AHEAD OF THE CURVE: EXPLORING TRENDS IN EXPERIENTIAL LEARNING
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THE SITUATION

Students who reported EMPLOYMENT/INCOME as primary or sole motivation for commencing post-secondary education

50% → 90%
2000 2019

45% Underemployed new college grads
67% Still underemployed after 5 years
50% Still underemployed after 10 years

*Source: New America
*Source: Federal Reserve Bank of NY
*Source: Strada/Burning Glass
*Source: Strada/Burning Glass
LESS THAN 10% OF STUDENTS IN AMERICA GET TO DO AN INTERNSHIP

- Type of program
- Geography
- Hiring biases
- Life commitments
- Availability of host companies and quality opportunities

Source: The National Association of Colleges and Employers (NACE)
EXPERIENTIAL LEARNING IS ONE OF THE BEST WAYS TO SET STUDENTS UP FOR SUCCESS IN THEIR CAREERS

- Career Clarity
- Development of transferable skills (soft skills)
- Professional connections and social capital
- Engagement in learning
- Build experience
- Reduces barriers to employment
TOP TWO INDICATORS LEADING TO WORKPLACE SUCCESS

1. Worked on a long-term project that took several classes to complete.

2. Used what they were learning about to develop solutions to real-world problems in their community or in the world.

-GALLUP
WORK BASED LEARNING IS ONE OF THE BEST WAYS FOR ALL STUDENTS TO DEVELOP THE SKILLS NEEDED IN THIS AGE OF DISRUPTION

Traditional work-integrated learning programs make up 90% of experiential learning but do not impact all students.

Virtual project-based learning can easily scale because it's:

- Shorter term
- Customizable
- Online / Virtual
- Group-Based
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<thead>
<tr>
<th><strong>RIIPEN’S JOURNEY</strong></th>
<th>100,000</th>
<th>5,900,000</th>
<th>340</th>
<th>12,000</th>
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<tbody>
<tr>
<td>Learner Experiences</td>
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<td>Learning Hours</td>
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- University of San Francisco
- The University of Kansas
- Auburn University
- Cal Poly, Pomona
- California State University, Chico
- University of California, Berkeley
- University of Nebraska, Lincoln
- Penn State
- University at Albany, State University of New York
- University of California, Riverside
- University of Michigan
- University of Missouri
- University of Florida
- Washington University in St. Louis
University at Albany, SUNY: Project-based virtual internships

The students showed professionalism, enthusiasm and preparedness to learn. They were a great addition to our marketing department and had helped with many key business projects.”

- Stas Chirkov
Founder & CEO, Blunt Skincare
Arizona State University: Pivoting to online during COVID

A recent survey conducted among Arizona State University students reveals how they have benefited from Riipen-facilitated experiential learning by helping them to develop critical skills and to be better prepared for the future of work.

**Key Findings:**

- 75% of students reported an improvement in communication skills
- 83% of students reported an improvement in their teamwork skills
- 75% of students reported improving their critical thinking skills
- 74% of students reported developing leadership skills
- 80% of students reported practicing and developing professionalism
EDGE UP: Reskilling and upskilling wave
INNOVATIVE PARTNERSHIPS TO PREPARE LEARNERS FOR HIGH-DEMAND CAREERS

The Tableau Data Analytics Certificate
The Salesforce Administrator Career Certificate
The Asana Project Management Certificate
The Facebook Digital Marketing Certificate
Download your own copy of the Riipen experiential learning handbook!

To stay up to date on innovative practices for experiential learning, sign up for our newsletter!
Feel free to connect with Dana with any questions or thoughts:

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