Staying the Course: Scouting the Trails of an Online Course Quality Initiative

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Poll

• What is your role in your institution?
  • Instructional designer
  • Instructional technologist
  • Librarian
  • Media Specialist
  • Administrator
  • Faculty
  • Vendor
  • Other
Cross-Institutional Initiative

- Atkins Librarians
- AISLE Video Production
- Academic Programs & Faculty
- DE Senior Program Managers
- CTL Instructional Designers
Predecessors

- QMCD
- QM Standards Adoption Pilot
- Program Cohorts
- 2 Consultations
- Large Course Redesign
Overview of the QMCD Program

GOALS

COHORTS
12-16 wks

CLASSES
12-14

STAFF
Overview of the QMCD Program

Intake

Phase 1

Phase 2

Internal Review

Phase 3

Completion
Poll

• Does your institution have an online course development process in place?
  • Yes
  • No
Poll

• Which set of quality standards do you use?
  • OLC Scorecard
  • Quality Matters
  • Blackboard Exemplary Course Rubric
  • MERLOT Peer-Review
  • Home-grown
  • Other?
  • None
# QMCD Methods

<table>
<thead>
<tr>
<th>Pre-Process</th>
<th>Baseline Readiness</th>
<th>Course Build</th>
<th>Community</th>
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</thead>
<tbody>
<tr>
<td>Intake Survey</td>
<td>• Project site in Canvas</td>
<td>• Individual consultations via WebEx or F2F - 3 Phases and Deliverables</td>
<td>Kickoff, Chit Chat and Cheese (CCC), and Showcase</td>
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<td></td>
<td>• APP QMR</td>
<td>• Master templates in Google folder</td>
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<td>• Introduction to Learning Objectives Workshop (ITLO)</td>
<td>• QM Course Template in Canvas</td>
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<td>• Course Development Status Google Doc</td>
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Rainbow of Factors

Faculty Variables
- F2F Teaching Experience
- Online Teaching Experience
- Online Learning Experience
- Knowledge of Pedagogy and QM
- Faculty Expertise with the Course

Course Variables
- Current Course Modality
- Course Ownership
- Changing Curriculum
- Course Objectives and Content
- New Online Program Development
Explosion of communication needs and emotions (ID stress factors)
Poll

• Does your institution require “training prerequisites” to ensure baseline “readiness of participating faculty”?
  • Yes
  • No

• Does your institution have “course eligibility criteria” to ensure baseline “readiness of participating course”?
  • Yes
  • No
Top 10 Challenges

1. Predecessors and the emergence of the program and cross-institutional teams
2. Building consensus on project methods to ensure common project experience
3. Ensuring baseline information, knowledge, and skills for project readiness
4. Evolving participant populations and adjustments to the rainbow of factors
5. Managing Incompletes, Boomers, and the fiscal year
6. Enabling faculty champions as an ultimate goal to drive strategic change
7. Letting go of community building as a goal
8. Going beyond the “cookie cutter” minimum quality course
9. Managing the explosion of communication needs and emotions
10. Increasing workload and assurance of instructional designer well-being
The Happy Struggle Continues
😊😊😊😊😊😊😊😊😊😊😊😊😊😊😊😊😊😊😊😊😊😊😊😊😊😊😊😊😊😊😊😊😊
Next Steps
Pair Discussion: Please introduce an online course development initiative of your institution.

- Expected quality
- Timeline of the project
- Ways to ensure readiness of participating faculty and courses
- Support process and methods
- Support personnel
- Cross-institutional collaboration?

Share your top takeaway
Poll

• What ideas do you have for us?
  • What would the platinum level of course design look like?
  • How do you define a success in an initiative like this? (considering your role in your institution)
  • What does a failure look like and how do you respond?

Feel free to answer for the next 24 hours.
What a success looks like

Thank You!
Evaluate Sessions and Win!

- Download and open OLC Conferences mobile app
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- Select “Evaluate Session” on session details screen (located under session type and track)
- Complete session evaluation*

*Each session evaluation completed (limited to one per session) = one contest entry

**Five (5) $25 gift cards** will be awarded

Must submit evals using the OLC Conferences mobile app or website