



THE ALL-IN-ONE PLATFORM TO AUTOMATE YOUR COURSE JOURNEY

Wyblo is a unique, customizable platform that uses **behavioral science** and **real-time feedback** to provide what you need to enhance your teaching methods and digitalize your management tools



WHERE DO WE START?

Feedback is broken

WHY FEEDBACK IS BROKEN?



Key Performance Indicators vs Key Behavior Indicator → **Trainees' engagement and motivation, Class-trainer relationship**



Common issues with traditional surveys at the end of the semester



Long and boring



What is done is done



Slow data Processing



Trainees' daily mood



Anchoring to events

40%

of the trainees can't make their opinion known

50%

don't think their feedback is taken into consideration

30%

Answer rate

\$160.000

Yearly average spending per university on assessment activities

Sample: 100 students, 23 professors, 3 directors

WHAT DO TRAINEES AND TRAINERS REALLY THINK?

"it's not effective"

"I would like to receive feedback during the course and not only at the end"

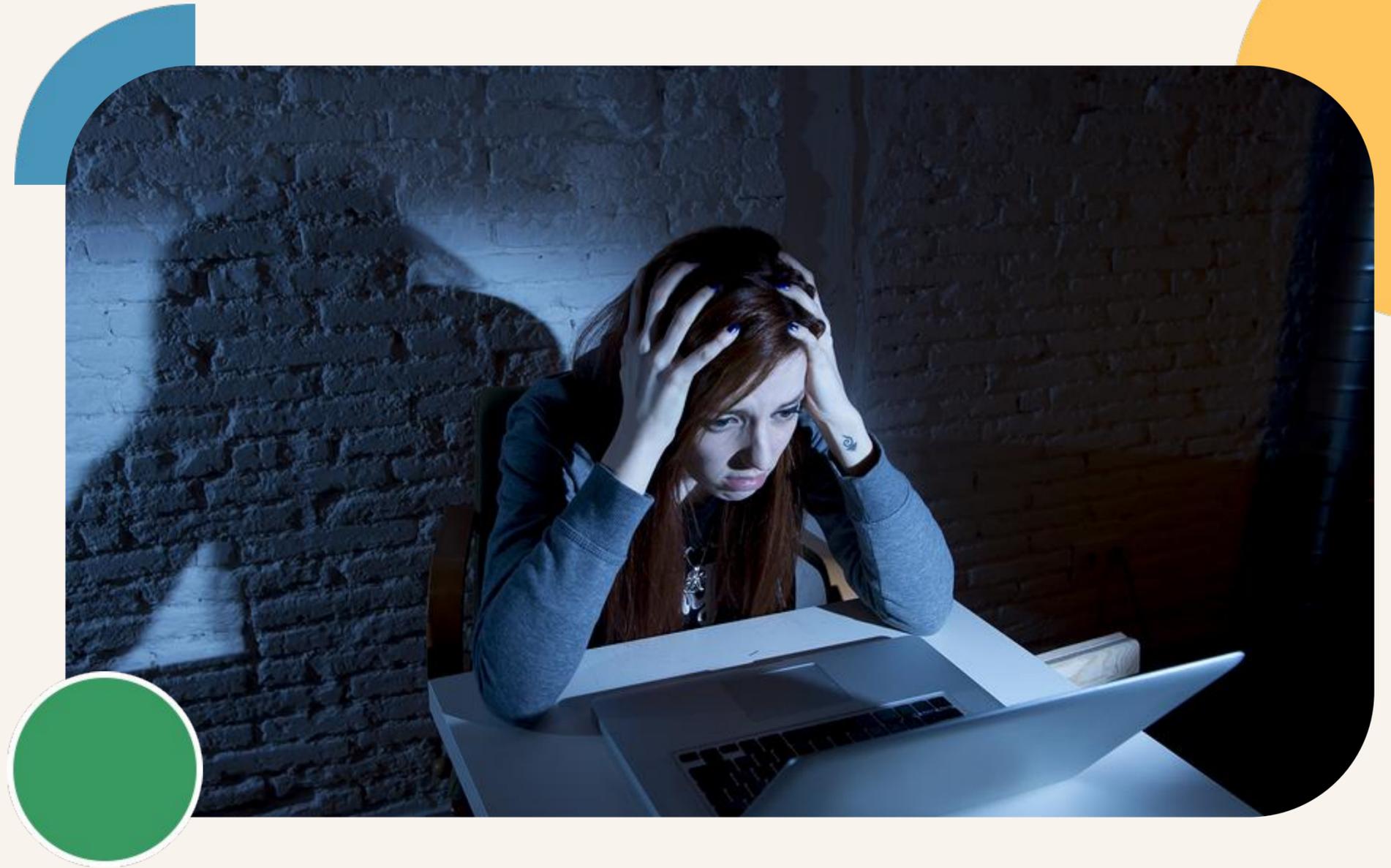
"No feedback received back"

"it's bland and imprecise"

"useless"

"too long"

75%
feedback is not acknowledged



IMPLICATIONS FOR TRAINERS AND ORGANIZATIONS

Trainers don't have the **right information in time** to intervene on the quality of the course and the learning of their trainees = **Lower engagement**
impacting on learning, satisfaction and quality

