Affordability Counts:
Implementing an Affordability Strategy to Impact Learning
The **812%** increase in the price of college textbooks since 1978 makes the run-up in house prices and housing bubble (and subsequent crash) in the 2000s seem rather inconsequential.
What is Affordability Counts?

It’s an initiative to recognize faculty who are actively making changes to reduce the cost of course materials to students.

- Faculty self-identify as teaching courses that contain course materials that are under $60 (total out-of-pocket expenses for students)
- A committee reviews the course to ensure that total cost of materials are under the $20 per credit threshold ($60 for a 3 credit course)
- Courses that meet the target price and the selection criteria then receive a recognition known as the ‘Affordability Counts’ medallion
How the Process Works

Faculty selects low-cost course materials at $60 or less

Faculty submits course on affordabilitycounts.org

Committee reviews the course submission and decide whether it meets the criteria

Faculty receives medallion and the course is added to the course list on the website
Since 2016 Affordability Counts has saved students over $1,331,483.56
OUR MISSION

The Affordability Counts program was created as a direct response to the increasing costs of textbooks in higher education. We encourage faculty across Florida to explore our Affordability Counts website as a reference to low-cost materials or submit a low-cost course of their own. More importantly, we urge students to use this website to find medallion-awarded courses and ensure they know of all the cost-effective options available to their education.

Download the Affordability Counts Report
Partner with Us

- Access to FIU’s implementation model and consultation on implementing the initiative campus-wide
- Ability to scale a low-cost initiative at an accelerated pace by leveraging existing infrastructure
- Leverage the Affordability Counts website to find content for courses based on Florida’s common course numbers
- Unified promotional efforts across the state in order to increase awareness
Faculty Experience

Faculty really care about how much students are spending and will go to great lengths to make their courses affordable. They also appreciate being recognized and love to display their Affordability Counts Medallion on their syllabus.

**Dr. Michael Brown** (PAD5934)

Published his own book after being unhappy with the available options for textbooks in his subject and supplemented with web resources.

**Cost:** $24.95

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**Prof. Rodolfo Rego** (EVR1001)

Content on government site, which has no copyright restrictions. Combination of this with his own content, packaged for students

**Cost:** Free
Thank You
www.affordabilitycounts.org

Interested in learning more? Request follow up.