

# Evaluate Sessions and Win!



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# Waltz Across the Texas OER Landscape

Judith Sebesta, Ph.D.



*Map denotes the 51 Texas institutions of higher education reporting that they have OER policies or programs in place or under development in 2019.*

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# About the Landscape Survey

A collaborative effort between DigiTex, THECB, and ISKME to assess the OER programs, policies, and practices already underway across Texas, toward enabling OER as a state-wide strategy for meeting the goals of *60x30TX*.



Institute for the Study of  
Knowledge Management  
in Education

# Key Research Questions

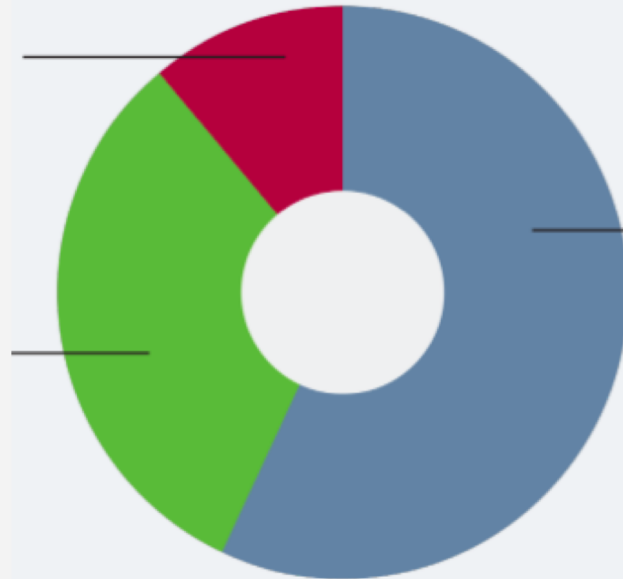
1. How and to what extent are institutions across Texas using OER?
2. What challenges and incentives are affecting OER adoption?
3. What supports enable increased adoption and use of OER?
4. Where is the most promise, in terms of the use and impact of OER?

## Survey administered in May 2019 to all 158 two- and four-year public and private institutions

Respondents by institution type (N=100)