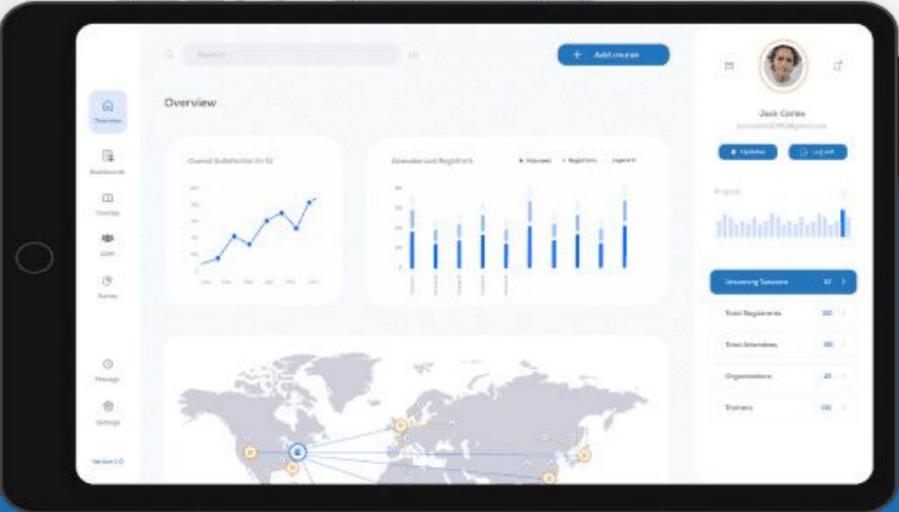
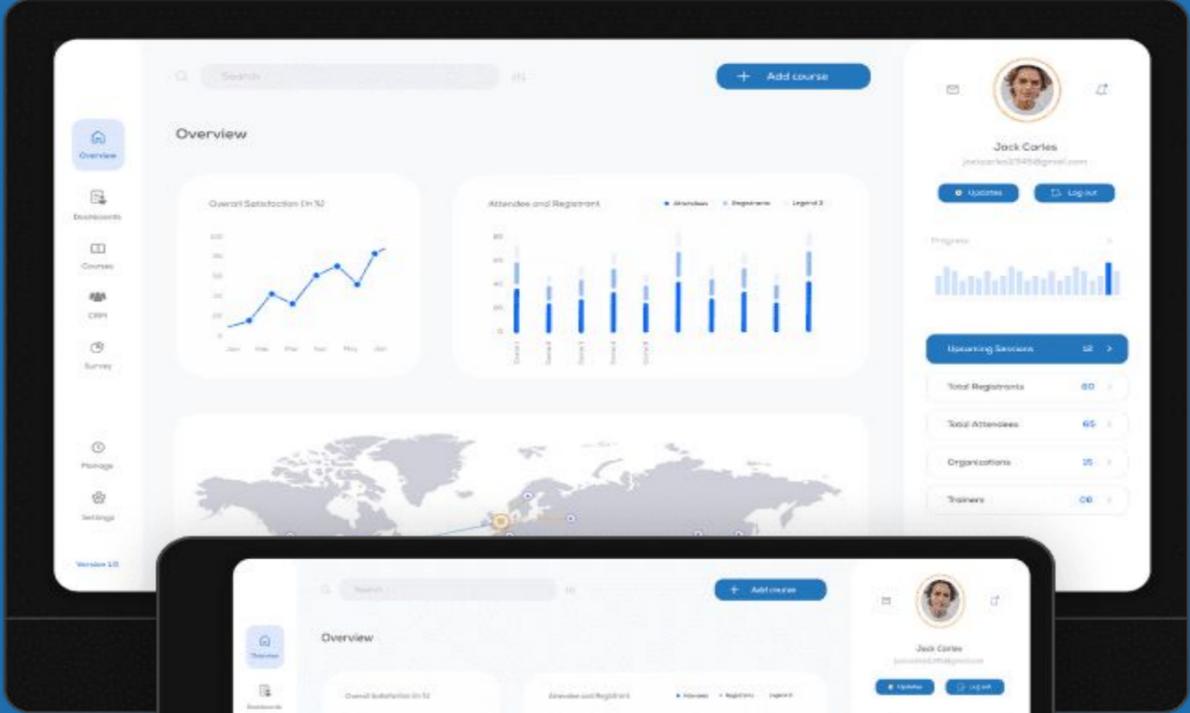
Administrators waste **10 hours** on the operations management of one course = **€120k**
avg yearly waste for a 10-instructor company

Teams use **several different platforms** to manage courses = **Decentralized data**
requires more manual work

Most learning management systems **don't offer** the ability to receive **continuous feedback** = **Uncertainty**
ineffective decision making process



