WHAT’S NEXT FOR INSTRUCTIONAL DESIGNERS?

A mid-career instructional designer roundtable

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Agenda

1. Participant introductions – initial questions
2. Background
3. Discussion
4. Wrap up - competencies
Getting to know you

Do instructional design careers in higher education plateau?
What strategies do experienced instructional designers adopt to keep their careers engaging?
Is this where we can define instructional design?

What’s up with the varying titles for “instructional designer”? 
What’s up with the varying titles for “instructional designer”?
However, institutions may define within this space.

RESPONSIBILITIES
- Service
- Support
- Teaching/professional development
- Scholarship
What would your chart look like?
What parts of the work enhance responsibilities?
Discussion: Professional development

How do you refresh your knowledge base?
What professional development activities have you completed?
Did you obtain any additional degrees or certifications after starting your career?
Discussion: Advancement

What does career advancement look like?

- Gaining or growing management responsibilities?
- Having budget authority?
- Shifting focus to evaluation or institutional research?

Any others?
Discussion: Mentoring

How do you mentor new instructional designers?
Discussion:
Advancement

Identify competencies
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Ask yourself are these competencies:
- Developed
- In development
- If relevant
Competencies

• Ibstpi - https://ibstpi.org/instructional-design-competencies/
• ATD - Talent Development Capability Model - https://tdcapability.org/

Any ideas for higher education based instructional designers?
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Thank you!

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