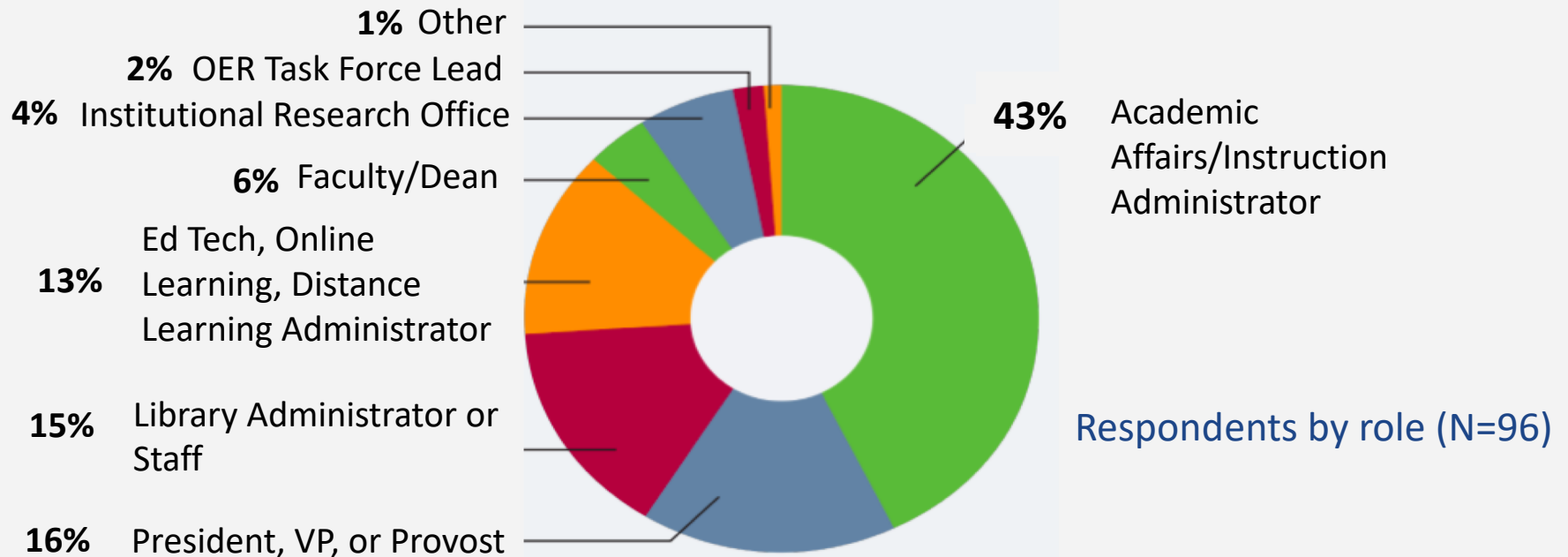
**11%** Four-year private

**32%** Four-year public



**57%** Two-year

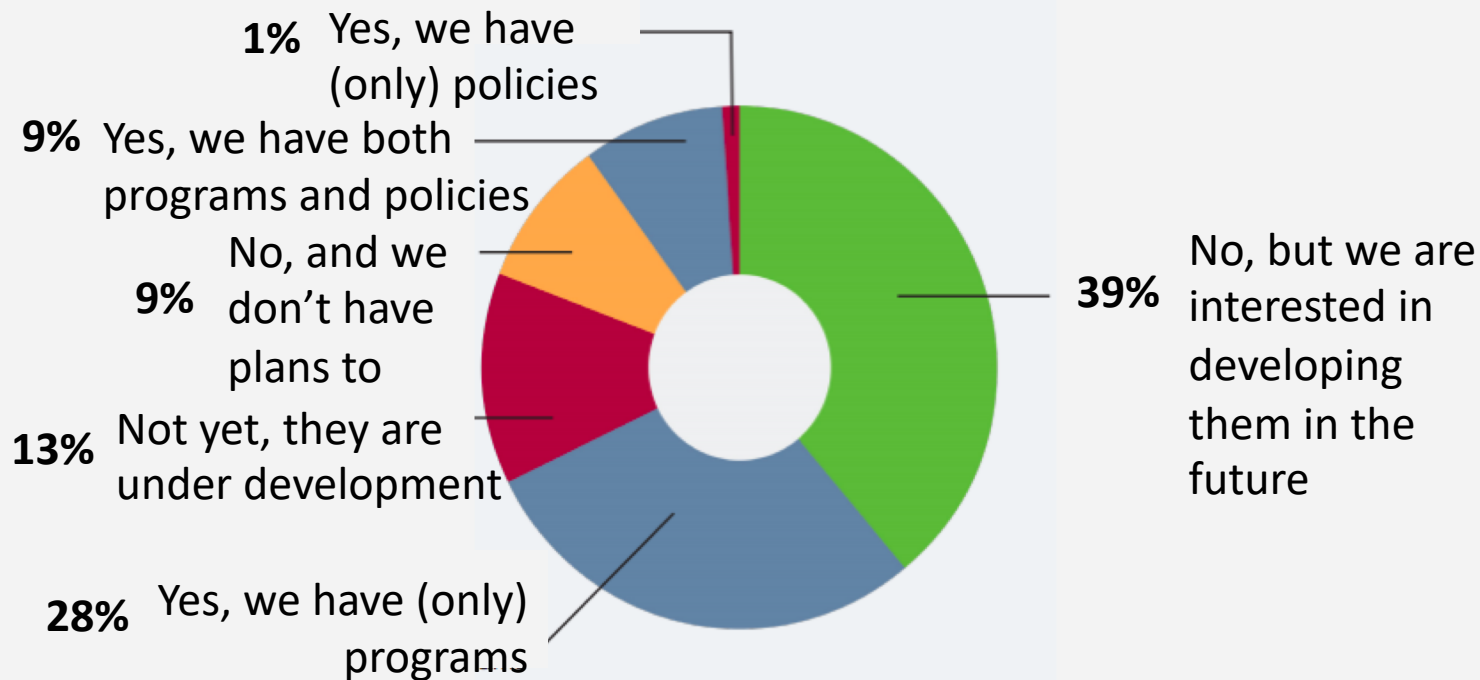
## Survey targeted to OER-knowledgeable people on campus



