

The Value of Visuals in Online Education

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*Hear a piece of information, and
three days later you'll remember
10% of it. Add a picture and
you'll remember **65%**.*

<http://www.brainrules.net/vision>

OUR BRAIN PROCESSES VISUALS **60,000x** FASTER THAN TEXT



90%

OF INFO TRANSMITTED
TO THE BRAIN IS VISUAL



70%

OF YOUR SENSORY RECEPTORS
ARE IN YOUR EYES



50%

OF YOUR BRAIN IS ACTIVE
IN VISUAL PROCESSING



40%

OF PEOPLE RESPOND
BETTER TO VISUALS

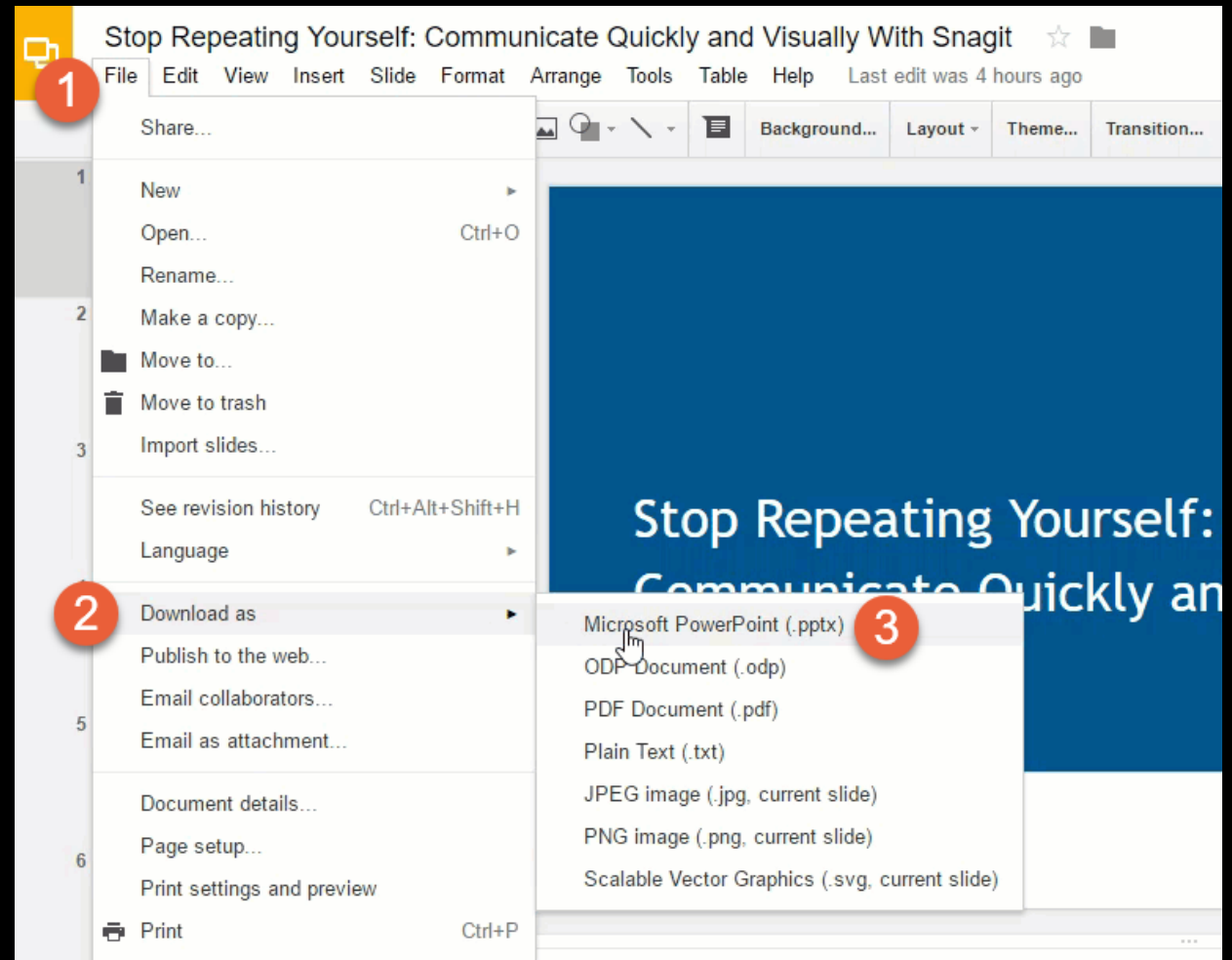
Communicate *using* text

This is how you can download a Google Slides presentation as a PowerPoint.

1. Open the **Google Slides** Presentation.
2. Click on the **File** menu.
3. Hover over **Download as...**
4. Click on **Microsoft PowerPoint**.