OUR MISSION



TURNING FEEDBACK INTO SMART DECISIONS

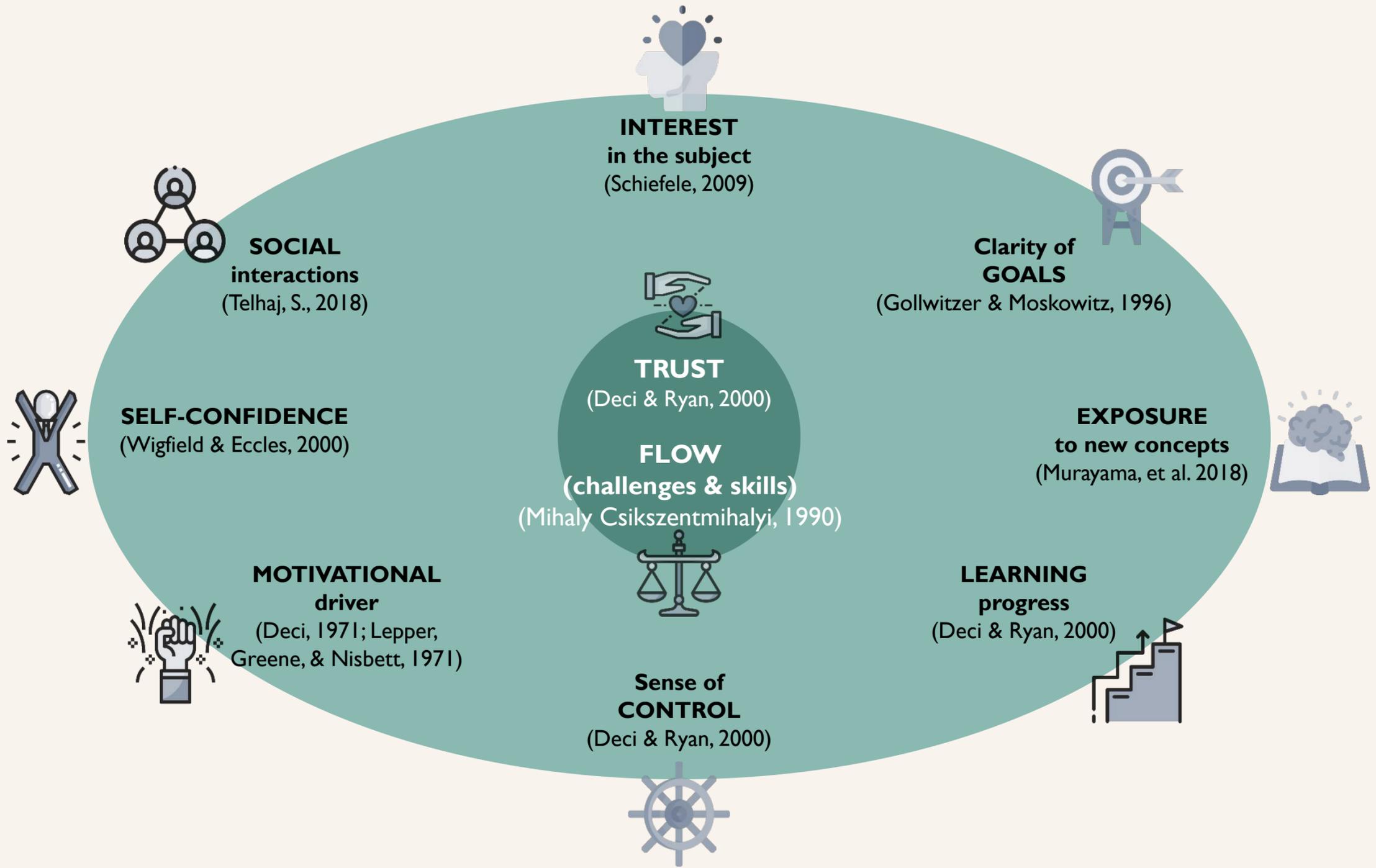


OBJECTIVES OF THIS SESSION

- 1** *What are the pillars of engagement that influence the trainees' performance?*
- 2** *How should we assess such pillars?*
- 3** *How often should we collect feedback?*

- 4** *Who should receive that feedback?*
- 5** *What actions should we take based on the feedback we receive?*

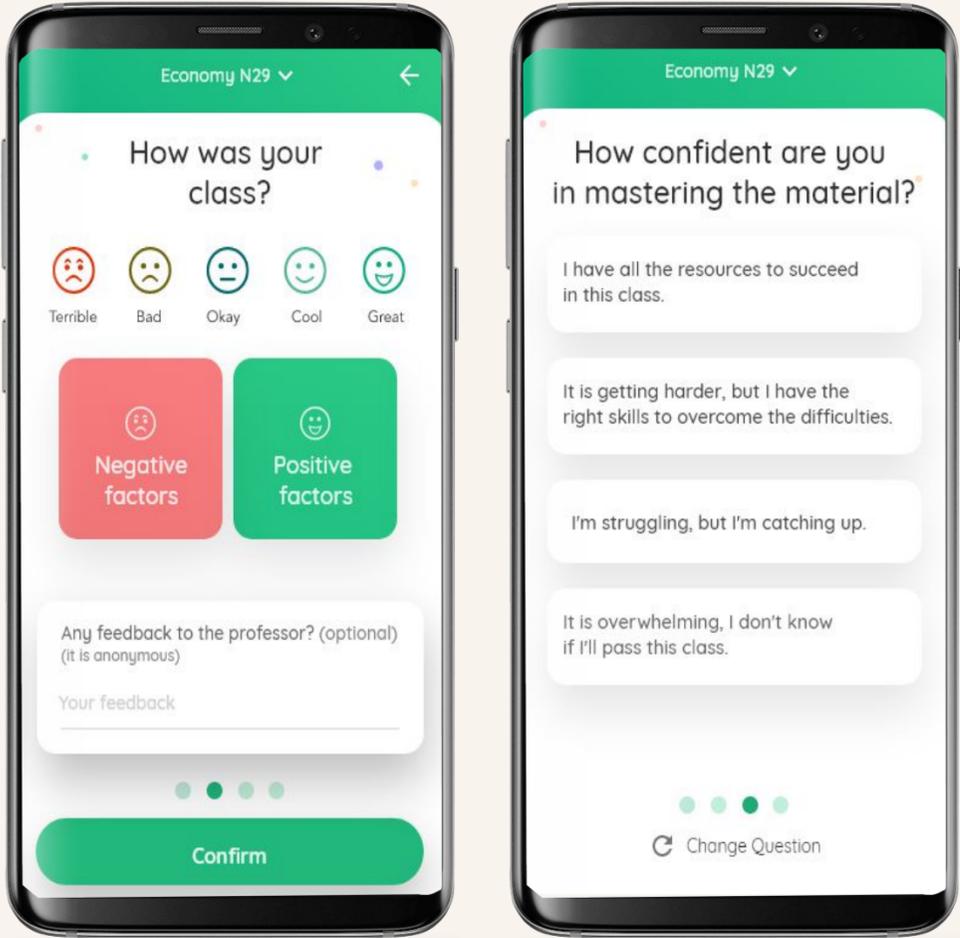
WHAT WE ASSESS? Engagement Framework ©



HOW SHOULD WE ASSESS SUCH PILLARS?

