The Strategic Use of Analytics to Create a 360° Overall View of Course Quality

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1. ID provides course development and ongoing enhancement support

2. ID empowers faculty to make changes and use LMS
Model of Ongoing Course Enhancement

Elements for Enhancement

- On Demand Design Services
- Faculty Expectations
- 360° Course Reviews
- Course Enhancements
On Demand Design Services
On Demand Design Services

Instructional Design Support

Introducing the ASU Instructional Designers

Provide Instructional Design Support

- Help define course and unit objectives (what students should know or be)
- Identify strategies for assessing learning
- Advise on learning activities that support objectives
- Develop course materials, organization, and learning content
- Integrate course materials to ensure face to face, web, and blended learning environments
- Provide a second pair of eyes, storyboard for ideas, and a student perspective
- Identify effective online instructional strategies and models
- Help define optimal success for graded work (such as assignment instructions and rubrics)
- Provide course enhancement consultation and support
- Assist with meeting course content

Share Tutorials & Tips

- Connect you with resources, tutorials, workshops, and support services

Recommend Community Building & Collaboration Strategies

- Identify instructor-to-student and student-to-student engagement strategies
- Provide course facilitation recommendations

Advise On Tool And Media Selection

- Help integrate innovative tools for learning
- Provide further for proper tool use in online courses

Share Recommendations Related To Academic Integrity

- Promote academic integrity by providing solutions through pedagogy, design, technology, and community building

Set Course Development Milestones

- Work with you to pace course development to meet course design standards
- Track milestone dates to pace the completion of the course build

Suggest Additional ASU Services

- University Technology Office (UTO) 24 Hour Blackboard Technical Support
- ASU Subject Librarians
- ASU Online New Media Studio
- Disability Resource Center (DRC)
- And more

WAYS YOUR INSTRUCTIONAL DESIGNER CAN ASSIST YOU

What is an Instructional Designer?

Instructional Designers support you throughout the development of your online course, from concept development to implementation. They help you design effective learning experiences for your students. Below are 15 ways ASU Online Instructional Designers can assist you:

1. Help identify what you want students to achieve (and what students should know or be)
2. Help develop content that is engaging and relatable
3. Help develop content that is accessible and user-friendly
4. Help develop content that is user-friendly and engaging
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14. Help develop content that is user-friendly and engaging
15. Help develop content that is user-friendly and engaging

Promote academic integrity by providing solutions through pedagogy, design, technology, and community building.

Share examples of instructional strategies used in other courses and programs

Help achieve learning goals and targets

Never endure course accessibility

Serve as a liaison for instructors and other course development

Help identify Technology to support your learning objectives

Provide guidance on integrating innovative tools for learning

Help keep course development on track
On Demand Design Services

New Media Studio
All faculty enrolled once identified as teaching an ASU Online course
On Demand Design Services

ASU Online Faculty Center

FACULTY FORUMS

COMMUNITY FORUM
CREATING INSTRUCTOR PRESENCE
BUILDING COMMUNITY ONLINE
LARGE ENROLLMENT COURSES
MAINTAINING ACADEMIC INTEGRITY
DIVERSE NEEDS OF ONLINE STUDENTS
MANAGING TIME FOR TEACHING ONLINE
On Demand Design Services
ASU Online Faculty Center

10
Minutes for Excellence
Online Faculty Expectations

Master Class for Teaching Online Workshop

- 2-week facilitated online workshop
- Focus on course design and facilitation
- Encourages peer sharing and collaboration

ASU Online Faculty Expectations Document

- QM Essential Standards
- Milestones for New Developments
- Best Practices for Teaching Online
- Quality Assurance Practices
I thought my online course was extremely good, but now I realize that it could be dramatically improved.

It was really helpful navigating through this course as a student. I found assumptions I had as an instructor didn’t necessarily translate to student understanding.

This course has made me realize I really just need to suck it up and completely restructure one of my courses.

