Scorecarding
A First Step Towards Evaluating Online Courses & Faculty

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Overview

• New Online MBA @Xavier
• Merit, Rank & Tenure Teaching Evaluation Dilemma
  • In-Person Evaluations used as Teaching Evidence
  • Modifications
  • Failures
• Xavier Instructional Design Online Instruments
  • Course Design Scorecard
  • Peer Evaluation (Teaching) Scorecard
• Outcomes from Testing
• Beta Scorecard Availability
Xavier Online MBA (part-time)

• Launched 2015
• Rapid Growth with over 50% of MBA students online
• Over 60% of all MBA courses now taught online

Fall 2015 – MBA Enrollment ~400 students
Fall 2018 – MBA Enrollment 530 students
  
  *Online* 270  
  *In-Person* 260
Xavier Merit, Rank & Tenure

• Teacher/Course Evaluations using traditional 35 items survey (used since 2000) in all courses
• Online Teaching added an additional set of questions (typically 25 extra questions added making a 60 question survey) – Low Response Rate & High Drop Out Rate
• Failed to capture attitudes of online learners
• Results proved to be inconsistent and often one sided (all 1s or all 5s)
Instructional Design Online Scorecards

- Developed two (2) scorecards to supplement and ultimately replace current evaluation instrument for online instruction

- Course Evaluation Scorecard
  - Design, Content & Organization
  - Community & Student Support
  - Learning Outcomes, Assessment and Usability

- Peer Evaluation Scorecard
  - Teaching Practices
  - Teacher Interaction
Outcomes

• Type of course dictates amount of review
  • Quantitative vs Non-Quantitative
  • Asynchronous vs Semi-Synchronous
• Level of online teaching comfort plays a role in ability to review
• Builds a stronger community among online instructors
• Usable feedback that is instantly applicable
• Business School will accept outcomes in merit review and rank & tenure submissions
• Business School will explore using similar scorecards for in-person evaluations
Demonstration

• Course Evaluation Scorecard
  • Sandbox Sample

• Peer Evaluation Scorecard
  • Sandbox Sample
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