INPUT

Psychological Hypothetical Projective Questions
Structured and fast feedback taken at the end of each lesson

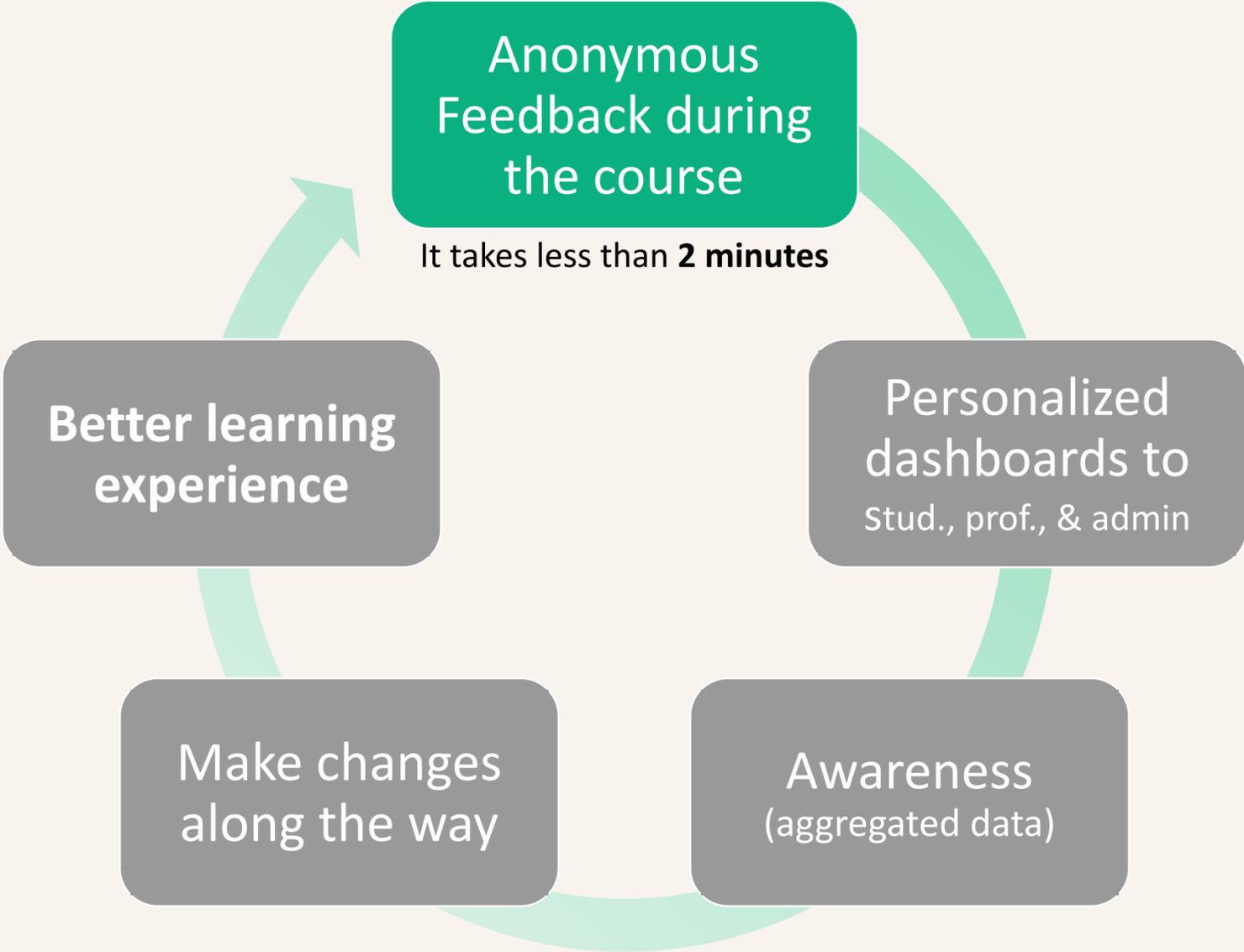
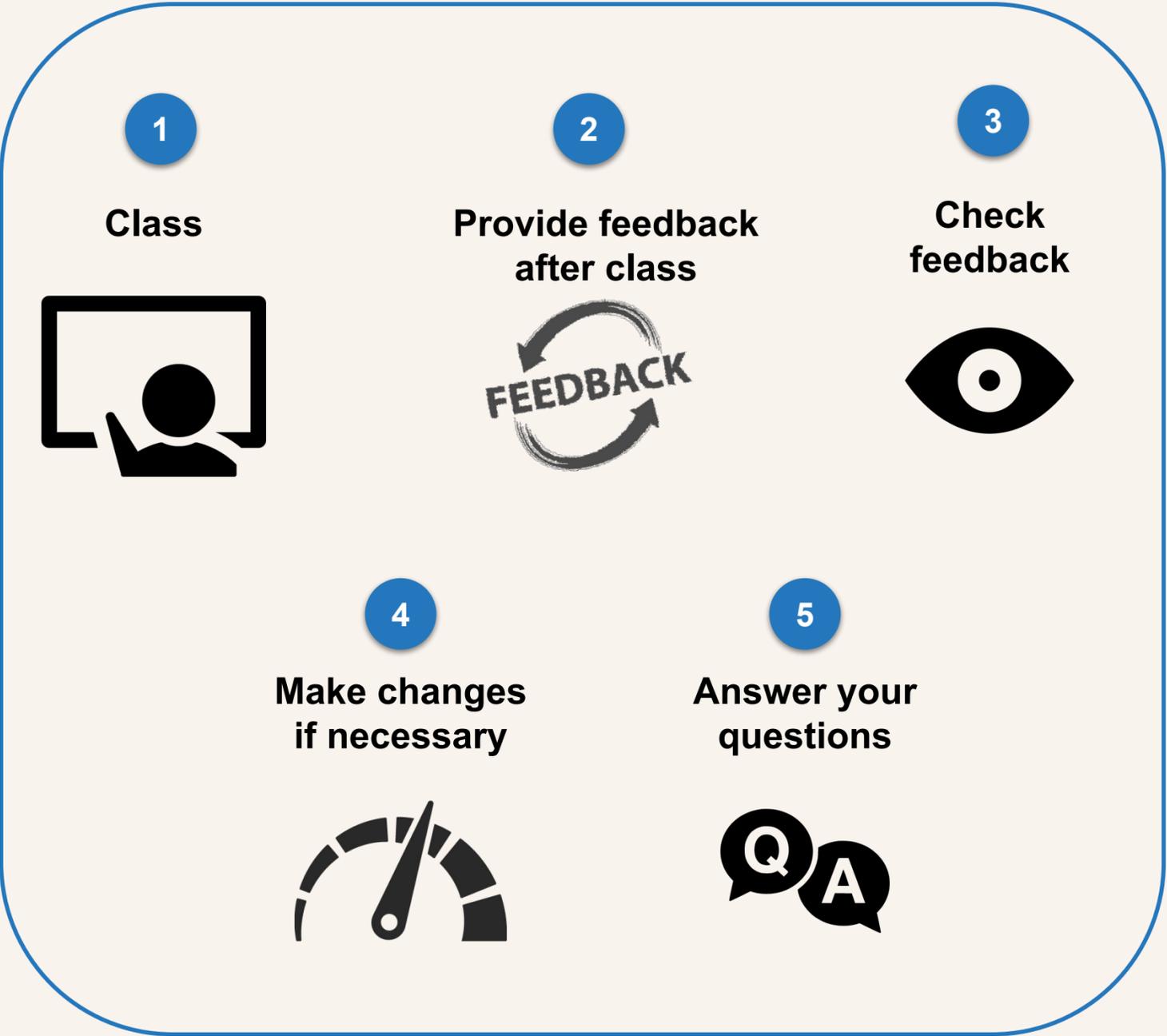