I recognized that I would have to completely retool my methods of teaching to be successful in an on-line environment.
Online Faculty Expectations

ASU Online Faculty Expectations document

QA introduces ID and reviews faculty expectations

ID Partners w/ faculty and tracks development status & progress milestones
Ongoing Enhancement

Course Readiness Checks

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Status 1</th>
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Course Startup Checklist

- Welcome and Start Here exists
- Syllabus exists
- Syllabus includes textbook information, grading policy, late work policy, academic honesty statement, accessibility info
- Course and Unit Learning objectives exist
- Course schedule includes updated dates
- Hallway Conversation exists
- Welcome video exists
- Course tour exists
- Videos appear and play
- Links to URLs, docs, etc. work
- Navigation menu exists and includes Tech Support, Student Resources, ASU Libraries
- Font style and size consistent
- Course structured like ASU Online Bb template
Ongoing Enhancement
Success Coaching Center

Student concerns are documented and addressed
Ongoing Enhancement

Course Evaluation Questions

ASU ONLINE COURSE EVALUATION QUESTIONS

Questions appear at the bottom of the academic unit course evaluations and are used to identify areas for improvement in online courses; each question is tied directly to course enhancement opportunities.

Strongly Agree -- 5 4 3 2 1 -- Strongly Disagree

The Course
- was easy to navigate
- presentations contributed to my learning
- criteria for success on graded work was clear and specific
- learning activities adequately prepared me for graded work

The Instructor
- was visibly present in the course (e.g., posted announcements, active in discussions, etc.)
- responded to inquiries within 24 hours
- provided meaningful feedback on graded work

What did you like the most about the course?

What did you like the least about the course?
360° Course Reviews

Course Health Indicators

Pass rates
Withdrawal rates
Course Evaluations
Course Readiness Check Results
LMS Analytics
Instructional Designers
Student Services
Success Coaches
Program Leads
Workshop Completion
Faculty Self Study
# 360° Course Reviews

## 360 Dashboard

### Table 1: Course Information

<table>
<thead>
<tr>
<th>Session</th>
<th>Course Prefix &amp; Code</th>
<th>Course SLN</th>
<th>LMS Course URL</th>
<th>Instructor</th>
<th>Program Lead</th>
<th>Master Class Done?</th>
<th>Reply to Enhancements</th>
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### Table 2: Review Details

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<th>Are there FACILITATION recommendations?</th>
<th>Pass Rate</th>
<th>Wit Rate</th>
<th>Fail Rate</th>
<th># of Students Enrolled Until End of Class</th>
<th>Review Course Navigation</th>
<th>Review Course Presentations</th>
<th>Review Course Rubrics</th>
<th>Review Course Activities</th>
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END OF SESSION COURSE REVIEW

QA team performs end-of-course reviews

- QA performs a review of courses that includes pass rates, student course evaluation feedback, and other data to identify needed course enhancements
- QA shares results with ID who performs additional course review and makes specific recommendations for course enhancement
- QA shares course enhancement recommendations with unit leads & faculty and invites faculty to work with ID for assistance
360° Course Reviews

Course Facilitation Improvement

Master Class for Teaching Online Workshop
- 2-week facilitated online workshop
- Focus on course design and facilitation
- Encourages peer sharing and collaboration

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Minutes for Excellence

CREATING INSTRUCTOR PRESENCE

MAINTAINING ACADEMIC INTEGRITY

FAIR USE & COPYRIGHT

INCREASING INTERACTION

PROVIDING STUDENT FEEDBACK

BUILDING COMMUNITY

ASU Online Program Leads

360 Dashboard
What other indicators may provide insight into the health of a course?
The Strategic Use of Analytics to Create a 360° Overall View of Course Quality

Questions?

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Please evaluate!

- Download and open OLC Conferences mobile app
- Navigate to specific session to evaluate
- Select “Evaluate Session” on session details screen (located under session type and track)
- Complete session evaluation*