Evaluate Sessions and Win!

- Download and open OLC Conferences mobile app
- Navigate to specific session to evaluate
- Select “Evaluate Session” on session details screen (located under session type and track)
- Complete session evaluation*

*Each session evaluation completed (limited to one per session) = one contest entry

Five (5) $25 gift cards will be awarded
Must submit evals using the OLC Conferences mobile app or website
Say It With Me: “It’s in the Visual and Accessible Syllabus!”

Virgil McCullough
Denise C. Robledo, PhD
Austin Community College
November 12, 2020

Online Learning Consortium Accelerate Conference
Potential Impacts

Students, Instructors, Inclusion, Engagement
Austin Community College District

- Two-year community college
  - 12 campuses
  - Hispanic serving institution
- Over 40,000 college-credit students
  - 22% full-time students
- Faculty
  - 599 full-time
  - 1,294 adjunct
Research Background

- Explores information good syllabus documents contain
- Longer syllabus documents
  - Instructors better prepared and organized
- Less contractual statements and tone
  - Instructor more approachable
- Quick Poll
Project Goals

- Visual & Accessible Syllabus Document
  - Department Brand
  - Consistent navigation, and easy to use
  - Visual elements which highlight key attributes
  - Scalable to entire department
Deliverables

- Department master syllabus template
- Template allows for faculty customization
- Print-based PDF job aid
- Hands-on or F2F training
- Instructional designer consultations
Visual Elements

- Branding
  - Create and employ course banner
  - Customizable word cloud
- Instructor and textbook picture
- Section titles and sub-titles
- Use of columns and tabular assets
- Callouts
# Project Approach

<table>
<thead>
<tr>
<th></th>
<th>Phase 1</th>
<th>Phase 2</th>
<th>Phase 3</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Pilot</strong></td>
<td>Summer 2019</td>
<td>Fall 2019</td>
<td>Spring 2020</td>
</tr>
<tr>
<td><strong>Test</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Deployment</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Timeline</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Faculty</strong></td>
<td>5</td>
<td>3</td>
<td>*47-50 (34)</td>
</tr>
<tr>
<td><strong>Visual &amp; Accessible Syllabus</strong></td>
<td>Beta Syllabus Template</td>
<td>Template Iteration 1</td>
<td>Template Iteration 2</td>
</tr>
<tr>
<td><strong>Faculty Feedback</strong></td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td><strong>Student Feedback</strong></td>
<td>No</td>
<td>Yes</td>
<td>Yes</td>
</tr>
</tbody>
</table>
Visual & Accessible Syllabus Adoption

- Faculty
  - 24 use template for all courses (70%)
  - 2 use template for at least one course (6%)
  - 8 don’t use template (24%)

- Courses
  - 4 Courses
  - COMM 1311: Introduction to Speech (26 sections, 80%)
SPCH 1311
INTRODUCTION TO
SPEECH COMMUNICATION

Course Information

Course Reference
SPCH 1311.021.9935

16 Week Session
Feb. 12 – May 10, 2021

Day & Time
Tuesday & Thursday,
9:00 – 10:20 AM

Location
RGB 9999

Instructor
Prof. Will Teachyou

Instructor Contact Information
Email: will.teachyou@austincc.edu
Phone: 512.123.4567
Office: BLD-WA2.1

Office Hours
TTH: 1:30 to 3:30 PM
Wed: 9:00 AM to 3:30 PM
Fri: By Appointment Only: 8:00 AM
to 3:30 PM

Learning Lab Tutor and Location
Tutor: Dr. Kevin Bacon
Location: RGB4-4119
Time: T/Thurs. 10:00 AM – 1:00 PM
Contact: 512-999-999

Course Textbook & Supplies

Understanding Human Communication, 13th Ed. by Adler,
Rodman, du’ Pre, 2017, Oxford Press
An e-book is available.
• Need 2 green Scanntron cards
• Computer access for Blackboard (Bb) quizzes
• $10 Adobe subscription

Course Rationale
Developing communication skills can give you a competitive edge in your professional and academic career. Not only are communication skills highly valued in the workplace, communication courses taken at ACC transfer to all colleges and universities in Texas. Communication skills are essential to personal and professional success. Yet, for many people, communication skills are often some of the hardest skills to develop. Introduction to Speech Communication provides an overview of communication as a discipline. By taking this course, you will develop skills to confidently and competently communicate with individuals, groups, or audiences.

Course Description
Introduction to Speech Communication explores the theories and practice of speech communication behavior to promote communication competence in interpersonal, small group, and public speaking situations. (Credit Hours: 3; Classroom Contact Hours per Week: 3)

Instructional Methodology
The class is designed around instructor lecture, working with partners and in small groups, as well as individual and group presentations. Students are expected to contribute to all lectures and activities with questions, ideas and relevant business or personal experiences.
Faculty Feedback

- “How to” use syllabus template
- Stress Instructional Designer consultations
- Use callouts to emphasize “critical” or “key” attributes
  - Assignments and exam policies
  - Grading
  - Absences
  - Makeup and late work
  - Disclaimers
Student Feedback (Phase 2)

- Preliminary data, 37 student survey respondents
  - Referred to syllabus multiple times
  - Syllabus “clearer,” “flows” and organized better than other syllabi
  - Majority of students aware of how they will be assessed

“Everything that I need to succeed in this class is on the syllabus.”
Reduce Workload

- One document, easy to navigate
  - Table of contents
  - Includes institutional guidelines and policies
  - Minimizes the frequently asked questions
- Uses tools easily available
- Mobile and multiple platform friendly
Toolkit

- Template
- “How to” use the template
- Faculty training presentation
- Resources and references
Virgil McCullough
Virgil.mccullough@austincc.edu

Denise Robledo, PhD
Denise.Robledo@austincc.edu
Evaluate Sessions and Win!

- Download and open OLC Conferences mobile app
- Navigate to specific session to evaluate
- Select “Evaluate Session” on session details screen (located under session type and track)
- Complete session evaluation*

*Each session evaluation completed (limited to one per session) = one contest entry

**Five (5) $25 gift cards** will be awarded
Must submit evals using the OLC Conferences mobile app or website