# Key Findings

# There is a growing commitment to OER across Texas

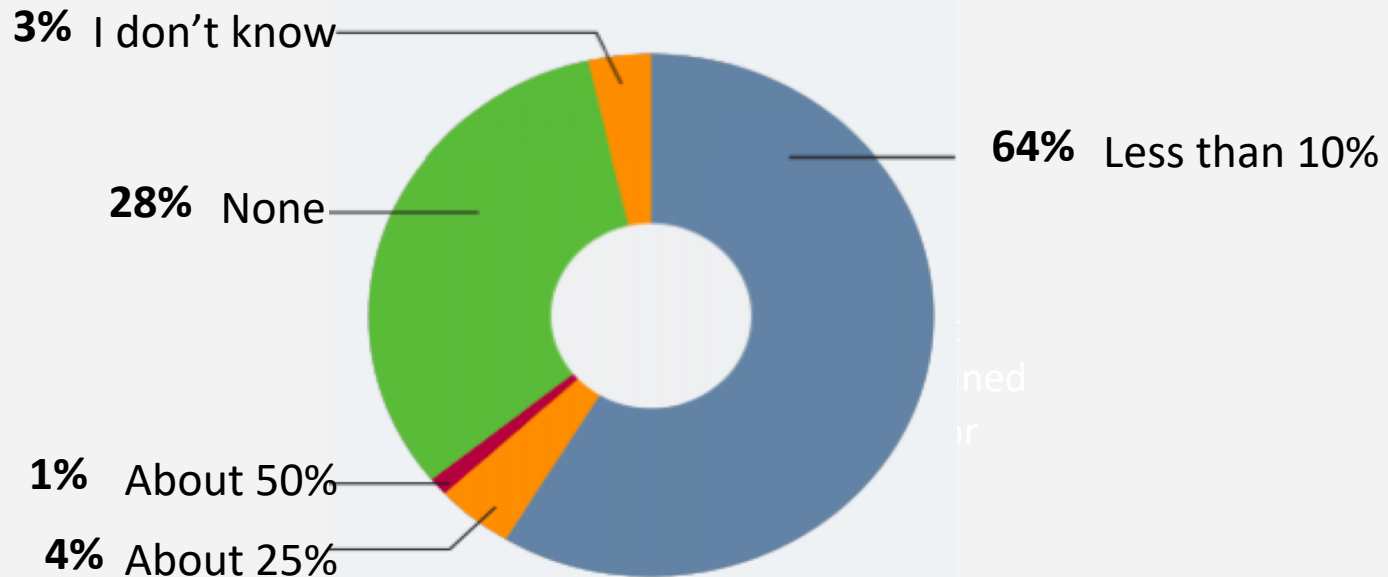
Institutions with OER programs or policies in place (N=99)





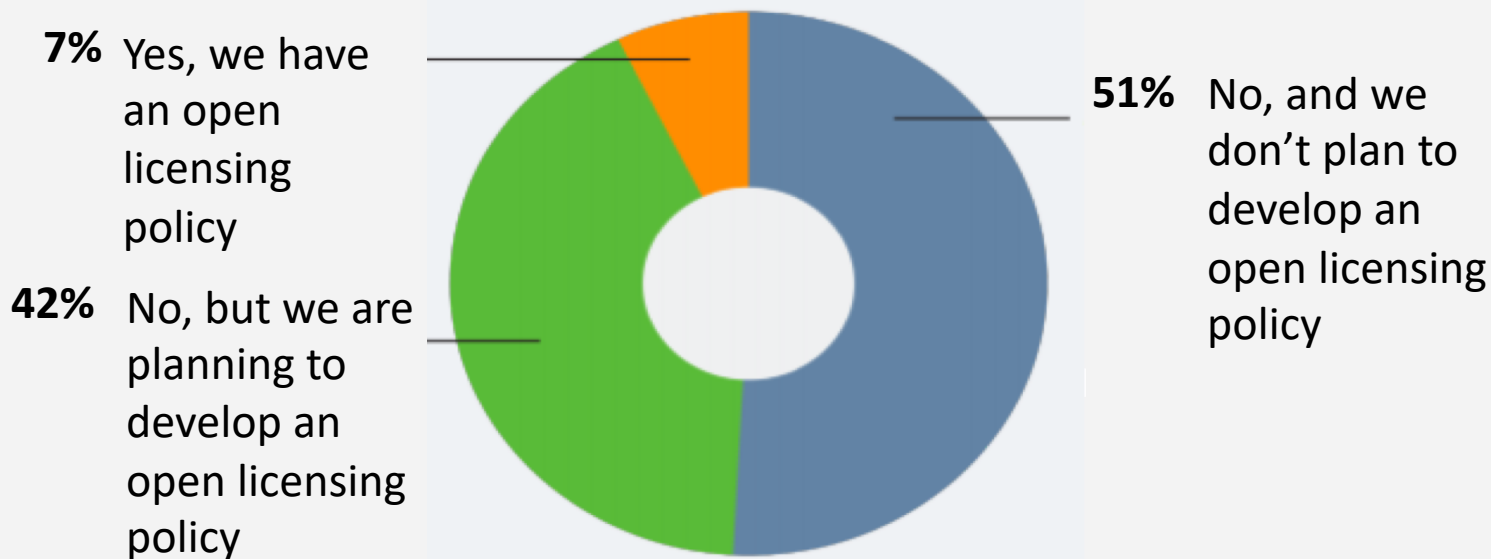
# OER-based courses are prevalent and likely to scale

