Getting us all to the water

Cultivating a design thinking culture
What is Design Thinking
What is Design Thinking

“Design thinking helps us solve problems by using visual and other methods that make information easier for us to process and communicate effectively.”
What is Design Thinking

“Design thinking helps us solve problems by using visual and other methods that make information easier for us to process and communicate effectively.”
Question to explore

- Current problem solving process?
Question to explore

- Current problem solving process?
- Why human-centered?
Question to explore

- Current problem solving process?
- Why human-centered?
- How could system 1 thinking be cultured?
Summary

We use human-centered to help refine/define the problem by including the voice of our target. Ultimately, Design Thinking is to help define the problem, process information, and communicate clearly.
Closing & Thank you

For more information or question reach out:

lacox@vt.edu