OUTPUT

Measuring engagement with timely insights
Real-time and accessible output based on pillars, flow and trust

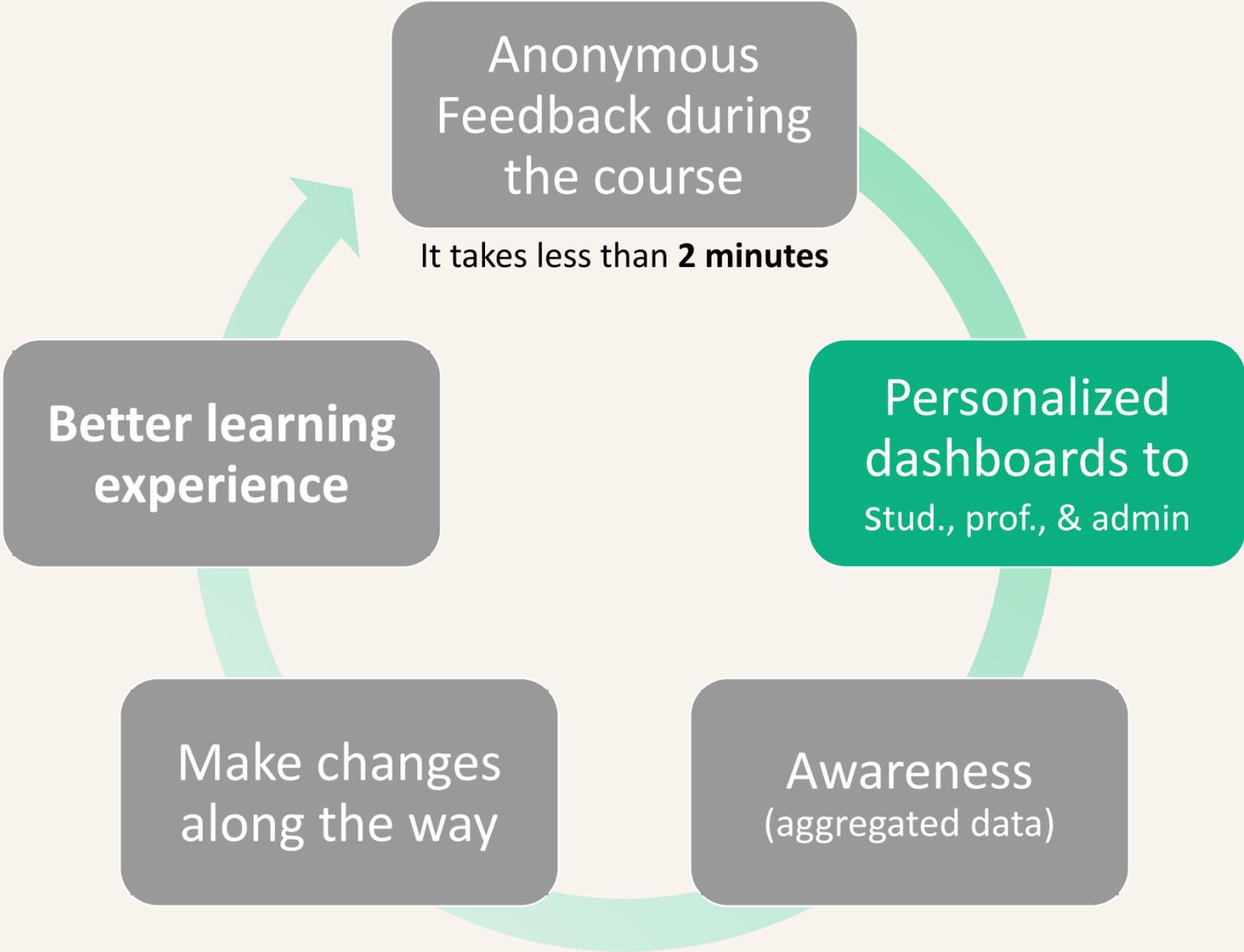
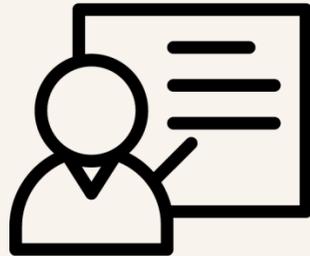


