A Rear-View Look at Online Learning in 2021 and the Road Ahead

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&
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Premises

• Learning Experiences, involving Students and Faculty, can be enhanced through various engagement activities.

• Online courses, too often, limit the exchange of work and life experiences between Students and Faculty.

• Students want five improvements from online courses:
  – Know their instructors.
  – More networking opportunities with peers.
  – Assignments that are relevant and timely.
  – Improved timely feedback on assignments.
  – More meaningful feedback on assignments.
Building a Community of Inquiry

Social Presence

The ability of participants to identify with the community (e.g., course of study), communicate purposefully in a trusting environment, and develop interpersonal relationships by way of projecting their individual personalities.

Cognitive Presence

The extent to which learners are able to construct and confirm meaning through sustained reflection and discourse in a critical Community of Inquiry.

Teaching Presence

The design, facilitation, and direction of cognitive and social processes for the purpose of realizing personally meaningful and educationally worthwhile learning outcomes.
Brainstorm!

Visit:
https://www.tricider.com/brainstorming/3EDtRbMcPjB

What engagement activities are most effective in the classroom?

<table>
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<tr>
<th>Ideas</th>
<th>Pros and cons</th>
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<tr>
<td>Video Student Introductions</td>
<td>Add argument</td>
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Engaging via eUnion

- Students-to-Student (and Faculty) Connections.
- Stay current on industry/current events.
- Learn about College and program updates and events!
Student Information Dashboards

- Provides easy access to student background, performance, and persistence trends.
Vote!

Visit:
https://www.tricider.com/admin/2k3DFKigqPB/oCMVNPtdwH

Vote for which Student Data points you feel are helpful for Faculty to know.

Add a description

Add idea

<table>
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How Faculty use Student Dashboards

• Pre-term
  – Modify/Plan course topics around program/subject

• Start of Term
  – Look up Dashboard to learn about students

• Mid-term
  – Consult data for those at-risk, underperforming prior to mid-point to offer resources

• On Demand
  – Identify campus/advisor for further support
Students Want to Know Their Instructors

• Zoom One-on-One Individual or Group Introduction Sessions-
  – 82.7% of Students strongly agreed.
  – 11.8% of Students agreed.

• Chapter or Module Videos-
  – 90.4% of Students strongly agreed.
  – 7% of Students agreed.

• Optional Zoom Discussion Sessions-
  – 91.1% of Students strongly agreed.
  – 6.3% of Students agreed.
Student Input on Assignment Topics

- Current assignments are good, but what about bringing into the online course current and relevant assignment topics generated by Students.
- Ask for management-related (for MGMT 201- Principles of Management) assignment topics that are current from Students.
- Select a few topics and bring into subsequent Assignments.
Improved Timely Feedback on Assignments

• University Policy is 7 Days
• Best Practice would be 2 days, or by the end of Tuesday of Online Courses.
• 98.5% of Students strongly agreed on Two Days.
• 1.5% of Students agreed on Two Days.
More Meaningful Feedback

• 98.5% of Students strongly agreed.
• 1.5% of Students agreed.

Assignment Comments

Good job, Jim!
Dr. O'Reilly

Hello Jack: you provided a very good analysis on the changes undertaken by Walmart. It was both interesting and informative. Most companies focus on some type of adaptive change in response to Opportunities and or Threats facing them. Some of these adaptive changes are small, like revising packaging of their products or switching to a different advertiser. They do not cost much but are meant to help the firm stay competitive.

Innovative changes are aimed at taking the company in a new direction to achieve or maintain a sustainable competitive advantage. We have seen a good deal of innovative change during the 2020 recession and pandemic cycle. More companies are offering their products and services online for the first time. Radically innovative change impacts an entire industry. The textbook gave an excellent example of Amazon testing drones to deliver packages. The same is true with Tesla piloting self-drive cars.

Reactive change can be a response to a competitor's action. It can also be a way to address a positive opportunity or a negative problem facing a firm. We have seen a good amount of reactive change again caused by both the pandemic and recession. It is a possible knee jerk reaction to loss revenue.

I believe that we are seeing a good deal of proactive change now as the economy is starting to recovery. Companies are using some of the lessons learned from the trying times to plan new courses of action impacting their customers, products or services, and markets. A good example of a proactive change is firms planning how best to use their stay at home (remote) workers.

PowerPoint Presentation - Seven or more slides were presented. There were graphics in the presentation.

Organization - your presentation was well prepared. Your evaluation was concise. The presentation flowed in an easy manner. You did a good job of discussing the use of AI and innovation to stay competitive.

Research and References - Two non-textbook references were presented.

Style and Mechanics - The information on the slides was easy to read and follow. Good use of graphics!

Voice-Over - Your voice-over tone was very clear.

Dr. Pepsi
Summary

• eUnion & social networking opportunities
• Student Dashboard insights
• Video conferencing introduction activities & chapter videos
• Relevant and interactive Zoom discussions
• Meaningful and timely feedback
Debate!

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Your name (optional)


TOOLS:
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- tricider: [https://www.tricider.com/](https://www.tricider.com/)