Creating Interactive Digital Posters For Students

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About Me!

Ryan Eash

- 12 years with TechSmith (Feb. 2007)
- Adjunct instructor for Lenoir-Rhyne University (Fall 2014)
- 10 years in EDU prior to joining TechSmith
  - 5-years elementary
  - 3-years K-8
  - 2-years higher-ed
Session Breakdown

• Originally planned for a 90-minute hands-on workshop.

• Converted to an ‘Educate and Reflect’ session.
  • 30-minute presentation
  • 5-minute individual reflection
  • 10-minute Q&A and group discussion
My Goal For Today’s Session

Share ideas that inspire us to try something new with the use of video, image capture, or visual communication.
Autumn Schaffer
Instructional Designer
LMS Administrator
I LIKE TO PARTY
AND BY PARTY I MEAN READ BOOKS
READ Poster End Product

16 x 24 (or any size) poster with a QR code.

Scan the QR code to watch a video and answer quiz questions.
**READ Poster Creation Process**

Record a video of yourself reading your favorite book.

Upload your video to your favorite hosting solution. (YouTube, Screencast.com, TechSmith Relay, Google Drive, etc.)
READ Poster Creation Process

Build a poster that includes: a selfie with the book, the word READ, a QR code.

Use a tool of your choice, (i.e. PowerPoint, Snagit, Word, etc.) and be creative.
Add Questions (optional)

TechSmith Relay allows you to add interactive quiz questions to build engagement and comprehension.
Create a QR Code Using the Video Link

https://www.qr-code-generator.com/

Static code:
No need to create an account BUT you can’t edit the code.

Dynamic code:
Create a FREE account AND you can change what the QR code is linked to.
Alternatives to QR Codes

URL Shorteners

https://app.bitly.com

https://www.rebrandly.com/
**READ Posters 2019**

Download this PDF of example **READ Posters** that were created by students at Gordon State College.

After visiting the College and learning about this idea, Dr. Richard Woods, Georgia State School Superintendent created a READ poster, too.

https://gordonstate.techsmithrelay.com/uJGe
Additional Ideas

**Faculty Contacts:** Introductions, Office Hours, Contact Info, etc.

**Science Labs -- Math Homework -- Campus Tours -- Meet the Team**
5-Minute Reflection

1. Do any of these ideas resonate with something you’d like to do or are already doing?

2. What additional ideas can you think of for how you (or your students) can utilize video?
10-Minute Q&A and Group Discussion
Please let me know if I can help.

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Evaluate Sessions and Win!

- Download and open OLC Conferences mobile app
- Navigate to specific session to evaluate
- Select “Evaluate Session” on session details screen (located under session type and track)
- Complete session evaluation*

*Each session evaluation completed (limited to one per session) = one contest entry

Five (5) $25 gift cards will be awarded to five (5) individuals
Must submit evals using the OLC Conferences mobile app or website