From Onboarding to Ongoing: Reimagining Orientation
Event #E463

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Overview

- History of Online Orientation
- Challenges Faced
- The Evolution: Launch Pad 2.0
- Discussion
1. History
Where it all started...
Early Timeline

March 2015
Began admitting first class of online undergraduate students

Summer 2015
Developed Online orientation: optional, onboarding model

2015-2017
Monitored success of students, made tweaks based on responses

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Two Types of Learners

The “Seasoned” Online Learner

The “New to Online” Learner
What we found, 2

GPA Impact
Students who interacted with Launch Pad displayed higher GPAs than those who did not: .50-.65

High Engagement
65% of students engaged with Launch Pad, 100% of surveyed students indicated that LP helped them acclimate to their coursework

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The question...

What are we measuring?

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2. Challenges
“I don’t remember how to....”

○ Register for classes
○ Check my financial aid status
○ Order books
○ .......

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Other Challenges

Scalability
Data integrity and continuous creation of new shells-- is that the right use of resources?

Temporality
Information evolves... can we keep up?

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3. The New Model
One instance.
Everyone In.

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Change the framework

- Onboarding
- Continual Support
- Communication Tool
The New Model

Permanence
Move from a one-time event to an evolving “portal,” make one update for all students

Less Linear
Provide a look and feel that ensures students understand they can jump in and out, find information they need

Engagement and Communication
Use the tool to diminish reliance on email, individual advisor action

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Before...
LMS used to prepare students for Day One

Now...
LMS used because the students are there!

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Mobile Announcements

47.1% of surveyed students access their course on a Smartphone

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Use of LMS
Calendar for important dates

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Link to Social Coordination with Facebook group for more engagement points

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4. Discussion
Session Evaluations & Drawing

- Download and open OLC Conferences mobile app
- Navigate to specific session to evaluate
- Select “Evaluate Session” on session details screen (located under session type and track)
- Complete session evaluation*

*Each session evaluation completed (limited to one per session) = one contest entry

**Five (5) $25 gift cards** will be awarded to five (5) individuals
Must submit evals using the OLC Conferences mobile app or website
Thank You!

You can find me at @joshuabensteele & jbsteele@email.Arizona.edu

- Presentation template by SlidesCarnival
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