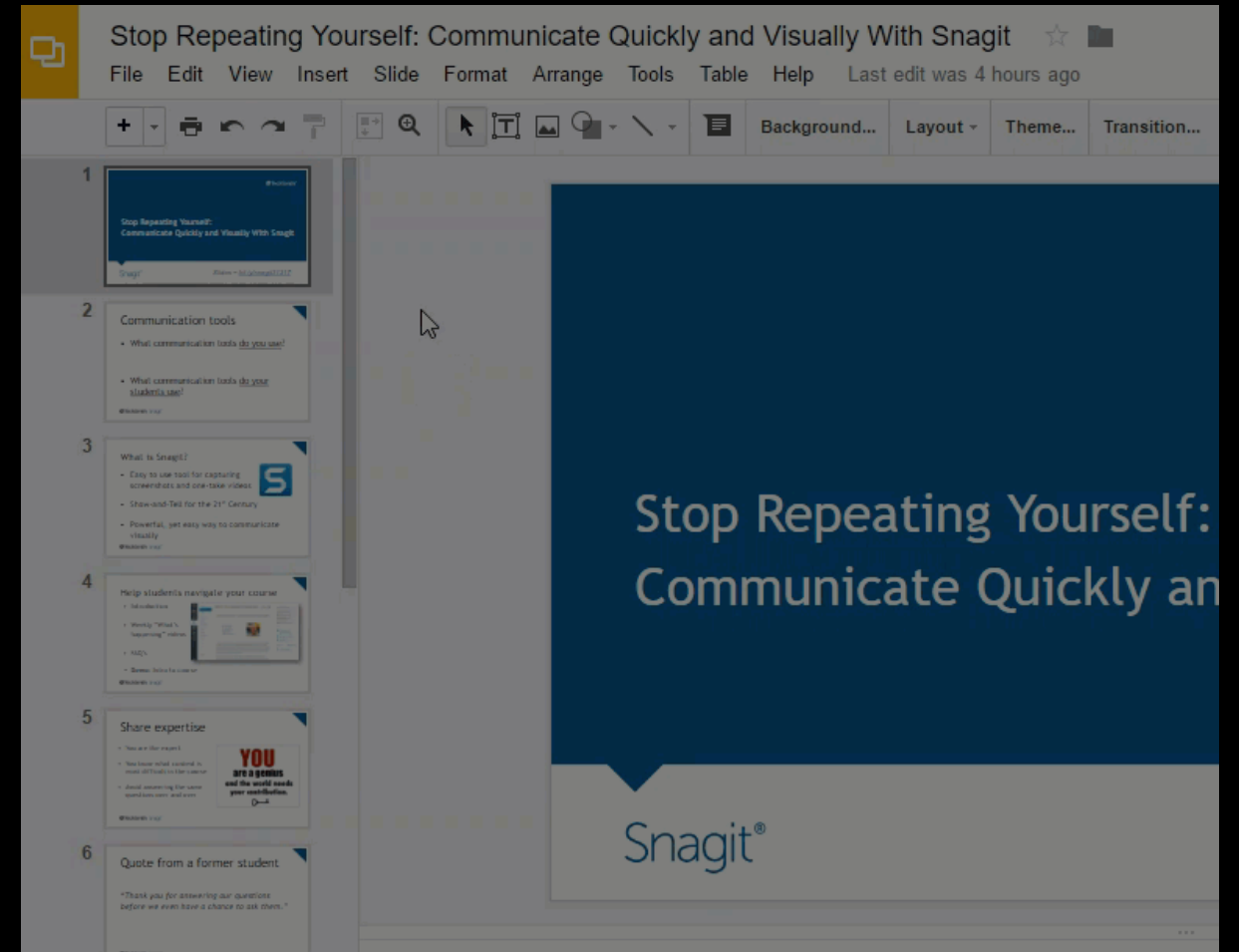
Communicate *beyond* text (annotated image)

This is how you can download a Google Slides presentation as a PowerPoint.



Communicate **beyond** text *(animated gif)*

This is how you can download a Google Slides presentation as a PowerPoint.



*Weekly check-in **video** ... or
what's coming up?*





*Create your videos so
your students think
you are sitting right
next to them.*

Please let me know if I can help.

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Evaluate Sessions and Win!



👍 Evaluate Session

- Download and open OLC Conferences mobile app
- Navigate to specific session to evaluate
- Select “Evaluate Session” on session details screen (located under session type and track)
- Complete session evaluation*

*Each session evaluation completed (limited to one per session) = one contest entry

Five (5) \$25 gift cards will be awarded to five (5) individuals

Must submit evals using the OLC Conferences mobile app or website