HOW OFTEN SHOULD WE COLLECT FEEDBACK?



WHO SHOULD RECEIVE THAT FEEDBACK?

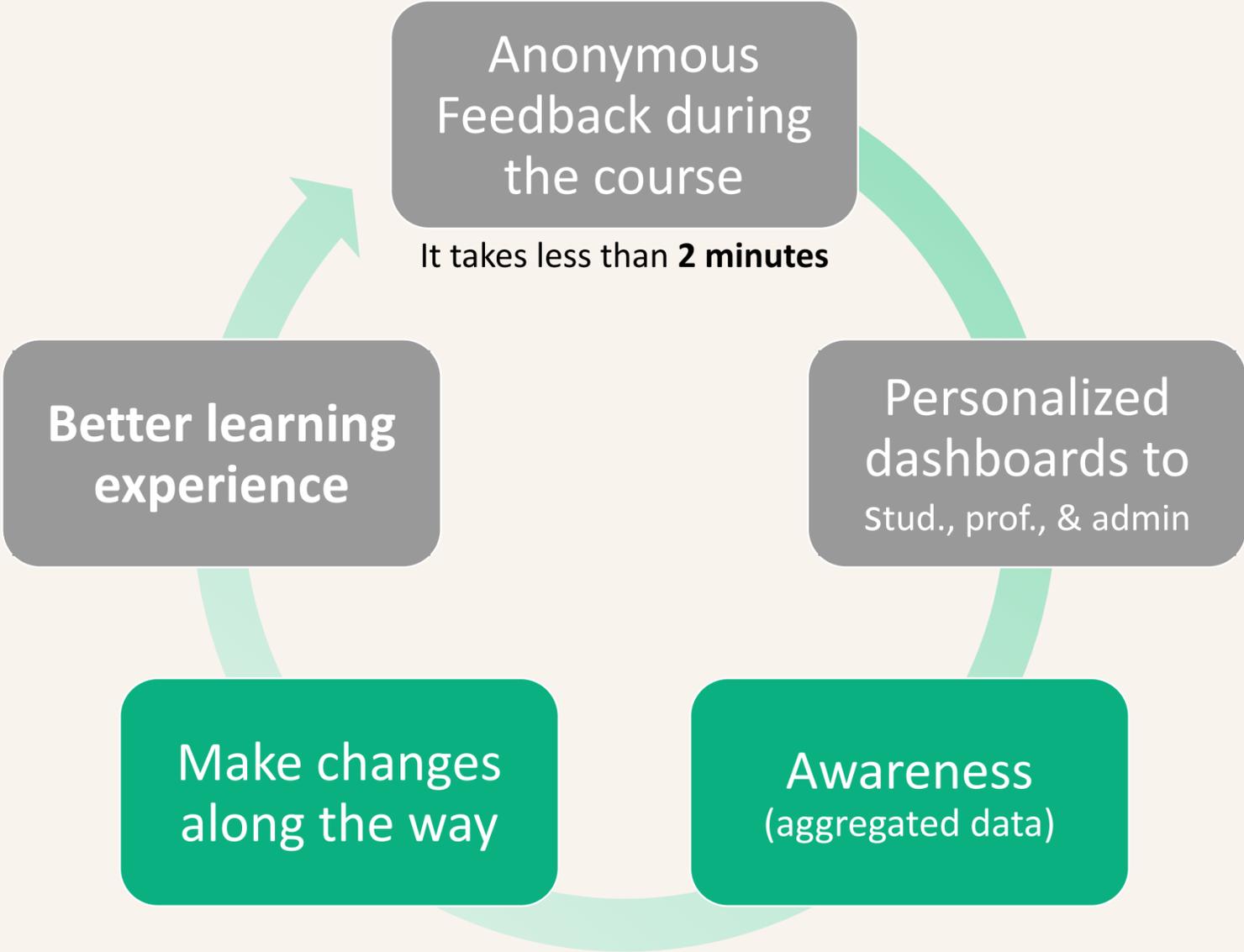
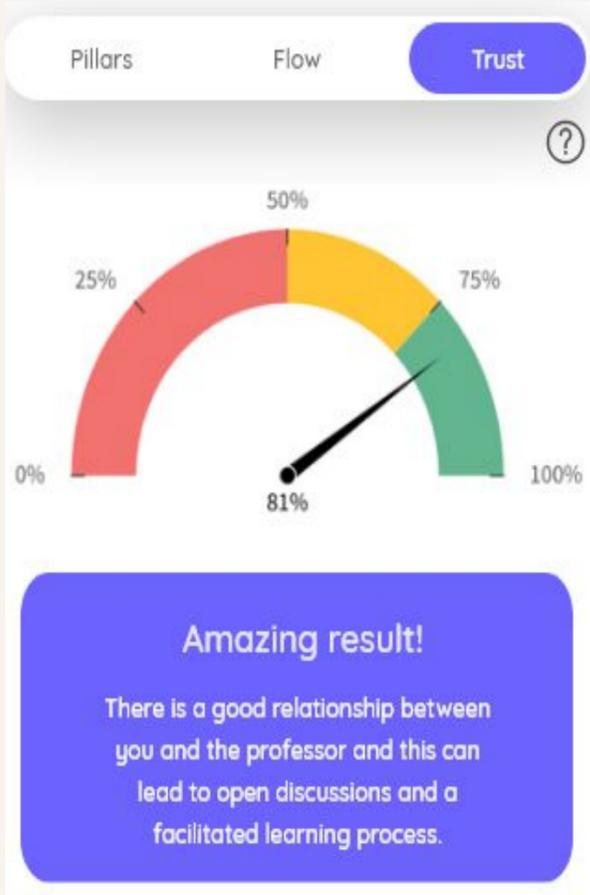
Gathering data has no value if no one sees it. Feedback should be shared among the **students**, **trainers**, and **organizations** to create a culture of transparency built on open and constructive communication.