Percentage of undergraduate courses that are fully OER-based (N=96)



# Yet, explicit open licensing policies in support of OER are limited

Institutions that have an open licensing policy (N=100)

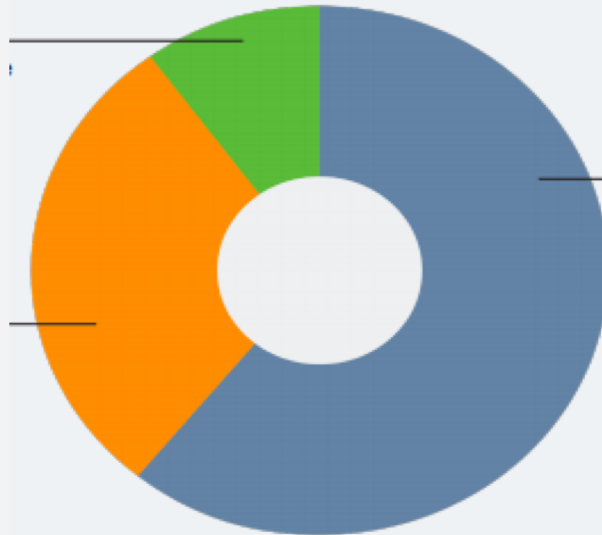


# And many institutions lack a written definition of OER to guide their work

Institutions that have a written definition of OER (N=100)

**10%** Yes, and we use our own definition that we have developed

**29%** Yes, and we use the same or almost the same definition as the Texas Education Code



**61%** No, we do not have a written definition

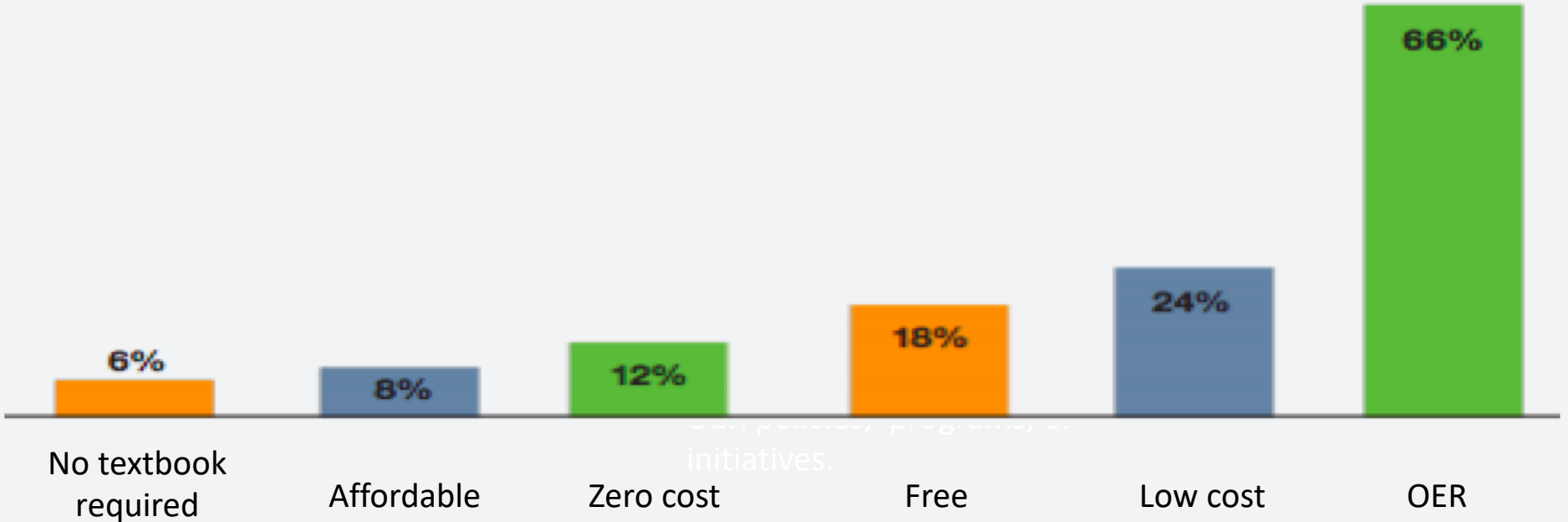
# The majority of institutions have implemented the state's course marking requirement (SB 810)

