youtube.com/watch?v=ag_p8gayrT8

Name

Prototyping with Applied Science: Design and build a bite sensor

Preview



Private

Save

Location 9

MacBook Pro

ecoText has the functions of an e-reader with the **discovery** and power of a social network.

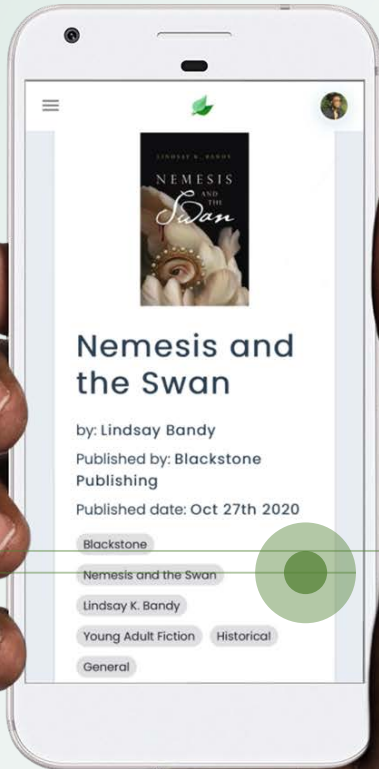
In real-time, ecoText enables users to **engage** within the margins dynamically.

ecoText creates more **learning** moments while delivering insights that uncover engagement behind the content.

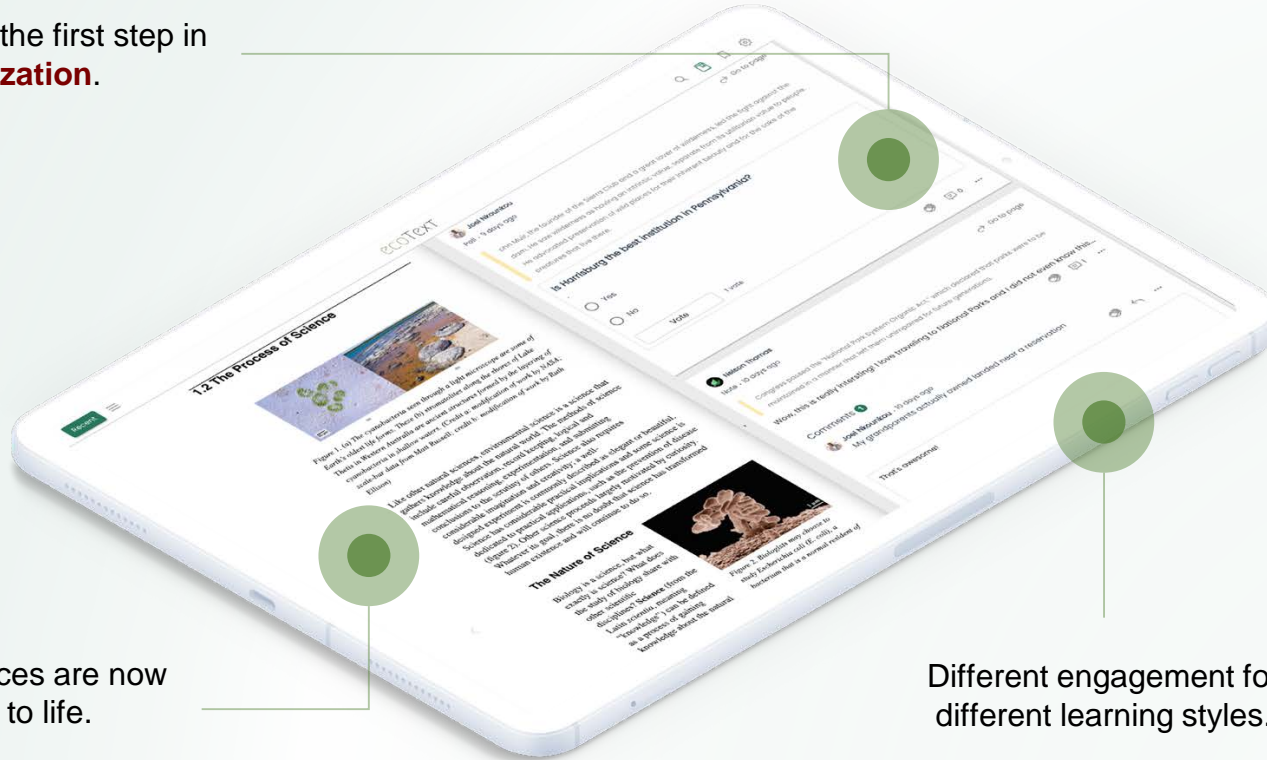
Peace of mind with day one access.

