Promoting The Development Of Professional Presence For Students In Health Professions Programs - Through The Use Of Social Media

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Our definition of professional presence...

• The impression you make/leave
• Integrity currency
• The powerplay
• The act of being present as a competent professional
Why this conversation matters... or does it?
Self- and Situational Awareness as a Function of Professional Presence
The importance of non-verbal nuances:
Are we really speaking the same language?
Facilitating an **Understanding** and **Practice** of Professional Presence **Outside** the World of Social Media

- Create opportunities to discuss
- Set the bar
- Highlight and correct in real time
- Be a role model and a mentor
What do you do?

• How can we add to the discussion?
• Is there change on the horizon?
  • What will this look like?
references

• https://medium.com/thrive-global/the-importance-of-grammar-in-professional-communication-a516ae008262

• https://www.clearvoice.com/blog/yes-good-grammar-still-important-heres/


• What is clinician presence? A qualitative interview study comparing physician and non-physician insights about practices of human connection

• Brown-Johnson, Cati; Schwartz, Rachel; Maitra, Amrapali; Haverfield, Marie C; Tierney, Aaron; et al. *BMJ Open; London* **Vol. 9, Iss. 11**, (2019). DOI:10.1136/bmjopen-2019-030831
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