Best Practices For Developing Online Videos For Deaf/Hard of Hearing

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Getting Started:

- Video recording software needs to be up-to-date.
- To-do list of content videos.
- Ensure the area is quiet, that includes background noise.
What to wear?

Assume Allen's Flowers shop purchased two identical inventory items: the first for $100 and the second for $110.

Four inventory costing methods:
1. Specific identification
2. First-in, first-out (FIFO)
3. Last-in, first-out (LIFO)
4. Weighted average

\[
\text{Assets} = \text{Liabilities} + \text{Owners Equity} \\
500 = x + 200 \\
-200 = -200 \quad -200 \quad 300 = x
\]

Chapter 8 relates to home and auto insurance.
Before you begin:

- Make sure all applications and notifications on the computer are closed/off that you do not need running.

- This may cause issues with the quality of the video if programs are running in the background that you don’t need.
Time to practice:

- Develop practice videos to get used to making, editing and rendering the videos.

- When editing your practice videos, allow for ample space for required captioning at the bottom portion of the videos.
Making videos:

- Allow approximately 45 minutes for a five minute video and longer if over five minutes, depending on the content.

- What if you make an error?
  
  - Do not stop the video, you should take a pause then redo your explanation. Avoid stopping, deleting and restarting as this takes time, this can easily be done through the editing process.

- Save the videos
Post Production

- Allow time to edit the videos.
- Review the final videos prior to rendering.
- Be sure to add captions, this can be done prior to rendering OR send to an external captioning service. Sending out for captioning depends on your videos, your institute and the services they provide in-house.
Why are Captions important?

- Diverse audience utilize it
  - English Second Language Learners
  - Deaf and Hard of Hearing Students
  - Others

- Benefits?
  - Improved comprehension
  - Improved accessibility for DHH and ESL viewers
  - Viewer Flexibility
Time to upload to an Online Platform

- Review the videos prior to uploading to your Institution’s Online Platform.

- Upload it to the platform.

- Review the videos again to ensure that there are no issues that students may encounter.
Links to Videos & Other Documents

- Please contact us directly for links to the videos shown during this presentation at:
  - Mellissa Youngman – maynbt@rit.edu
  - Mark Pfuntner – mjpnnvd@rit.edu
  - Tracy Magin – thdnbt@rit.edu
  - Kelly Metz Davis – kmmsfs@rit.edu
Evaluate Sessions and Win!

• Download and open OLC Conferences mobile app
• Navigate to specific session to evaluate
• Select “Evaluate Session” on session details screen (located under session type and track)
• Complete session evaluation*

*Each session evaluation completed (limited to one per session) = one contest entry
Five (5) $25 gift cards will be awarded
Must submit evals using the OLC Conferences mobile app or website