This is us
YOU AWAKE YET?
Hello!

I am Maikel Alendy
Designer, Influencer, Educator
You can find me on Twitter: @NotUrAvrgMike
Hello!

My name is Sky V. King
I am here because I love the power of words and stories.
You can find me on Twitter: @SkyVKing
“THE MOST POWERFUL PERSON IN THE WORLD IS THE STORYTELLER. THE STORYTELLER SETS THE VISION, VALUES, AND AGENDA OF AN ENTIRE GENERATION TO COME”
STUDENTS WERE JELLYFISH
→ Develop and create meaningful learning opportunities through the use of storytelling strategies

→ Optimize social media use for community development and enhanced learning goals

→ Demonstrate interactive lessons that promote learner engagement and digital literacy

→ Explain the rationale for addressing responsibility as a digital citizen in an online course
STORYTELLING
THEN & NOW
Develop and create meaningful learning opportunities through the use of storytelling strategies.
Free tool can be accessed at classtools.net
Fake corporate Facebook page
Create a disruptive service or product (Not real)
➢ Advertisements
➢ Endorsements
➢ Customer Complaints
➢ Engagement
➢ Customer and Personal Profiles
<table>
<thead>
<tr>
<th>Name</th>
<th>Age</th>
<th>Gender</th>
<th>Occupation</th>
<th>Education</th>
<th>Hobbies</th>
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**DISCLAIMER:** This tool is for educational purposes and has no connection with any social networking sites.

**TIP:** Like any pictures in this page, just click to change it. e.g. Search Google for “Facebook cover images.”

**War Thunder**

[Play for Free]
"HOW CAN YOU REIMAGINE A COURSE ASSIGNMENT TO LEVERAGE STORYTELLING FOR IMPACTFUL LEARNING EXPERIENCES"
OPTIMIZE SOCIAL MEDIA USE FOR COMMUNITY DEVELOPMENT & ENHANCED LEARNING GOALS
Instagram Groupon

Experiential Learning that students actually enjoy
INSTAGRAM GROUPON ASSIGNMENT

➔ Interact with Groupon related to final project
➔ Post on Instagram tag professor & college
  ◆ Take classroom outside of classroom
  ◆ Immerse in community and subject
  ◆ Develop real relationships and interaction
"WHAT ACTIVITY HAS BEEN DIFFICULT TO REPLICATE IN YOUR ONLINE ENVIRONMENT"
Demonstrate interactive lessons that promote learner engagement and digital literacy
DIGITAL MYTH NATIVE
"A FAMILIARITY WITH USING BASIC DIGITAL TOOLS SUCH AS OFFICE PRODUCTIVITY SOFTWARE, IMAGE MANIPULATION, CLOUD-BASED APPS AND CONTENT, AND WEB CONTENT AUTHORING TOOLS!"
One-Fifth of U.S. Households Don't Have Internet Access

➔ These families are more likely to include first-generation college students
➔ These families are more likely to include low-income college students

One-Third of Students Enter College with Research Skills

➔ design objectives
➔ evaluate the credibility of sources,
➔ properly cite sources
Citizen Science and digital learning literacy at its finest
WIKIPEDIA FOR GOOD

➔ Citizen Science
➔ Encyclopedia writing
➔ Academic Integrity
  ◆ Ah–ha moments
  ◆ Frustrations
  ◆ Culturally relevant
In this class we look at the invisible forces that control our emotions, purchases, prejudices, ideas, and exposure to the digital story that is our life. We will critically explore how social media and various disruptive technologies and movements have affected our society, our economy, and our personal lives. In order to do this, this course relies heavily on non-traditional sources of course information such as: YouTube videos, Buzzfeed articles, Podcasts, Twitter posts, Memes, and various websites. It is my goal, that when you successfully complete this course, you won't just be a background character in this digital fairytale called life, but a disruptive, innovative, and aware engager in your digital happy ever after.

This Week

There is nothing on the schedule for this week.
"What is a common held misconception about students, that can harm students learning gains"
Explain the rationale for addressing responsibility as a digital citizen in an online course.
Online community is not an oxymoron
→ Translate documents for various nation’s embassies
→ Collect map information to aid in ending female genital mutilation in Africa
With power (of influence) comes great responsibility
ARC - VIDEO DISCUSSION

➔ Re-mixed information from CommonSense.org for grades 9-12
➔ Balanced approach – Videos talking about the upside of using technology for personal branding
I personally have never participated in any type of social media activity whether it be the 10 year challenge that recently went on or any other from the past. People tend to post without realizing the long lasting impact a post can have in both their private life as well as their social life such as job searching. The facial recognition is an amazing tool to have this day in age with technology evolving but there may also be downsides such as someone stealing your identity and having access to your private information if they hack the facial recognition software.
"WITH POWER OF INFLUENCE COMES GREAT RESPONSIBILITY"
"THE MOST POWERFUL PERSON IN THE WORLD IS THE STORY TELLER. THE STORYTELLER SETS THE VISION, VALUES, AND AGENDA OF AN ENTIRE GENERATION TO COME"
THANKS!

Any questions?
You can find us on Twitter at @NotUrAvrgMike & @SkyVKing
Evaluate Sessions and Win!

- Download and open OLC Conferences mobile app
- Navigate to specific session to evaluate
- Select “Evaluate Session” on session details screen (located under session type and track)
- Complete session evaluation*

*Each session evaluation completed (limited to one per session) = one contest entry

**Five (5) $25 gift cards** will be awarded
Must submit evals using the OLC Conferences mobile app or website