Rebranding an Instructional Design Unit to Increase Agility

LESSONS LEARNED FROM A YEAR OF CHANGE AND ADAPTATION

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AMERICA’S
FASTEST-RISING
UNIVERSITY

51,646 CURRENTLY ENROLLED
NOW RANKED #46 AMONG PUBLIC UNIVERSITIES IN U.S. NEWS AND WORLD REPORT
Educational Design and Technology

Associate Director | Instructional Designer x 2 | Multimedia Developer

ONLINE LEARNING  DISTANCE EDUCATION  E-LEARNING  INSTRUCTIONAL DESIGN  INTERACTIVE MULTIMEDIA
Your Presenters

William Bachman, M.Ed.
INSTRUCTIONAL DESIGNER

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INSTRUCTIONAL DESIGNER
Instructional Systems Design

**Week 1**
- Reviews MOU, signs via Doculink.
- Outlines and aligns course components using course, WOS, and assessment blueprint. Begins content development.

**Week 2,3**
- Meets with ID to review course matrix, assessment blueprint and development progress, provides feedback.
- Begins course development.

**Week 4,5,6**
- Meets with ID to review course development progress, provides feedback.
- Continues developing content.
- Records Audio/Video.

**Week 7,8**
- Meets with ID to review course development progress, provides feedback.
- Develops course in LMS with instructional designer.
- Quality Assurance Checkpoint.

**Week 9,10**
- Meets with faculty to review course development. Continues course development with QM standards. Integrates feedback from faculty.

**Week 11,12**
- Meets with faculty to review progress. Integrates feedback from faculty. Ensures that QM standards are met.
- Meets with ID to review course development progress, provides feedback. Develops course in LMS with instructional designer.
- Meets with ID to complete course in LMS.
The Times are Changing

Uncertainty
Perplexed
Confusion
What
Interim Dean
Endless Possibilities
Recap: Past Year

November 2019
Rigid - Strictly Course Development
Team Size: 7

March 2020
Course Development/Technical Support
Team Size: 5

July 2020
Course Development, eLearning Development, Training
Team Size: 3

August 2020
Agile - Menu of Services
Team Size: 4

November 2020
Today
Menu of Services

How can I help you?

- Infographics
- Just-in-time Training
- Interactive Case Studies
- Custom themes in Canvas
- Computer-Mediated Simulations
- Assignment Development
The Pandemic

- Faculty just-in-time training on holding live synchronous sessions
- Student and faculty interviews went online
- Stricter regulations at local hospitals and other clinical partners would mean that our student wouldn’t be able to fulfill state requirements for clinical experiences.
- Conducted multiple needs assessments
- IT assistance was lacking
Ready to Respond

College of Nursing
- Reentry Committee
- Lessons Learned Committee

Educational Design & Technology
- MS Teams/BBC Webinars
- Simulation Development
  - Clinical Replacement
  - COVID
- Instructional Handouts
  - Hyflex
The NEW EDT Team

- Inspiring Innovation and Excellence in Education
- Website with Menu of Services
- Voice at faculty council
- Highlights in the college-wide newsletters
- Widen our network
  - Collaborate with USF Health, USF Main Campus, within the college
Moving Forward with Lessons Learned

- Needs assessments both staff and faculty
- Listening tours
- Changes to the Menu and process requests
- Flexible project management which increases accountability
- Utilization of CitiLabs for a fresh new look
Contact Us:

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