WHAT ACTIONS SHOULD TAKE BASED ON THE FEEDBACK?

Finally, we will realize how everything explored so far can be put to use by professors who can make the rights decisions at the right time to enhance the learning and teaching experience.

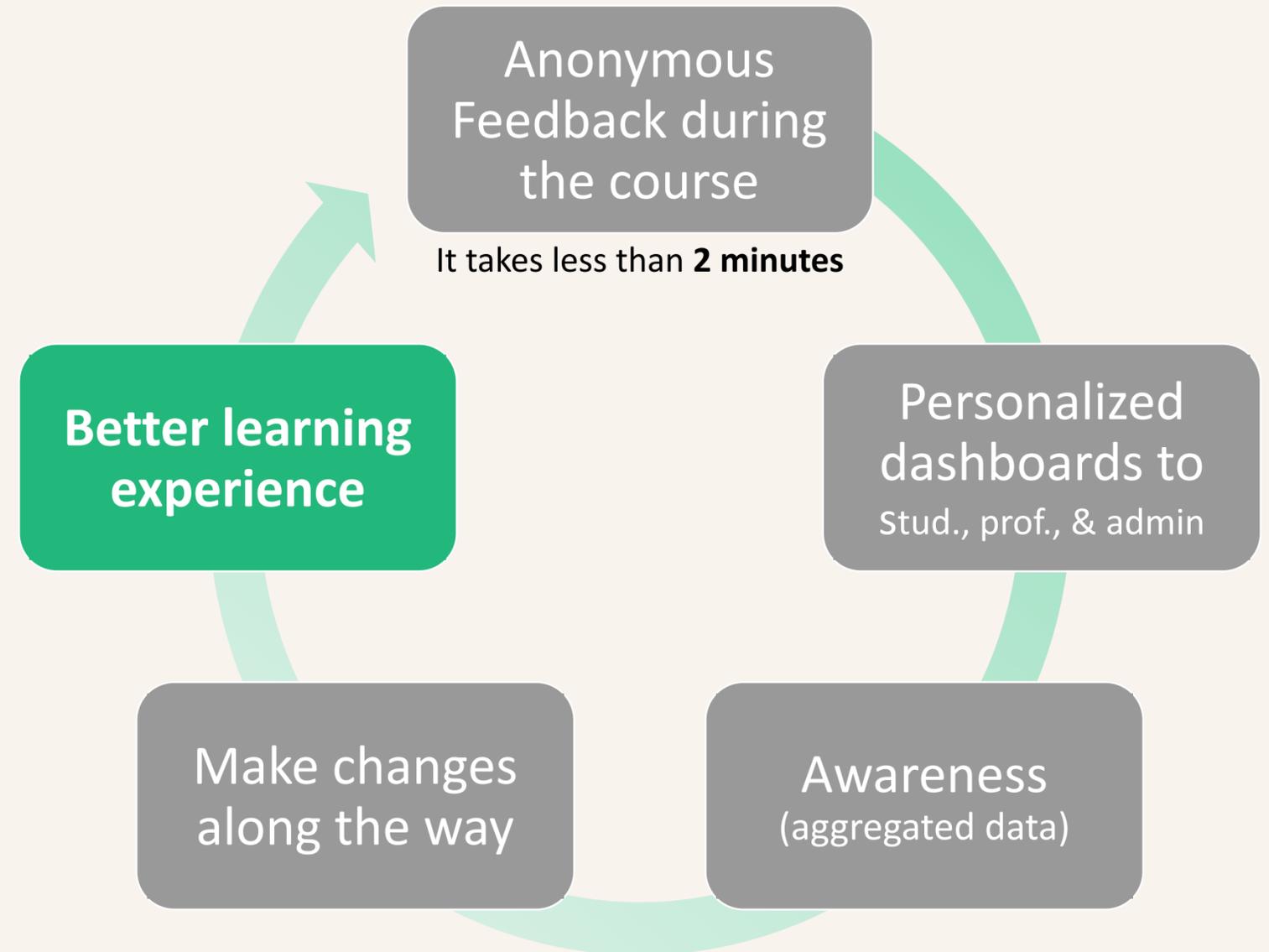
- 1 Automatic interpretation in the platform
- 2 Dashboard reading with pedagogists
- 3 Institutions department



WHICH ARE THE OUTCOMES?

