Student Connections: Developing Collaboration, Communication, and Presentation Skillsets through Program Evaluation Video Assignments

Eric Youn, PhD

Walden University

Contributing Faculty – School of Human Services
Presentation Outline

Course Content Overview
Student Educational Benefits
The Kaltura Video Development Process
The Collaboration and Critique Process
Finished Projects
Student Educational Benefits - Revisited
Research oriented course to focus on the evaluation of program efficiency and goal attainment

PhD level course

Usually scheduled toward the end of the course curriculum
Student Educational Benefits

A hands-on application of their research techniques in a simulated “real-world” exercise

The ability to see themselves as a presenter and develop audience communication skills

The ability to get feedback from instructor and peers

The exposure to current media technology used in the modern workforce

The demonstration of use of technology to an area that is applicable to their immediate career goals
The Kaltura Video Development Process

Video development software that uploads media integrated into the Blackboard course shell

Allows student to show a Powerpoint presentation while showing a video of themselves narrating

Finished presentations may be watched within the course shell or downloaded

Presentation may be watched from start to finish without having to advance the slides. Fast-forward and Rewind controls are available.
Collaboration and Critique Process

Student are tasked with creating a presentation focusing on the evaluation of a specific program or agency of their choosing.

The presumed audience are program/agency stakeholders.

Six week project.

Students are given optional Discussion Assignments in which they may ask questions and share tips about working with the Kaltura Media Uploader.

Two weeks of the six week development period are dedicated to dividing the student up into small groups and having them critique each of their other group members on their presentations.
Collaboration and Critique Process

Integration of a self rating matrix
Video and Powerpoint Presentation
Explanation and References Paper
Feedback Sections
Collaboration and Critique Process
Finished Projects

Finished Projects may be viewed within the Assignment Shell by all other students (usually groups of 3-5)

Students have options on narration location

Closed Captioning

Project Refinement – Some students use the feedback and viewing of other’s work to make modifications to their final projects in terms of refinement and more advanced technology use
Non-Kaltura Projects

Students (although encouraged to use Kaltura) can use any technology they are comfortable with (i.e. phones, laptop cameras, etc…) 

Students can:

- Video tape themselves next to a monitor
- Narrate while holding screen printouts up to the camera
- Show their laptop while recording themselves with their phone
Student Educational Benefits - Revisited

A hands-on application of their research techniques in a simulated “real-world” exercise

The ability to see themselves as a presenter and develop audience communication skills

The ability to get feedback from instructor and peers

The exposure to current media technology used in the modern workforce

The demonstration of use of technology to an area that is applicable to their immediate career goals
Questions?...Comments?.....

Please contact:
Dr. Eric Youn, PhD
Walden University – School of Human Services
eric.youn@mail.waldenu.edu