75,000 titles from **diverse** authors, providers and collections.

Digital discovery enables economic freedom and equity.



Collaboration is the first step in **customization**.



Static resources are now brought to life.

Different engagement for different learning styles.



Students must **own their learning**.

Follow and understand classroom **activity & engagement**.

Data is key in **eliminating inequalities** and allocating resources.





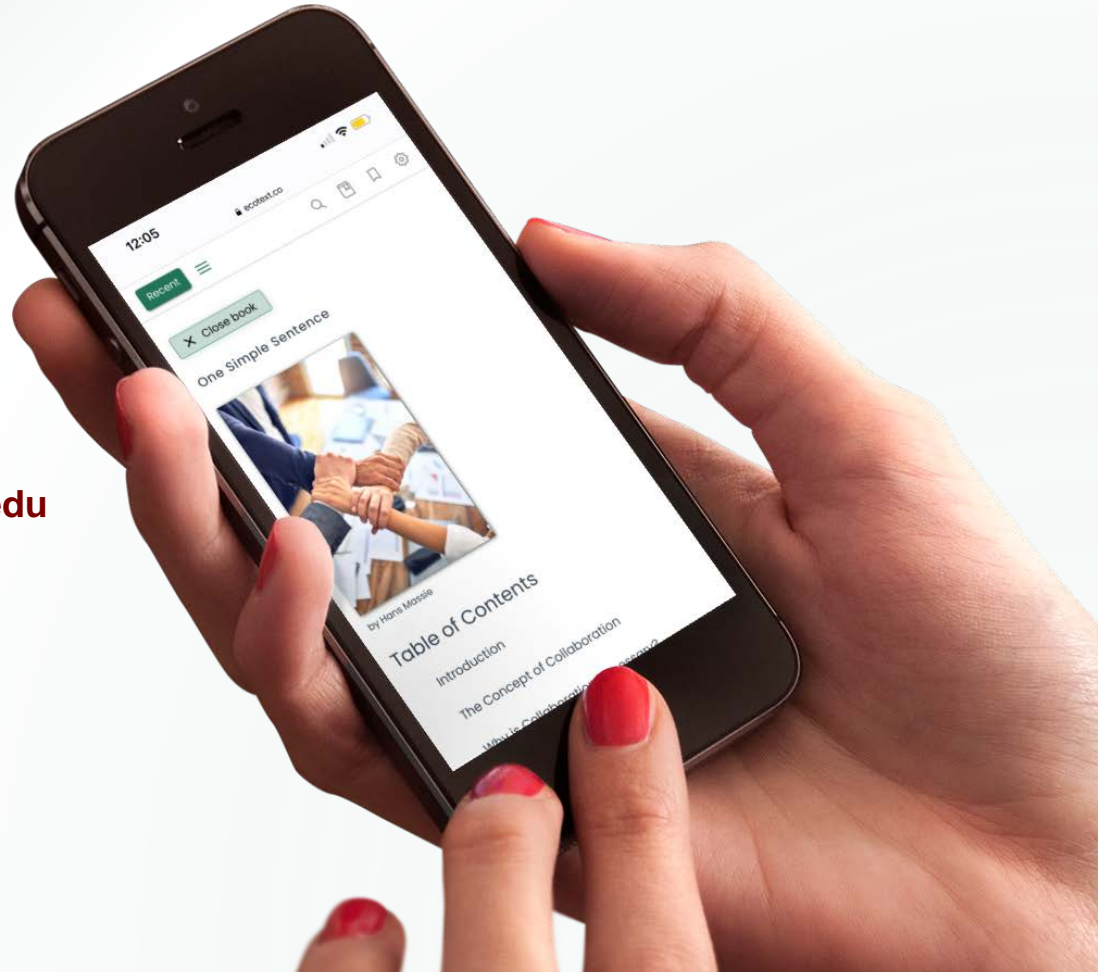
ecoText + **MERLOT** envisions a future where individuals can dynamically collaborate with no boundaries.



Let's Collaborate

www.ecotext.co
and use code **OLC2021** upon sign up.

ryee@ecotext.co + **gerry.hanley@csulb.edu**
to discuss impact and goals.





Creating More Learning Moments

education. economy. environment.