We are working on the **scientific validation** of our Engagement Framework © and the overall product. Below the main results of our paper published on the Conference Proceedings of the 16th ECIE (European Conference on Innovation and Entrepreneurship) with the title: “**Rapid Educational Improvements Using Wyblo: Insights from Continuous Student Feedback**”. The evidence comes from about 20 interviews with professors from different universities around the world who use our product.

Benefits	Percentage of positive answers
Tool Usefulness	100%
Continuous Feedback Educational Value	100%
Tool Reliability	80%
Continuous Feedback Tool Satisfaction	100%



SOME OF THE QUOTES (UNIVERSITIES)

“A great example of technological innovation”

“I unlock the survey to give them an opportunity, you leave the feedback for me, it's a teamwork through which we grow together.”

“I appreciate that all is transparent. With my students, with the administration and with you”

“Students don't need to memorize systematically. With this app, my students can continuously monitor the assimilation of the various concepts and their position in relation to the rest of the class.”

““Class collaboration” pillar was low, so we designed a project work to boost interactions among the students.”

“Immediacy is the added value, and it is definitely a new way of communicating.”

“I really enjoy looking at the results and seeing what they have answered.”

“Through reading the comments I have been told several times that the explanations are sometimes too fast, so I tried to go slower.”

“Using Wyblo I have more feeling in how to relate with my students, I think that action and reflection is the key.”

“To be honest I don't check the result directly each time after the course, but I do it once a week, when I think about it and I prepare the next class. I use it to see if I'm on track.”

“I trust the flow chart a lot.”

“I have the possibility to memorize everything about my students' opinion.”

“Feedback has helped to take appropriate corrective action.”

OUR SOLUTION

The all-in-one platform that enables you to **manage your resources efficiently**



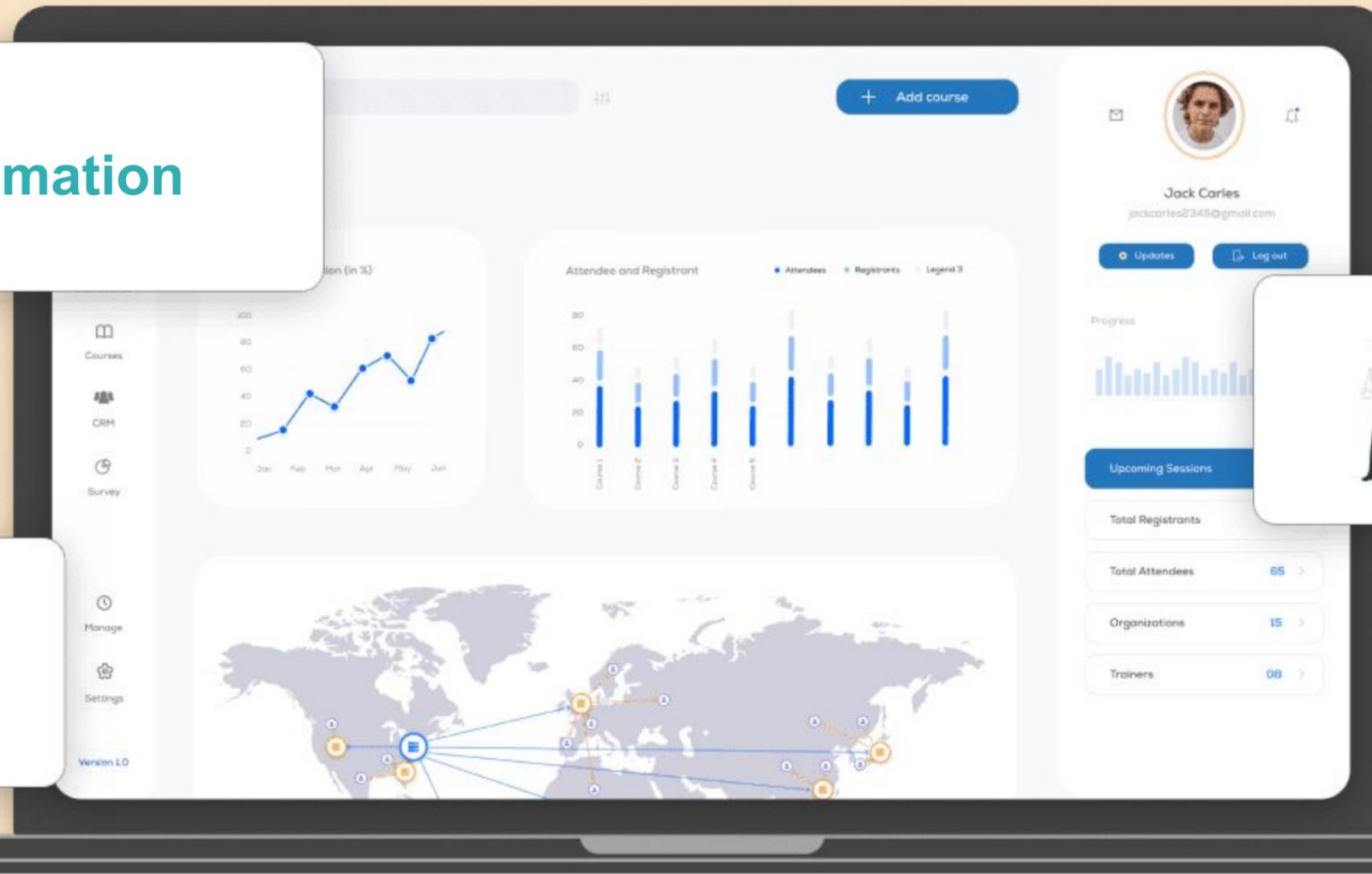
Automation



Analytics



Management





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Thanks for the attention!



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