Increasing Student Engagement through Case-Based Learning: Pilot of a Case Study Development Tool

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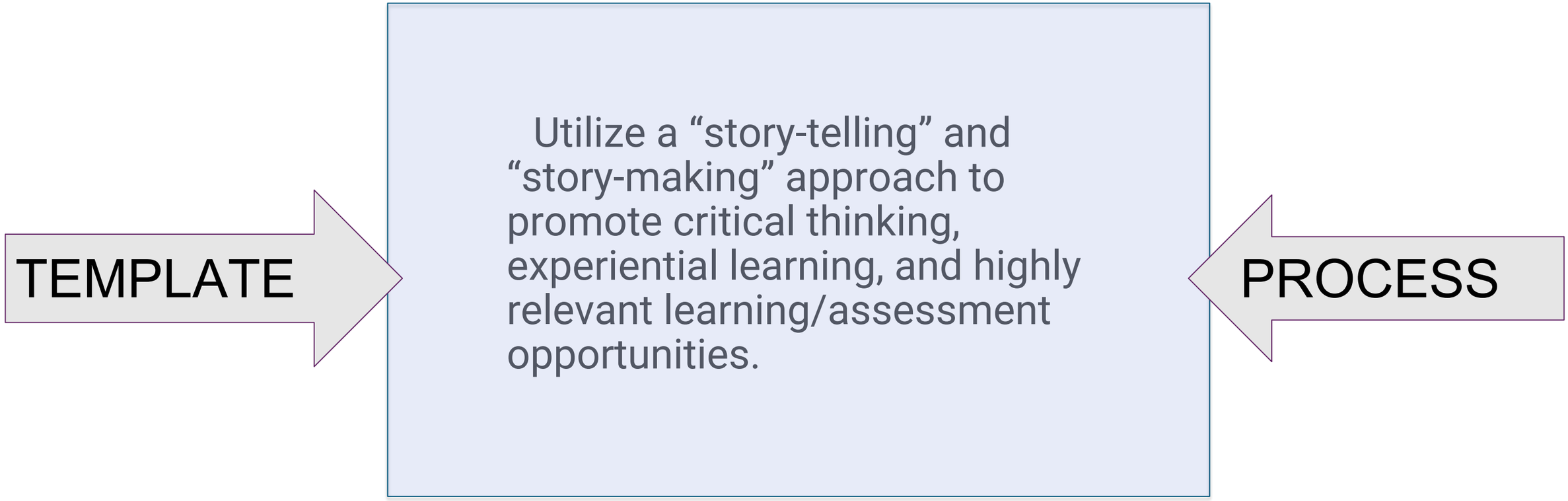
GOALS FOR TODAY

- Share a best-practice strategy for writing case studies for adult learning
- Walk through the process of writing a case study.
- Provide the toolkit to use in case study development.

Introduction

A Practical Strategy for Writing Case Studies for Adult Learning



Template
Preparing to write a case study

TEMPLATE

Assemble your template ingredients:

- Learning outcomes
- Type of case study
- Learning activity
- Resources/multimedia

Process

Preparing to write a case study

Do your homework:

- Choose topic
- Review literature/current events
- Select supporting resources
- Select multimedia/images

PROCESS

Process

Preparing to write a case study

Introduce the case study:

- Instructions
  - Write clearly
  - Provide relevance, context, expectations
- Prompts/questions
  - Engaging
  - Align with LO

PROCESS

Enya stared listlessly out her bay window at the rain pouring down relentlessly on the pavement in front of her trailer, watching the mailman drive off into the distance. She slowly opened the oven, taking out her prepackaged lunch, gingerly smelling the tangy spaghetti sauce, as she took a tentative bite. Disgusting, she thought, wrinkling her nose in distaste as she wrapped the food up and dropped it into the already overflowing trash. Upon examining her nearly empty cupboards for a suitable snack, she turned slowly back to her rerun, "The Golden Girls".

Everything had changed after Hosea died - just one year ago, after he had lost his bout with pneumonia. At first, the church people had sent food over and visited her almost every day. Niva, her daughter, and Dan, her son-in-law, had flown back home for the wake and funeral, bringing the grandkids with them. The little trailer had been full of life and love which helped ameliorate the pain of Hosea's absence. But just a month afterwards, the visitors fell off gradually leaving her alone in the trailer, filled with reminders of a happier time. Although Niva called almost every night, Enya's days were empty. So after talking to Niva, Enya slept all night and often late into the morning.

Collaborative Activity

Apply the template to your own creative endeavor!

Process

Preparing to write a case study

Tell the story:

- Compelling
- Complex
- Red herrings

PROCESS

Project Outcomes

- Small analysis conducted.
  - ✓ Overall, length and quality improved; number of posts decreased slightly.
  - ✓ Feedback overwhelmingly positive.
- Resource Packet Developed.
  - ✓ Checklist.
  - ✓ Template.
  - ✓ Sample Case Studies.
- Institutionalization in SHS Academic Strategic Plan.

Moving Forward

- Continue building case study library.
    - Full integration - Cores to capstones.
    - Across degree levels (Associate's to Master's).
- Larger-scale evaluation.
- Findings dissemination.
- Resources moved to open access.

EXCELSIOR COLLEGE

Menu

- Public Health Scenario: Excelwood ...
- Introduction
- Overview
- Spanish-Speaking Health Services
- Vector-Borne Disease Education for ...
- Fear of Contracting Insect-Borne Dis...
- Insect Control Method Concerns
- Potential for Water Contamination
- Your Charge
- Portfolio

Public Health Scenario: Excelwood Heights

NEXT

References

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