Evaluate Sessions and Win!

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*Each session evaluation completed (limited to one per session) = one contest entry

**Five (5) $25 gift cards** will be awarded

Must submit evals using the OLC Conferences mobile app or website
Welcome and Getting Started

While you are getting settled in, please jump into our Google Jamboard and share your thoughts:

**Link is in the chat**

**Session Objectives:**
- Explore a theory of motivation in the context of a course and a pandemic
- Apply an online learner motivation framework to a course or assessment
- Reflect on and discuss application of motivation framework.
Bridging Learner Motivation and Online Course Design

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The Story

Each online course, from development through instruction, is a journey, complete with roadblocks, delays, detours, and broken bridges.

Despite these challenges, we must still ensure that our learners stay the course and meet their destinations successfully.

How can we ensure that we are prepared and ready to meet these obstacles while still maintaining a course development that is rooted in sound theory, as well as practice?

We believe there is a way.

Here's our story, our journey...
How did we get here?

Three questions:

● How do I make students go beyond simply memorizing concepts and actually *feel* ethics?

● How do I get business students to stay motivated in a course that they don’t feel is as important as other courses?

● How do I prepare students for the inevitable but unpredictable ethical issues that will arise as they progress through their careers in business?
The Course

- Engaged faculty with many, creative ideas
- Chose to focus on one scaffolded project
- Goal was to allow for a lot of choice, student-led groups, and ownership over the creative decisions and direction of the project
- Added-in an element of surprise, to simulate the business world

Data Breach

Anytime you have a computer connected to the internet, there are security/hacking concerns. Your firm has installed the best security it can find/pay for. You continuously upgrade security, require complex passwords, add duo authorization, and anything else you can easily add. However, despite your best efforts, a data breach has been detected. Your firm is NOT sure how many customers are affected and to what extent each customer’s identifying information has been compromised.

You have two major choices (Both are going to have pros/cons. Your task is the pick one, list the pros and cons, and justify your choice):

1. Let the public know asap (even if you don’t know the full extent yet) – they deserve to protect their data.
   - How do you answer the questions from fellow workers?
   - What is the stock market likely to think of this option?
   - How does this choice align with your mission, vision, values and board set-up?

2. Wait to announce until you can figure out how many people are affected and how much their data has been compromised.
   - How do you answer the questions from fellow workers?
   - What is the stock market likely to think of this option?
   - How does this choice align with your mission, vision, values and board set-up?
Surprise!
- What would you do?
- Jump in the chat and briefly share your plan
- How will you ensure that you still meet your goals?

https://keepteaching.iu.edu/simulation/index.html
Self-determination Theory (SDT)

What is it and how can it help?

- This motivational theory consists of 3 primary parts:
  - Autonomy
  - Competence
  - Relatedness

- Supports learner motivation by making it more personal.
SDT: Autonomy

Design includes:

- Learner Choice
- Meaningful rationale for mundane tasks
- Opportunities for learners to personalize the experience
SDT: Competence

Design includes:

- Scaffolding (Break assignment into manageable chunks)
  - Activities
  - Grading
- Balance flexibility and requirements
- Straightforward instructional routines
- Well-balanced time requirements for assignment
SDT: Relatedness

Design / Instruction includes:

- Frequent opportunities for meaningful learner interaction
- Encouragement
- Timely feedback
Surprise!
SDT: Application

Now, that you know about SDT ~

- How would you change your strategies?

- Jump in the chat and share your revised plan
Reflection

- Did your strategies change from the first simulation?
  - How so?

- Did you feel more comfortable/confident encountering changes when you had a basic framework in mind?
Conclusion - Takeaways

Build your framework now, so you will be ready to pivot!

In closing, our message is one of resilience, flexibility, and creative course design.

We quite often start out in one direction, only to find that the road before us, "our best laid plan", has changed or even disappeared.
Conclusion - Takeaways

Keeping in mind an overall theory, rather than trying to adhere to an original plan, can help us to stay on track, despite these inevitable barriers.

It turns out the theories of SDT/motivation can still be applied, despite many twists and turns.

We will always run into challenges but sometimes those challenges can present opportunities to explore theories.
Questions?

Google Doc Worksheet Link

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