Implementation of course marking requirement (N=96)

Listed as OER through the campus bookstore	41%
Notation/description provided under the individual course listing	29%
OER search field provided on the course schedule landing page	9%
Links to all OER courses provided on the landing page	7%
OER search field provided on subsequent pages (not on the landing page)	4%
Other	4%
<i>Not applicable, not yet implemented</i>	39%

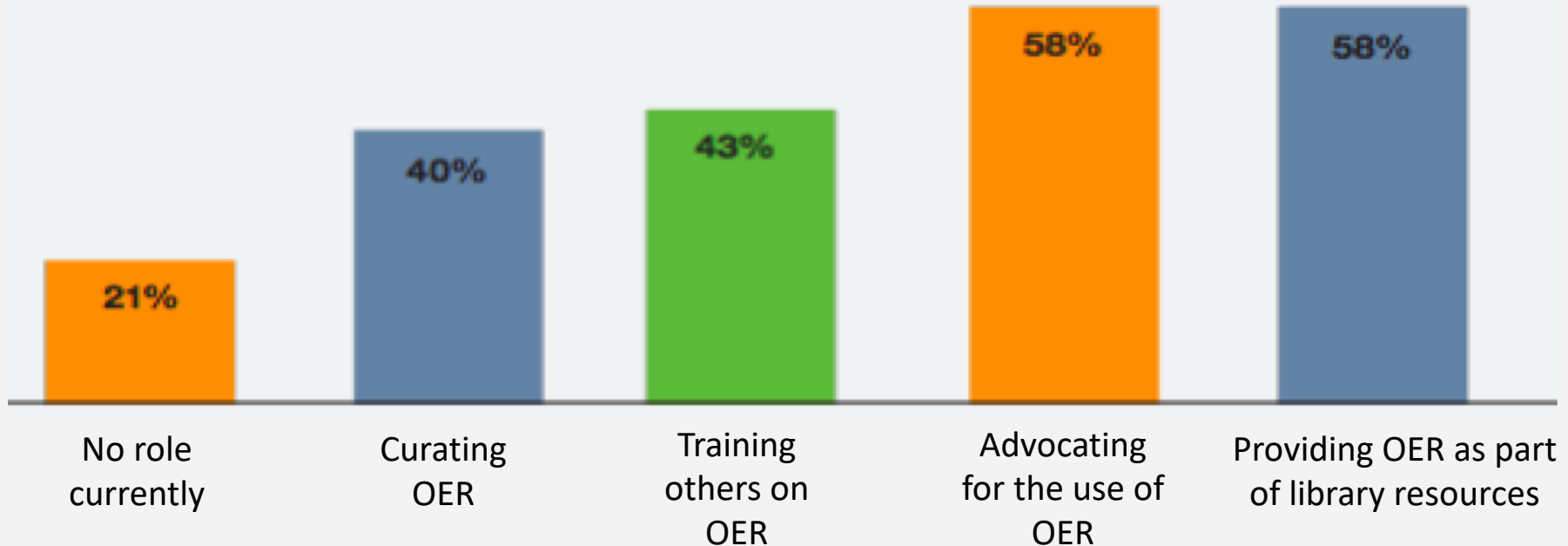
# Although, terms used to mark courses vary, and several institutions do not use the term “OER”

Terms used to mark OER courses in course schedules or listings (N=50)



