Following our own lead: Building an online doctoral program through equal parts strategy and serendipity

OLC Virtual presentation
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Presented by:
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EdD Leadership and Organizational Change
Building a program from the ground up

In researching our program design, we knew we needed more interaction with our students. Bettinger and Loeb (2017) found that students in asynchronous online programs performed substantially worse than students in traditional face-to-face courses. We know that regular and genuine student-to-faculty interaction produces quality online education, which leads to increased student outcomes. Because of the level of interaction we desired for our students, The EdD program hosts weekly live sessions using Zoom in addition to asynchronous coursework activities.

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When searching for doctoral programs, I wanted to find a distinguished and highly respected program which I found in Baylor. While Baylor’s EdD program communicates and maintains high expectations, there are a plethora of supports available for students to access. Baylor believes in building community and it is demonstrated through relationships with classmates, professors and the student success specialists.

ASHLEE SADDLER
Attendees will learn about a unique program design that includes asynchronous and synchronous course delivery. This program design is complex and offers blended academic and professional development with significant community building. Included in the discussion we may consider:

- Student support through asynchronous and synchronous models of course delivery.
- Relationship building with students
- Building community among students.

The EdD program has holistically inspired my curiosity, challenged my intellectual and analytical capacities, and authentically cultivated my academic potential. At Baylor, professors are eager to foster your development, and classrooms are filled with fervent individuals from diverse cultural and professional backgrounds. Thus, this scholarly research community is vibrant, pragmatic, and purposeful as well as accepting to perspectives outside the education sector.

NICK DIDIO
Overview of the Program

★ 3-year program, 54-credit hours
★ 14-week Trimesters
★ Primarily online program
★ Asynchronous + Synchronous Classes,
★ (1.5 hour Live Sessions Each Week)
★ Two On-Campus Immersions (currently virtual)
★ Cohort Model
★ 60-90 Students per cohort
★ Specific Course Sequence
Student Statistics

★ Racial Diversity: 50% students of color
★ Age: 24-64
★ Full-time working professionals
★ Career background: military, business, HR, education, medical, corporate
★ 60% female

My experience in this program has given me the strength and inspiration to move forward in my professional career, to transform our teaching practices, and to formulate a framework that increases the expectancy-value in students to succeed in college and in life. The experiences with my cohort have increased my motivation to be creative and prepare for a journey that is full of passion and excitement. The faculty are fabulous and create a feeling of home and family with online learning. I look forward to the knowledge and impact this Baylor Online EdD program will bring over the horizon.

TODD MILES
Course Design and Delivery

★ Cohort Model
★ Peer Working Groups
★ Dedicated Faculty Advisor

★ Serendipitous and Strategic
★ The marketplace/educational entrepreneurship
★ Synchronous, Live Sessions
★ Interactive asynchronous class elements
★ Immersion Experiences (On-Campus or Virtual)
★ Research Planning Document for the DiP
★ Negotiables and non-negotiables

"Learning is one of my biggest passions. The Baylor EdD program in Learning & Organizational Change has allowed me to bring my full self to the virtual classroom. As a professional actor and education advocate, I have been able to use my creative thinking skills in ways I could not have imagined. My father, who played on the Baylor football team in the late 90s, lost his life to gun violence in 1999 and was not able to finish at Baylor. My goal is to keep his legacy alive and light the way for my family, community, and the next generation of leaders who come from diverse backgrounds."

ROBERT JACKSON
Program Support Systems

- Student Support Advisors
- Dedicated Faculty Advisor
- Cohort model
- EdD Writing Center
- Building the community among students
- Peer working groups
Plan for interactivity:

During this session, you will hear from students, staff and faculty involved in the program. We will share how we began the program and where we are now. Participants will also have time to ask questions during the session.

● Participants will view videos from students speaking to the format of asynchronous and synchronous learning modules.

● Participants will view Qualitative research data from student surveys.

Interactive elements

Questions?

www.baylor.edu/eddonline

Thank you!

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One of my favorite aspects of the Baylor Ed.D. program is the weekly async work that prepares you for your live face-to-face meetings. You have the flexibility of a traditional online program combined with class meetings that spark lively discussion.

ERIC VILLALBA