

From Onboarding to Ongoing: Reimagining Orientation

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Event #E463

www.sli.do

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Overview

- History of Online Orientation
- Challenges Faced
- The Evolution: Launch Pad 2.0
- Discussion

1. History

Where it all started...

Early Timeline

March 2015

Began admitting first class of online undergraduate students

Summer 2015

Developed Online orientation: optional, onboarding model

2015-2017

Monitored success of students, made tweaks based on responses

Two Types of Learners



The "Seasoned"
Online Learner

The "New to
Online""
Learner



What we found, 2



GPA Impact

Students who interacted with Launch Pad displayed higher GPAs than those who did not: .50-.65

High Engagement

65% of students engaged with Launch Pad, 100% of surveyed students indicated that LP helped them acclimate to their coursework



The question...

What are we measuring?

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2. Challenges



“I don’t remember how to....”

- *Register for classes*
- *Check my financial aid status*
- *Order books*
-



Other Challenges

Scalability

Data integrity and continuous creation of new shells-- is that the right use of resources?

Temporality

Information evolves... can we keep up?

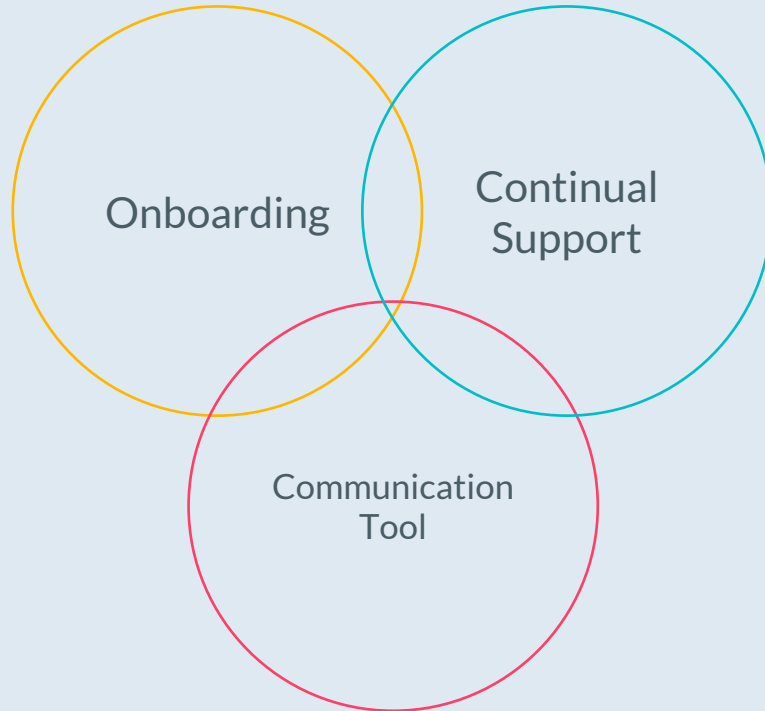
3. The New Model





One instance. Everyone In.

Change the
framework



The New Model

Permanence

Move from a one-time event to an evolving “portal,” make one update for all students

Less Linear

Provide a look and feel that ensures students understand they can jump in and out, find information they need

Engagement and Communication

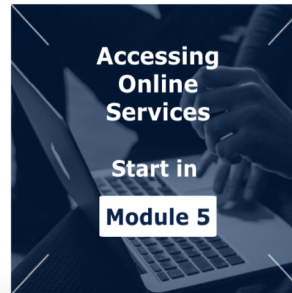
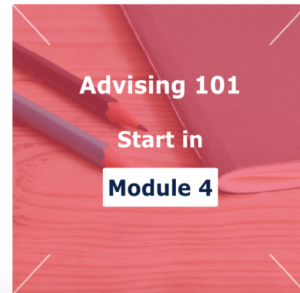
Use the tool to diminish reliance on email, individual advisor action

Before...

LMS used to prepare students for Day One

Now...

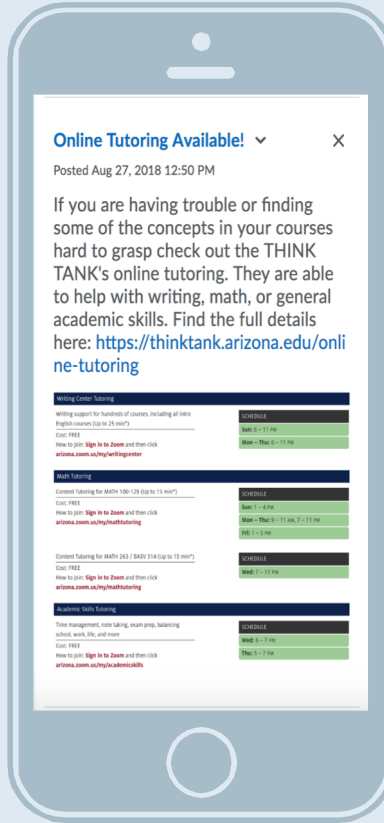
LMS used because the students are there!



Mobile Announcements

47.1% of surveyed students access their course on a Smartphone

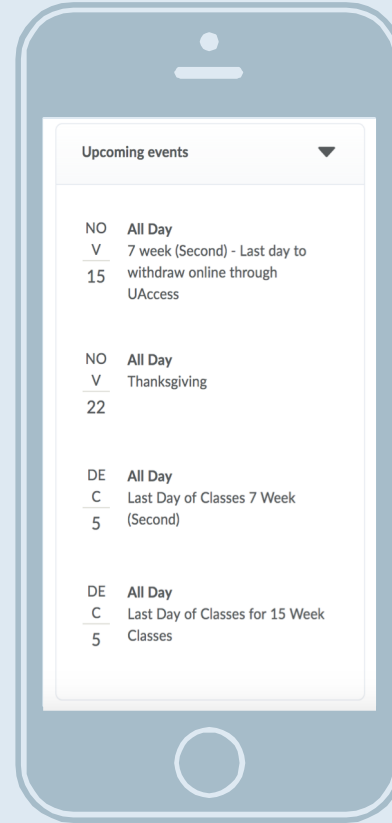
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Use of LMS Calendar for important dates

47.1% of surveyed
students access
their course on a
Smartphone

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Link to Social

Coordination with
Facebook group for
more engagement
points

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4. Discussion





Session Evaluations & Drawing



Evaluate Session

- Download and open OLC Conferences mobile app
- Navigate to specific session to evaluate
- Select “Evaluate Session” on session details screen (located under session type and track)
- Complete session evaluation*

*Each session evaluation completed (limited to one per session) = one contest entry

Five (5) \$25 gift cards will be awarded to five (5) individuals

Must submit evals using the OLC Conferences mobile app or website





Thank You!

You can find me at @joshuabensteele & jbsteele@email.Arizona.edu

- Presentation template by [SlidesCarnival](#)
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