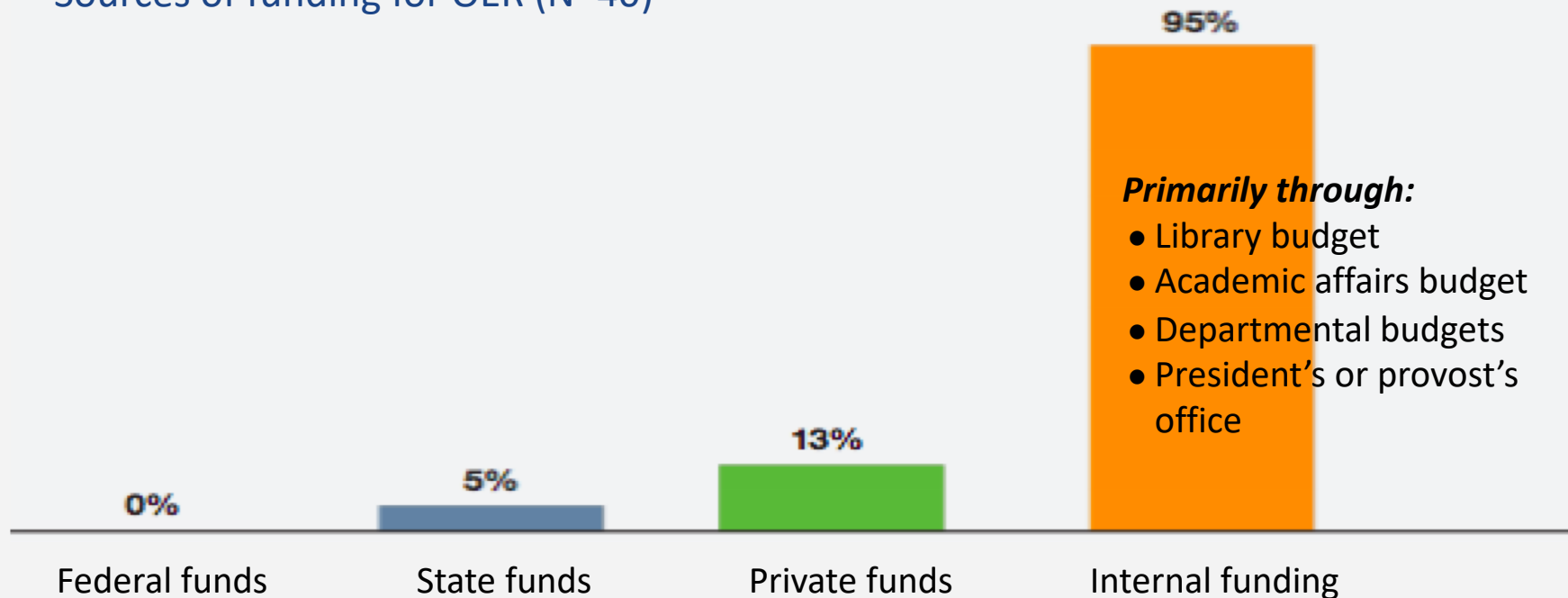
# Library staff play an important role in enabling OER

Roles that libraries/library staff play in supporting OER (N=98)



# Libraries also serve as a key source of funding for OER

Sources of funding for OER (N=40)



# Analysis of institutions leading the way in OER reveal best practices

Looking across institutions that have both policies and programs in support of OER (n=9) revealed that they tend to:

- Have a centralized OER committee/office
- Allocate funding to OER, and prioritize funding for faculty use of OER
- Offer faculty incentives to encourage use of OER
- Have library staff who are trained on OER
- Collect data on the impact of OER



# Key study implications center on operational supports that will enable institutions to...

- **Create standardized language** and definitions around OER;
- **Develop formal policies in support of OER** programs, including language that specifies open licensing within intellectual property guidelines and employment contracts;
- **Identify new, external sources of funding** for their OER work
- **Develop or identify effective OER training** and incentive programs for faculty; and
- **Curate OER to expand the range of course subjects**, particularly in career and technical education, for which OER are available and can support full, zero-textbook cost credentials in these fields.

The full report on survey findings available  
at [www.thecb.state.tx.us/oerTexas](http://www.thecb.state.tx.us/oerTexas)

# For More Information About the Study:



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