Radical Revision
How UOPX took the student experience seriously and revised over 1400 courses in four months.
Getting to Know You,
Getting to Know All About You 🎵

Questions

• Who are you?
• What do you hope to learn?
• What is an essential element of the online student experience?

Resources

• https://www.scaledagileframework.com/
• asana.com
• Q&A Doc

Mary Elizabeth
Learning Innovation Strategist
https://www.linkedin.com/in/maryelizabethsmith/
Think Differently – Get Different Results

Course = Product
Elements = Features
Students = Clients
Features = Value

“Scalable Features to Clients Quickly”
Value to Students
In a Nutshell...

- Transition 2000 courses from Propriety LMS To Bb Ultra
- Vendor Import = Deep Folder Structure in Bb
- Hard Cutover Date in May
- Release of Bb Modules in November
- Use Team Revised 1400 Courses in 5 Months
- Scalable Features
Scalable Features

- 3 DQs to 1 per Week
- New Syllabus
- 2 Success Guides
  1. Faculty
  2. Student
- Folders to Modules
- 2 Standard Forums
Keys to Success

1. Pivot for Student Experience
2. Decision & Consensus
3. Plan
4. Execute
5. Measure
Pivot

Tipping Point

Bb Modules Released
Grad Student Feedback
Competitive Analysis # Discussion
Proof of Concept

Simple Personalized Empowering Always On Relevant
Decision

- Student Experience
- Work that won’t get done
- Measure features according to SPEAR
- Features that won’t be implemented
- Sunk cost

Consensus

- Which courses get revised first
  - Top 100 Enrolled
  - Historical Enrollment
  - Then largest enrolled programs
- Affect the most students as possible
Prepare

**MVP**
- Select Features
- Size Features

**Prep Dev Teams**
- Living ORG
- Dev Team Communication Channel

**Project in ASANA**
- All Courses in ASANA
- Apply Project Template

**Communication Plan**
- SharePoint Site – Completed Courses
- Weekly About Status and Issues

**College Specific**
- LTI Access Point
- New Discussion Questions

**Go**
- Slow – Gain Efficiency
**Project Management**

**Clean Up Project**

- **Task name**: ADM/514 v1.1 - School Finance For Educators
  - **Subtasks**:
    - **Blackboard ID Course Clean**:
      - Complete Items on Checklist
      - ABC/123 Blackboard Video Migration to Vimeo
      - Assign Course Clean Manager QC Task to ID Manager
    - **Blackboard Course Clean ID Manager QC**:
      - Syllabus Created and Uploaded
      - Course Resources Folder Created and Items Condensed
      - Weekly Folders Converted to Modules
      - 1 DQ Per Week
      - DQ Points Updated
      - Discussion Page Cleaned Up
      - Gradebook Fixed
      - Course Preview Needed

- **Collaborators**: Join Task
Sprint!

- Course Listing in Asana
- Sprint Backlog
- IDMs (Scrum Masters) Assign Courses Weekly
- 1 week Sprint
- Built-In QA
  - Issues & Resolutions
  - ASANA thread
- Completed Courses
- Weekly Communication & Completed Listing to Stakeholders
- Assign Work Based on Team Capacity

Instructional Designers (IDs), Curriculum Production Editors (CPE), Curriculum Quality Assurance (CQA) & College
No Decrease in Engagement
User Experience Survey
UX Interviews
Continue to Iterate based on Results
Key Takeaways

Value to Students Quickly
- MVP – tested
- Scalable Feature

Lean Agile Principles 9 & 10
- #9 – Decentralize decision-making
- #10 – Organize around value

Go Slow to Go Fast
- Size features
- Tool to handoff / track

Communication
- Consistent
- User Control

Student Experience
- Starts with a Base Model
- Iterate from Base